

Eastern Association for the Surgery of Trauma
22nd Annual Scientific Assembly
January 13-17, 2009



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UNIVERSITY

Register on-line at:
www.east.org
or www.wfubmc.edu/cme

Learner Objectives

At the conclusion of this CME activity, the learner should be better able to:

1. Critically evaluate the role of new technology in the management of injured patients.
2. Discuss basic science mechanisms leading to cellular dysfunction in response to shock.
3. Assess the status of trauma and emergency care in the United States.
4. Examine injury prevention techniques which may lessen the burden of injury.
5. Articulate methods to optimize outcomes for the injured patient in austere / military environments.
6. Foster a multidisciplinary approach to the care of the injured patient.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Wake Forest University School of Medicine, The Eastern Association for the Surgery of Trauma, and the Society of Trauma Nurses. The Wake Forest University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Credit

The Wake Forest University School of Medicine designates this educational activity for a maximum of 18.5 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. (Includes all scientific, plenary and sunrise sessions)

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 011409, for 17 contact hours. (1 contact hour per sunrise session)

Registration Information

In addition to the scientific/plenary sessions and committee meetings, there are 5 courses/workshops and 12 sunrise sessions. Please be sure to indicate on the registration form each of the courses/workshops and sunrise sessions you would like to attend and include payment.

Cancellation/Refund Policy

Cancellations received in writing prior to January 5, 2009 will receive a full refund minus a \$50 administrative fee. Refunds will not be available for cancellations after this date.

Special Needs

Wake Forest University School of Medicine adheres to the Americans with Disabilities Act. Please report to the Office of Continuing Medical Education at 336-713-7755 any special needs (including dietary) you may have for participation in and/or access to this educational activity.

For More Information

For more information on the Annual Scientific Assembly, please call the Wake Forest University School of Medicine Office of Continuing Medical Education at 336-713-7755 or through the Physician's Access Line at 1-800-277-7654 and ask for the Office of Continuing Medical Education.

Accommodations - Disney's Yacht & Beach Club Resorts, Walt Disney World®, FL

Evoking the mood of New England seaside hotels from the late 1800's, *Disney's Yacht & Beach Club Resorts, Walt Disney World®, FL* welcome guests into a nautical world of hardwood floors, brass fittings and luxurious accommodations. Nestled along the shores of Crescent Lake, you will be within walking distance to *Disney's BoardWalk* entertainment area, a leisurely stroll from *Epcot®*, and a short boat ride away from *Disney's Hollywood Studios™*. The resort is approximately 25 miles from the Orlando International Airport. *Disney's Magical Express Service* (407-827-6777) provides complimentary shuttle service from the Orlando International Airport to the resort – reservations are required. **Additional information will be provided by Walt Disney World® Resort after you have made your hotel reservation.**

A guest room block at the group rate of \$235 per night + 12.5% tax, single or double occupancy (\$25/person for additional guests 18 years or older) has been reserved for the Eastern Association for the Surgery of Trauma (EAST). In order to reserve your room at the special group rate, please make your reservation by **December 21, 2008**. The group rate is available from January 10-18, 2009 (based on availability).

EAST has secured a **military room rate** of \$133 per night + 12.5% tax, single or double occupancy (\$25/person for additional guests 18 years or older) **for individuals actively serving in the military**. You will be required to show an ID upon check-in. In order to reserve your room at the special group rate, please make your reservation by **December 21, 2008**. A limited number of rooms at the military rate are available.

Check-in is 3:00 pm, and check-out is 11:00 am.

For reservations, call 407-934-3372 and refer to Reservation Code G0475101 (Military G0532145) or note you are with the EAST Meeting. Online reservations are also accepted and may be made using the link provided on the Annual Scientific Assembly page of the EAST website (www.east.org).

