

**Eastern Association for the Surgery of Trauma
24th Annual Scientific Assembly
January 25-29, 2011**

**Preliminary Schedule
and Meeting Registration Information**



east

**Naples Grande Resort
Naples, Florida**

jointly sponsored by



Register on-line at:
www.east.org
or www.nwahec.org/?32201

Learner Objectives

At the conclusion of this CME activity, the learner should be better able to:

1. Critically evaluate the role of new technology in the management of injured patients.
2. Examine injury prevention techniques which may lessen the burden of injury.
3. Articulate methods to optimize outcomes for the injured patient in austere/military environments.
4. Develop leadership skills to enhance his/her ability to work within a multidisciplinary team.
5. Foster a multidisciplinary approach to the care of the injured patient.
6. Interpret the presentation of scientific research in the treatment of the injured patient.
7. Evaluate the organization and management of an institution's trauma system of care.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Wake Forest University School of Medicine, the Eastern Association for the Surgery of Trauma, and the Society of Trauma Nurses. The Wake Forest University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Credit

The Wake Forest University School of Medicine designates this live activity for a maximum of 19.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. (Includes all scientific, plenary, poster walk rounds, and sunrise sessions)

The Society of Trauma Nurses is a Provider approved by the California Board of Registered Nursing. Provider No. CEP 11062. Course # 012611, 0126111, 012711, 012811. This course has been approved for 4.5 educational contact hours.

Accommodations – Naples Grande Resort, Naples, Florida

Witness the perfect balance of smart style and substance at the Naples Grande Resort. Accommodations at Naples Grande provide a modern take with an eco-friendly twist, while keeping the traditional Florida style and feel. Experience the pure ease of this timeless Naples resort. The Naples Grande Resort is part of the Waldorf Astoria Collection and is an inviting beach property where style and substance exist in perfect balance (<http://www.naplesgranderesort.com/>). The resort is 30 minutes from Southwest Florida International Airport (RSW), two hours from Ft. Lauderdale International Airport (FLL), and two and one half hours from Miami International Airport (MIA).

A guest room block at the group rate of \$289 per night (plus applicable taxes), single or double occupancy, has been reserved for the Eastern Association for the Surgery of Trauma (EAST). In order to reserve your room at the special group rate, please make your reservation by **Friday, December 24, 2010**. The group rate is available from January 20-February 1, 2011 (based on availability). Go to the *Annual Scientific Assembly* page of the EAST Website to link to the online reservation page or call 1-888-722-1270 (indicate you are with EAST).

EAST has secured a **military room rate** of \$134 per night (plus applicable taxes), single or double occupancy, **for individuals actively serving in the military**. You will be required to show a government ID upon check-in. In order to reserve your room at the special group rate, please make your reservation by **Friday, December 24, 2010**. A limited number of rooms at the military rate are available on a first come, first served basis. Go to the *Annual Scientific Assembly* page of the EAST Website to link to the special "military" online reservation page or call 1-888-722-1270 (indicate you are with EAST).

Check-in is 4:00 pm, and check-out is 11:00 am.

Registration Information

In addition to the scientific/plenary sessions and committee meetings, there are 11 workshops/courses and 15 sunrise sessions. Please be sure to indicate on the registration form each of the workshops/courses and sunrise sessions you would like to attend and include payment. Additional registration fees apply.

Cancellation/Refund Policy

Cancellations received in writing prior to Tuesday, January 11, 2011 will receive a full refund minus a \$50 administrative fee. Refunds will not be available for cancellations after this date.

Special Needs

Wake Forest University School of Medicine adheres to the Americans with Disabilities Act. Please report to the Office of Continuing Medical Education at 336-713-7755 any special needs (including dietary) you may have for participation in and/or access to this educational activity.

For More Information

For more information on the *Annual Scientific Assembly*, please call the Wake Forest University School of Medicine Office of Continuing Medical Education at 336-713-7755 or through the Physician's Access Line at 1-800-277-7654 and ask for the Office of Continuing Medical Education. You may also contact our Registrar by e-mail: ansampso@wfubmc.edu.

Dress

Make the learning experience a comfortable one. Hawaiian shirts are the preferred style of dress (even if you are presenting) when attending the EAST *Annual Scientific Assembly*. Business casual (no ties!) should be as formal as you get while joining your colleagues at the EAST *Annual Scientific Assembly*.



Preliminary Schedule of Events (subject to change)

TUESDAY, JANUARY 25, 2011

7:00 am – 6:00 pm Registration

Workshops & Courses – see pages 8-16 for descriptions, schedules, and fees

8:00 am – 12:00 pm **Assessing Disaster Team Competency: What You Don't Know Could Hurt You**
Presented by the EAST Disaster and Mass Casualty Ad Hoc Committee and the Society of Trauma Nurses

8:00 am – 12:30 pm **How to Build a Clinical Research Program**
Presented by the EAST Careers in Trauma Committee and the EAST Task Force on Research Related Issues

8:00 am – 4:30 pm **The Optimal Trauma Center Organization & Management Course**
Presented by the American College of Surgeons and the Society of Trauma Nurses