Schedule of Events

TUESDAY, JANUARY 13, 2009

- 7:00 am – 6:00 pm Registration/Staff Office
7:00 am – 5:00 pm Speaker Preparation Room
- 7:30 am – 5:00 pm **Disaster Management and Emergency Preparedness Course®**
Registration limited to 20. Pre-registration required.
Directors: Eric Frykberg, MD & Lawrence Lottenberg, MD
Speakers: John Armstrong, MD
Eric Frykberg, MD
Jorie Klein, RN
Lawrence Lottenberg, MD
Michele Ziglar, RN
- 8:00 am – 12:00 pm **Practical Performance Improvement for New Trauma Programs**
Presented by the Society of Trauma Nurses
Directors: Judi Muir, RN & Amy Koestner, RN, MSN
Speakers: Donald H. Jenkins, MD, FACS
Kathleen Martin, MSN, RN, CCRN
- 9:30 am – 3:30 pm Publications Committee
12:00 pm – 5:00 pm Exhibit Setup
- 1:00 pm – 5:00 pm **Taking Your Trauma Performance Improvement Program to the Next Level**
Presented by the Society of Trauma Nurses
Directors: Judi Muir, RN & Amy Koestner, RN, MSN
Speakers: Connie Mattice, RN, MS, CCRN, ANP-BC
Michael Pasquale, MD
Glen Tinkoff, MD
- 1:00 pm – 5:45 pm **Leadership Development Part III – A Formula for Success as a Division Chief**
Directors: Stanley Kurek, Jr., DO, FACS & Fred Luchette, MD, FACS, FCCM
Speakers: Thomas Scalea, MD, FACS
Achieving Academic Growth
John McCauley, Esq.
How to Deal with a Malpractice Lawsuit
Lawrence Lottenberg, MD, FACS
How to Utilize Midlevels in Setting Up a Trauma Practice
R. Lawrence Reed, MD, FACS
Coding & Billing Strategies for Trauma & Surgical Critical Care
Michael Rotondo, MD, FACS
Landing the Next Job: Where Preparation Meets Opportunity
- 1:00 pm – 5:45 pm **Acute Care Surgery – The Follow Up**
Director: Nicole A. Stassen, MD, FACS
Speakers: Nicole A. Stassen, MD, FACS & Oscar D. Guillaumondegui, MD, FACS
Course Introduction
Hiram C. Polk, Jr., MD
Acute Care Surgery – It's What We Used to Call General Surgery
Lena M. Napolitano, MD, FACS, FCCM
Acute Care Surgery and How It Affects Our ICU Mission
Donald Kauder, MD, FACS
What If I Am at a Smaller/Non-Academic Center – Is Acute Care Surgery Possible?
David Borgstrom, MD, FACS
Acute Care Surgery & Rural Surgery – Similarities & Differences
John Fildes, MD, FACS
An Approved Acute Care Surgery Fellowship – What Does It Take & What Could be Better?
- 2:00 pm – 4:00 pm EAST Foundation Board Meeting
- 4:00 pm – 9:00 pm EAST Board of Directors Meeting / Dinner

WEDNESDAY, JANUARY 14, 2009

- 6:30 am – 4:30 pm Registration/Staff Office
7:00 am – 5:00 pm Speaker Preparation Room
7:30 am – 8:30 am Continental Breakfast

7:00 am – 8:00 am

Sunrise Sessions 1-4

Sunrise Session 1 - Presented by the EAST Military Ad Hoc Committee

Traumatic Brain Injury

Moderator: James R. Dunne, MD, CAPT, MC, USN

Speakers: James R. Dunne, MD, CAPT, MC, USN

Diagnosis & Treatment Options for Severe Penetrating Brain Injury from Operation Iraqi Freedom & Operation Enduring Freedom

Joseph Rappold, MD, CAPT, MC, USN

Review of Current Guidelines on the Diagnosis & Management of Mild TBI in Operation Iraqi Freedom & Operation Enduring Freedom

Carlos Rodriguez, MD, LCDR

Overview of the Diagnosis & Management of TBI as It Relates to Trauma in the US

Sunrise Session 2

Transfusion 2009: Clinical Update & Developing a Massive Transfusion Protocol

Moderator: Christopher J. Dente, MD

Speakers: Alan Marr, MD

Developing a Massive Transfusion Protocol

James M. Barbeau, MD

Liquid Plasma for Immediate Use in Massive Transfusion

Lena Napolitano, MD

Trends in Transfusion Practice in Trauma and Critical Care

Sunrise Session 3 – Presented by the EAST Seniors Committee

So...You are 60 Years Old – Now What?

Moderator: Lawrence Lottenberg, MD

Speakers: John Fath, MD, MPH

Leadership Options within the Hospital and Medical School

Jeffrey Bednarski, MD

Operating Skills: Now and Beyond

Lewis Flint, MD

Options Outside the Hospital and Medical School

Sunrise Session 4 – Presented by the Society of Trauma Nurses

Clinical & Systems Approach to the Injured Bariatric Patient

Moderators: Carla Carusone, RN & Judi Muir, RN

Speakers: Wayne VanderKolk, MD

Michele Ziglar, RN

8:00 am – 5:00 pm

Exhibits

8:00 am – 8:20 am

Opening Remarks and Flag Presentation

Dr. Ernest FJ Block, EAST President

Dr. Jeffrey P. Salomone, EAST Recorder/Program Committee Chair

Dr. Scott Sagraves, EAST Local Arrangements Ad Hoc Committee Chair

Dr. Philip Barie, EAST Foundation President

Dr. James Dunne, EAST Military Ad Hoc Committee Chair

8:20 am – 10:00 am

Scientific Session I – Raymond H. Alexander Resident Paper Competition of the EAST Foundation

10:00 am – 10:20 am

Break

10:20 am – 12:00 pm

Scientific Session II – Raymond H. Alexander Resident Paper Competition of the EAST Foundation

12:00 pm – 1:00 pm

Lunch on Your Own

12:00 pm – 1:00 pm

Seniors Committee

12:00 pm – 1:00 pm

Injury Control & Violence Prevention Committee

12:00 pm – 1:00 pm

Bylaws Committee

12:00 pm – 1:00 pm

Task Force on Research Related Issues

12:00 pm – 1:00 pm

Membership Committee

12:00 pm – 1:00 pm

Information Management & Technology Committee

- 1:00 pm – 2:00 pm **Plenary Session**
Acute Care Surgery: Promised Land or Dumping Ground?
Moderator: Faran Bokhari, MD
Speakers: Fred Luchette, MD (Pro)
Juan Asensio, MD (Con)
- 2:00 pm – 3:30 pm **Parallel Plenary Session – Presented by EAST Rural Trauma Ad Hoc Committee**
Rural Trauma Care in 2009: Challenges and Opportunities
Moderator: Mark Gestring, MD
Speakers: Ellen J. MacKenzie, PhD
Studying Rural Trauma Care: Understanding the Scope of the Issues
David Borgstrom, MD
Rural Trauma Care: A Surgeon's Perspective
Judi Muir, RN
Perception versus Reality
Reginald Burton, MD
Rural Trauma Care Initiatives
- 2:00 pm – 3:30 pm **Parallel Plenary Session – Presented by the Society of Trauma Nurses**
The Trauma Service Line: Financial, Performance & Operational Indicators
Moderator: Amy Koestner, RN, MSN
Speakers: Deb Harkins, RN
Elizabeth Seislove, RN, MSN, CCRN
Paul Taheri, MD
- 3:40 pm – 5:30 pm EAST Annual Business Meeting
- 6:00 pm – 7:00 pm Exhibitor Reception
- 6:00 pm – 7:00 pm Rural Trauma Networking Reception
- 6:30 pm – 9:00 pm Opening Reception

THURSDAY, JANUARY 15, 2009

- 6:30 am – 1:30 pm Registration/Staff Office
7:00 am – 5:00 pm Speaker Preparation Room
7:30 am – 8:30 am Continental Breakfast
- 7:00 am – 8:00 am **Sunrise Sessions 5-8**

Sunrise Session 5 – Presented by the EAST Military Ad Hoc Committee

Critical Care Aeromedical Transport

- Moderator:** Warren Dorlac, MD, Col, USAF, MC, FS
Speakers: Raymond Fang, MD, Lt. Col, USAF, MC, FS
Patient Preparation for Long Range Strategic Aeromedical Evacuation
Gina Dorlac, MD, Col, USAF, MC, FS
Aeromedical Transport of the Severe Brain Injured
Raymond Fang, MD, Lt. Col, USAF, MC, FS
Transport of Patients with Severe ARDS

Sunrise Session 6 – Presented by the EAST Injury Control & Violence Prevention Committee

Screening & Brief Intervention (SBI) for Alcohol Use at Trauma Centers – Translating Science into Clinical Practice

- Moderator:** Robert D. Barraco, MD, MPH
Speakers: Larry M. Gentilello, MD
Documentation, Billing & Coding for SBI and UPPL Issues
Cindy Claassen, PhD
Implementing SBI in Real Life – How We Did It at a Level I Center
Carl A. Soderstrom, MD
“Pearls” from Experts
Panel Discussion

Sunrise Session 7**Emergency Medical Services – Getting Involved****Moderator:** Jeffrey Salomone, MD, NREMT-P**Speakers:** Jeffrey Salomone, MD, NREMT-P*EMS System & Organizations*

Scott Sagraves, MD

EMS Education & Outreach

Will Chapleau, EMT-P, RN, TNS

*EMS Administrator/Medical Director Collaboration***Sunrise Session 8 – Presented by the Society of Trauma Nurses****Ethical Challenges in Trauma Care: Case-Based Interactive Session****Moderators:** Karen Macauley, RN, MEd

Betsy Seislove, RN, MSN, CCRN

Speakers: Joan Pirrung, APRN, BC

Babak Sarani, MD

8:00 am – 1:00 pm

Exhibits

8:00 am – 9:40 am

Scientific Session III-A

8:00 am – 9:40 am

Scientific Session III-B: John M. Templeton, Jr., MD Injury Prevention Paper Competition of the EAST Foundation

9:40 am – 10:00 am

Break

10:00 am – 11:00 am

**Scott B. Frame, MD Memorial Lecture of the EAST Foundation:
The Emergency Care Team: Two Steps Forward or One Step Backward?**
Will Chapleau, EMT-P, RN, TNS
Manager, ATLS Program, American College of Surgeons

11:00 am – 12:00 pm

Plenary Session – Trauma Quality Improvement Project (TQIP)**Moderator:** John Fildes, MD**Speakers:** H. Gill Cryer, MD*The Ideal PIPS Program – Evolution of Quality Improvement in Trauma*

Shahid Shafi, MD, MPH

Variations in Patient Outcomes at Trauma Centers

Mark Hemmila, MD

Application of the NSQIP Model to Trauma Care

Avery Nathens, MD, PhD

Data Needs for TQIP – Challenges & Opportunities for NTDB

John Fildes, MD & H. Gill Cryer, MD

*TQIP Implementation Plan***Panel****Discussion:** H. Gill Cryer, MD; Mark Hemmila, MD; Avery Nathens, MD, PhD;
Melanie Neal, MS; Michael Pasquale, MD; Shahid Shafi, MD, MPH

12:00 pm – 1:00 pm

Lunch on Your Own

12:00 pm – 2:00 pm

EAST Combined Job Fair & Fellows/Residents Reception

12:00 pm – 1:00 pm

Rural Trauma Ad Hoc Committee

12:00 pm – 1:00 pm

Future of Trauma Surgery as a Career Ad Hoc Committee

12:00 pm – 1:00 pm

Military Ad Hoc Committee

12:00 pm – 1:00 pm

Disaster Ad Hoc Committee

12:00 pm – 1:00 pm

Practice Management Guidelines Ad Hoc Committee

12:00 pm – 1:00 pm

Careers in Trauma Committee

12:00 pm – 1:00 pm

Program Committee

5:00 pm – 6:30 pm

Society of Trauma Nurses Networking Reception

6:00 pm – 10:00 pm

Kids Klub Party

6:30 pm – 7:30 pm

Presidential Reception (*by invitation*)

7:30 pm – 9:30 pm

Presidential Dinner (*by invitation*)

FRIDAY, JANUARY 16, 2009

- 6:30 am – 12:30 pm Registration/Staff Office
7:00 am – 5:00 pm Speaker Preparation Room
- 7:30 am – 8:30 am Continental Breakfast
- 7:00 am – 8:00 am **Sunrise Sessions 9-12**

Sunrise Session 9 – Presented by the EAST Military Ad Hoc Committee

Stop the Bleeding

- Moderator:** Brian Eastridge, Col, MC, USA
Speakers: Clay Cothren, MD
 Pelvic Packing: A Hemorrhage Control Alternative
 Brian Eastridge, Col, MC
 Advances in Pre-Hospital Hemorrhage Control: Tourniquets & Hemostatics
 John B. Holcomb, MD, Col (Retired), MC, USA
 Damage Control Resuscitation

Sunrise Session 10 – Presented by the EAST Seniors Committee

Achieving Balance: There is More to Life than Work

- Moderator:** Lawrence Lottenberg, MD
Speakers: Kimberly Nagy, MD
 C. William Schwab, MD

Sunrise Session 11

Education – 21st Century Simulators & Surgical Skills

- Moderator:** Erik Streib, MD
Speakers: John J. Ferrara, MD, MS
 Training with Simulators
 Fred Luchette, MD
 Development of the ABTS Course

Sunrise Session 12 – Presented by the Society of Trauma Nurses

Clinically Challenging Trauma Cases

- Moderators:** Anne-Marie Podgorski, RN, BSN, MBA & Michelle Ziembra, MSN
Speakers: Kevin Schuster, MD
 Carrie Sims, MD
 Sandra Wanek, MD

- 8:00 am – 12:00 pm Exhibits
- 8:00 am – 10:00 am **Scientific Session IV-A**
- 8:00 am – 9:40 am **Scientific Session IV-B**
- 10:00 am – 11:00 am **Presidential Address: Ernest FJ Block, MD, MBA, EMT-P**
Think Different
- 11:00 am – 11:15 am Gavel Exchange
- 11:15 am - 11:30 am Introducing EAST's Research Clearinghouse
 Martin Schreiber, MD, EAST Task Force on Research Related Issues Chair

- 11:30 am – 12:00 pm **Awards Ceremony**
 Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation
 John M. Templeton, Jr., MD Injury Prevention Paper Competition of the EAST Foundation
 John M. Templeton, Jr., MD Injury Prevention Research Grant of the EAST Foundation
 Wyeth Scholarship of the EAST Foundation
 Best Manuscript Award
 New Member Recognition
- 12:00 pm – 1:30 pm Poster Walk Rounds
- 1:30 pm – 5:00 pm Third Annual EAST Foundation Dodgeball Tournament
 6:30 pm – 10:00 pm Family Reception/Barbeque

SATURDAY, JANUARY 17, 2009

- 6:00 am – 8:00 am Board of Directors Meeting (Part I)
 6:30 am – 11:30 am Registration/Staff Office
 7:30 am – 8:30 am Continental Breakfast
- 8:00 am – 11:00 am **Plenary Session** – *Presented by the EAST Practice Management Guidelines Ad Hoc Committee*
Practice Management Guidelines
Moderator: William Bromberg, MD
Speakers: William Bromberg, MD – *PMG Report*
 Suicide Prevention
 Utility of Cameras at Traffic Lights in Injury Prevention
- 11:00 am – 1:30 pm Board of Directors Meeting (Part II)



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Disaster Management and Emergency Preparedness Course® – Sponsored by the Florida Chapter of the American College of Surgeons

Tuesday, January 13, 2009

7:30 am - 5:00 pm

*This course is limited to 20 registrants. Pre-registration is required. On-site registration will not be accepted.

Overview:

This one day course will be both didactic and interactive. It will address the core competencies as outlined by the ACSCOT Disaster Subcommittee. It will focus on an all-hazards approach for the acute care provider, concentrating on general principles.

Objectives:

At the conclusion of this activity, the attendees should understand the definition, vocabulary, common patterns and unique medical care implications of disaster and mass casualty events; the classification schemes, epidemiology and history of disasters; the importance of planning and triage to a successful disaster medical response; the structure and function of Incident Command systems and the role of medical providers within those systems; the prehospital and hospital factors that determine the effectiveness of a disaster medical response and casualty outcomes; the importance of interoperability and coordinated efforts in disasters; the need for acute care medical providers to be leaders in disaster planning and management; the pathophysiology and mass care implications of blast, burn, chemical and radiological injuries; the issues to be addressed in long term recovery from disasters; and the common pitfalls to be avoided in disaster and mass casualty planning and management. The target audience includes surgeons and all other acute care providers (ER physicians, anesthesiologists, nurses and prehospital providers).

Course Directors: Eric Frykberg, MD & Lawrence Lottenberg, MD

Course Size: 20 **Course Price:** \$150 (includes continental breakfast, two breaks, lunch, course syllabus & CD)

Credit:

The American College of Surgeons designates this educational activity for a maximum of 8.25 *AMA PRA Category I Credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 011309 for 8.25 contact hours.

Accreditation:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Surgeons, the Eastern Society for the Surgery of Trauma and the Society of Trauma Nurses. The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

Schedule:

7:30 am	Introduction/Scenario I	Larry Lottenberg, MD
7:45 am	Disaster Overview	Eric Frykberg, MD
8:30 am	Planning/HVA	Jorie Klein, RN
9:00 am	Incident Command	Michele Ziglar, RN
9:30 am	Triage	Eric Frykberg, MD
10:00 am	Break	
10:15 am	Prehospital	Michele Ziglar, RN
10:45am	Hospital Procedures	Jorie Klein, RN
11:15 am	Interactive Scenario II	Faculty
12:00 pm	Lunch	
12:45 pm	Injury Patterns: Blast	Eric Frykberg, MD
1:15 pm	Injury Patterns: Burns	John Armstrong, MD
1:45 pm	Injury Patterns: Chem/Rad	Larry Lottenberg, MD
2:30 pm	Break	
2:45 pm	Pediatric Issues	Eric Frykberg, MD
3:15 pm	Long Term Issues/Recovery	Jorie Klein, RN
3:45 pm	Interactive Scenario III	Faculty
4:30 pm	Post test/Review Pre-test	Eric Frykberg, MD
5:00 pm	Adjourn	



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Practical Performance Improvement for NEW Trauma Programs

Tuesday, January 13, 2009

8:00 am – 12:00 pm

Description:

Focus during this session will be on the newer trauma programs in initiating or rebuilding a trauma PI program. It will include basic principles, suggested PI indicators, organizing peer review and systems committees and include case scenarios as they relate to the PI process.

Objectives: At the conclusion of this workshop, the learner should be better able to:

- Identify the various components of an effective model Trauma Performance Improvement (PI) program which is integrated with institutional and regional performance efforts.
- Discuss various methods to ensure effective collection and presentation of valid reliable PI data from the trauma registry.
- Review his/her institutional or regional Trauma PI plans and outline how to successfully develop corrective action to correct deficiencies and weaknesses which will yield optimal patient outcomes and satisfactory loop closure.

Course Directors: Amy Koestner, RN, MSN & Judi Muir, RN

Course Size: 50

Course Price: \$200*

Credit:

The Wake Forest University School of Medicine designates this educational activity for a maximum of 3.5 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 0113091, for 4 contact hours.

Course Faculty: Donald H. Jenkins, MD, FACS
Kathleen Martin, MSN, RN, CCRN

** Attend both Performance Improvement workshops for a registration fee of \$350. Both courses will present cutting edge information presented by well respected individuals in the realm of trauma performance improvement. The course is appropriate for trauma directors, trauma program managers, and performance improvement staff.*

Taking Your Trauma Performance Improvement Program to the Next Level

Tuesday, January 13, 2009

1:00 pm – 5:00 pm

Description:

The focus of this session will be for the established, verified trauma program desiring to enhance and advance performance improvement processes & outcomes. The workshop will address PI opportunities, advanced indicators, data reporting, and Medical Director leadership in problem resolution and will include relative case scenarios.

Objectives: At the conclusion of this workshop, the learner should be better able to:

- Review and discuss advanced Performance Improvement/Patient Safety indicators through loop closure via case scenarios.
- Explore the various mechanisms for measurable outcomes of an advanced trauma program.
- Discuss the collaborative models in hospital reporting of Performance Improvement activities with Trauma Medical Director leadership.

Course Directors: Amy Koestner, RN, MSN & Judi Muir, RN

Course Size: 50

Course Price: \$200*

Credit:

The Wake Forest University School of Medicine designates this educational activity for a maximum of 3.5 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 0113092, for 4 contact hours.

Course Faculty: Connie Mattice, RN, MS, CCRN, ANP-BC
Michael Pasquale, MD
Glen Tinkoff, MD

Acute Care Surgery Workshop – The Follow Up
Tuesday, January 13, 2009

1:00 pm -5:45 pm

Workshop Overview:

This new workshop is the second EAST workshop to focus on Acute Care Surgery (ACS). This course focuses on the Acute Care Surgery training paradigm and how to adjust your fellowship to help meet this need, how Acute Care Surgery impacts our ICU mission, how Acute Care Surgery overlaps with rural surgery and how Acute Care Surgery works outside of an academic medical center. The faculty are surgeons known for excellence not only in the EAST organization but throughout the world.

Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Set up an Acute Care Fellowship.
- Recognize and have the building blocks to help overcome some of the pitfalls of the Acute Care Surgery model in both the academic and non-academic setting.
- Identify how the adoption of this paradigm affects the mission to care for the Intensive Care Unit patient.
- Describe the proposed fellowship training curriculum.
- Describe how Rural Surgery and Acute Care Surgery overlap.

Course Director: Nicole A. Stassen, MD, FACS

Course Size: 50

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this educational activity for a maximum of 4.25 *AMA PRA Category I Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 0113093, for 4.25 contact hours.

Schedule:

1:00 pm	<i>Introduction to the Course</i>	Nicole Stassen, MD & Oscar Guillamondegui, MD
1:15 pm	<i>Acute Care Surgery - It's What We Used to Call General Surgery</i>	Hiram C. Polk, Jr., MD
2:00 pm	<i>Acute Care Surgery and How it Affects our ICU Mission</i>	Lena M. Napolitano, MD
2:45 pm	Break	
3:00 pm	<i>What if I Am at a Smaller/Non-Academic Center, Is Acute Care Surgery Possible?</i>	Donald Kauder, MD
3:45 pm	<i>Acute Care Surgery and Rural Surgery - Similarities and Differences</i>	David Borgstrom, MD
4:30 pm	Break	
4:45 pm	<i>An Approved Acute Care Surgery Fellowship – What Does It Take and What Could be Better?</i>	John Fildes, MD
5:30 pm	Q&A	All Faculty
5:45 pm	Adjourn	



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EAST Leadership Workshop Part III: A Formula for Success as a Division Chief
Tuesday, January 13, 2009 **1:00 pm - 5:45 pm**

Overview:

This new and exciting workshop is the third of a multi-year, three-part course focusing on the career development of the young trauma surgeon.

This year's course reviews topics that are extremely relevant to the young surgeon and were actually chosen by last year's participants. We will not only explore job contracts and ways to achieve academic growth but also not so happy topics such as what to do if you are faced with a malpractice suit. We are also going to discuss ways to run a trauma/surgical critical care practice as well as learn new strategies for obtaining legitimate reimbursement for our care provided to the patient.

The knowledge and skills gained at this course can be applied not only at your own medical center, but also at an organizational level. The faculty include distinguished trauma leaders known for excellence not only in the EAST organization but throughout the world.

Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Describe the organizational structure of EAST and how to get involved on committees.
- Achieve academic growth within his/her institution.
- Discuss what's involved as he/she goes through a malpractice case.
- Cite principles governing coding and billing and strategies for obtaining legitimate reimbursement for care provided during surgical global periods.
- Define how to setup and direct a trauma and surgical critical care practice.
- Describe the critical tangible and intangible factors to consider in a new employment opportunity and list the advantages and disadvantages in contracting for services in both the academic and private environment
- Discuss the key elements in a total compensation model and how to name his/her points of power and leverage in negotiating for a new position.

Course Directors: Stanley Kurek, Jr., DO & Fred Luchette, MD

Course Size: 50 **Course Price:** \$200

Credit:

The Wake Forest University School of Medicine designates this educational activity for a maximum of 4.5 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a licensed continuing education provider for the State of California Board of Registered Nursing, Provider # CEP 11062, Course # 0113094, for 4 contact hours.

Schedule:

1:00 pm	<i>Introduction and Overview of EAST Committees</i>	Stanley Kurek, DO, FACS
1:20 pm	<i>Achieving Academic Growth</i>	Thomas Scalea, MD, FACS
2:00 pm	<i>How to Deal with a Malpractice Lawsuit</i>	John McCauley, Esq.
2:45 pm	Break	
3:00 pm	<i>How to Utilize Midlevels in Setting up a Trauma Practice</i>	Lawrence Lottenberg, MD, FACS
3:45 pm	<i>Coding & Billing Strategies for Trauma & Surgical Critical Care During Global Packages</i>	R. Lawrence Reed, MD, FACS
4:30 pm	<i>Landing the Next Job: Where Preparation Meets Opportunity</i>	Michael Rotondo, MD, FACS
5:15 pm	Discussion	
5:45 pm	Adjourn	



Please type or print clearly.

Last Name _____ First Name _____
(as you would like on nametag & certificate)

Last 4 digits of Social Security # _____

Job Title _____ Specialty _____

Address home office _____

City _____

State, Zip _____

Registrations must be received by January 5, 2009. Otherwise, please register on-site but call the Office of Continuing Medical Education to indicate that you will be attending.

Credentials/Degree _____

Daytime Phone () _____

FAX () _____

E-mail _____

E-mail is required in order for participants to receive an internet link so they can submit their evaluations and print their certificates.

1 • Primary Registration Fee (Fee includes admission to the Scientific Sessions, Continental Breakfasts, the Opening Reception on Wednesday evening, and the Family Reception on Friday evening.)

Check only one	Postmarked or faxed by Dec 12	Postmarked or faxed after Dec 12
Active/Senior/Emeritus/ International EAST Member	\$450	\$525
Associate EAST Member	\$225	\$300
Non-EAST Member - Physician	\$525	\$600
Resident/Fellow	\$150	\$225
Non-EAST Member - Nurse/PA/Paramedic	\$250	\$325
Student	No charge	No charge

If you applied for membership during 2008, do not register as a member since you will not be elected to membership until after the meeting starts.

2 • Spouse/Guest Registration Fee (Fee includes the Opening Reception on Wednesday evening, the Kids Klub Party on Thursday evening, and the Family Reception on Friday evening.) **Nametags are required for admittance to all social functions. Please list the name(s) of your spouse/guest and children who will be attending the above listed activities.**

Spouse/Guest Registration \$150

Last Name	First Name
Last Name	First Name

Children's Registration

Children ages birth through 5 years No Charge
 Children ages 6 through 17 years \$75/each

Last Name	First Name	Age

Total (including self) attending Opening Reception (Wednesday, January 14) _____
Total (including self) attending Kids Klub Party (Thursday, January 15) _____
Total (including self) attending Family Reception (Friday, January 16) _____



 Your Name (Last, First)

3 • Sunrise Sessions

Please check the appropriate box for your 1st and 2nd choices. **Each session is limited to 50 participants.** If the session you want is full, you will automatically be placed in your 2nd choice, space permitting. If you do not want to attend an alternative session, do not list a 2nd choice.

	Fee	1st Choice	2nd Choice
Wednesday, January 14 7:00 - 8:00 am			
Sunrise Session 1 - Military #1: Traumatic Brain Injury	\$35		
Sunrise Session 2 - Transfusion 2009: Clinical Update & Developing a MTP	\$35		
Sunrise Session 3 - Seniors Committee #1: So..You Are 60 Years Old - Now What?	\$35		
Sunrise Session 4 - STN #1: Clinical & Systems Approach to the Injured Bariatric Pt.	\$35		
Thursday, January 15 7:00 - 8:00 am			
Sunrise Session 5 - Military #2: Critical Care Aeromedical Transport	\$35		
Sunrise Session 6 - ICVP Committee #1: Screening & Brief Intervention (SBI) for Alcohol Use at Trauma Centers	\$35		
Sunrise Session 7 - Emergency Medical Services - Getting Involved	\$35		
Sunrise Session 8 - STN #2: Ethical Challenges in Trauma Care	\$35		
Friday, January 16 7:00 - 8:00 am			
Sunrise Session 9 - Military #3: Stop the Bleeding	\$35		
Sunrise Session 10 - Seniors Committee #2: Achieving Balance: There is More to Life Than Work	\$35		
Sunrise Session 11 - Education: 21st Century Simulators & Surgical Skills	\$35		
Sunrise Session 12 - STN #3: Clinical Challenging Trauma Cases	\$35		

4 Courses/Workshops

Please check the courses/workshops you would like to attend.

	Fee
Disaster Management & Emergency Preparedness <i>(Limited to 20 registrants, pre-registration required)</i>	\$150
Practical Performance Improvement for NEW Trauma Programs	\$200*
Taking Trauma Performance Improvement to the Next Level	\$200*
Acute Care Surgery - The Follow-up	\$200
EAST Leadership Development Part III	\$200
*Attend Both PI Workshops	\$350

- 1 Primary Registration Fee** \$ _____
- 2 + Guest & Children's Fees** \$ _____
- 3 + Sunrise Sessions** \$ _____
- 4 + Courses/Workshops** \$ _____

TOTAL \$ _____

Method of Payment (US Funds Only)
 Check Visa Mastercard AmEx

Card # _____

Expiration Date _____

Signature _____

Name on Card _____

Fax: **336-713-7702**

Make checks payable to
Wake Forest University Health Sciences
 and mail to: Office of Continuing Medical Education
 Wake Forest University School of Medicine
 Medical Center Boulevard
 Winston-Salem, NC 27157-1028

Or register online at www.wfubmc.edu/cme
 or www.east.org