8:15 am – 5:00 pm ~~**Vena Cava Filter Workshop - CANCELLED**~~
Presented by the EAST Careers in Trauma Committee

9:00 am – 12:00 pm **Prevention Coordinator Teaching Skills Workshop**
Presented by the EAST Injury Control and Violence Prevention Committee

1:00 pm – 5:30 pm **EAST Leadership Development Workshop Part II – Elevating Financial Leadership Skills of Physician Leaders**
Presented by the EAST Careers in Trauma Committee

1:00 pm – 6:00 pm **Advanced Practitioners in Trauma**
Presented by the EAST Advanced Practitioners Ad Hoc Committee

1:00 pm – 6:00 pm ~~**Performance Improvement for Level III, IV, & V Trauma Centers - CANCELLED**~~
Presented by the EAST Rural Trauma Ad Hoc Committee

2:00 pm – 4:00 pm EAST Foundation Board of Trustees Meeting

4:00 pm – 9:00 pm EAST Board of Directors Meeting

WEDNESDAY, JANUARY 26, 2011

6:30 am – 5:00 pm Registration

7:30 am – 8:30 am Continental Breakfast

7:00 am – 7:50 am **Sunrise Sessions 1-5 – Additional registration fees apply.**

Sunrise Session 1 – Presented by the EAST Military Ad Hoc Committee

Best Practice Medicine for Blast Injuries – Civilian/Military Application

Moderator: Col Warren Dorlac, MD, USAF

Speaker: Maj Joseph DuBose, MD, USAF

Sunrise Session 2 – Presented by the EAST Disaster and Mass Casualty Ad Hoc Committee

Haiti 2010: The Experience of the International Medical Surgical Response Team

Moderator: Mary-Margaret Brandt, MD

Speakers: *Commanding an IMSURT – TBD*

Managing High Acuity Patients in Austere Conditions – Jeanette Capella, MD

Sunrise Session 3 – Presented by the EAST Program Committee

Advances in Emergency General Surgery

Moderator: Nicole Stassen, MD

Speakers: *Advances in Clostridium Difficile Management – Gary Marshall, MD*

Advances in Diverticulitis Management – Heena Santry, MD

Advances in Complex Soft Tissue Infection Management – Oscar Guillaumondegui, MD

Sunrise Session 4 – Presented by the EAST Scholarship Committee

Perfusion and Cardiac Output Monitoring Technologies – Passing the VAT Grade

Moderator: Andrew Bernard, MD

Speakers: *Passing the Value Analysis Team Grade* – Andrew Bernard, MD
Cardiac Output Monitoring – Jeffrey Guy, MD
Perfusion Monitoring – Laura Moore, MD

Sunrise Session 5 – Presented by the Society of Trauma Nurses

Forensics in the Trauma Bay: Nursing Role, Legal System, Community-at-Large

This presentation will review the process for implementing a comprehensive forensics program that incorporates the trauma population, legal community, and physician/nursing care providers. Topics will include the benefit of the presence of a Forensic Nurse Examiner during the trauma resuscitation, review of proper documentation, and an overview of evidence collection.

Moderator: Joan Pirrung, RN, APN, BC

Speaker: Pamela J. Woods, RN, MSN, CEN

8:00 am – 5:00 pm Exhibits

8:00 am – 8:20 am **Opening Remarks and Flag Presentation**

8:20 am – 10:00 am **Scientific Session I – Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation**

10:00 am – 10:20 am Break

10:20 am – 12:00 pm **Scientific Session II – Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation**

12:00 pm – 1:00 pm Lunch on your own

EAST Committee & Ad Hoc Committee Meetings

12:00 pm – 1:00 pm Advanced Practitioners Ad Hoc Committee

12:00 pm – 1:00 pm Bylaws Committee

12:00 pm – 1:00 pm Careers in Trauma Committee

12:00 pm – 1:00 pm Injury Control and Violence Prevention Committee

12:00 pm – 1:00 pm Membership Committee

12:00 pm – 1:00 pm Pediatric Trauma Ad Hoc Committee

12:00 pm – 1:00 pm Seniors Committee

12:00 pm – 1:00 pm Task Force on Research Related Issues

1:00 pm – 2:00 pm **Plenary Session** – Presented by the EAST Program Committee
Clinical Measures: Are You Better Than They Say You Are?
Moderator: Shahid Shafi, MD
Speakers: TBD

2:00 pm – 3:30 pm **EAST Annual Business Meeting** (open to all EAST Members)

3:30 pm – 5:00 pm **Parallel Plenary Session** – Presented by the EAST Task Force on Research Related Issues
Multi-Center Trials Planning
During this session, proposed multi-center trials will be presented. This session will initiate the participation in multi-center trials and provide an opportunity to become involved in a multi-center trial.
Moderator: Martin Schreiber, MD
Speaker: Martin Schreiber, MD

3:30 pm – 5:00 pm **Parallel Plenary Session** – Presented by the EAST Injury Control and Violence Prevention Committee
Inner City Violence Prevention Programs that Work
Moderator: Robert Barraco, MD, MPH
Speakers: University of Maryland Medical Center – Carnell Cooper, MD
University of Rochester – Mark Gestring, MD
Temple University Hospital – Amy Goldberg, MD
Advocate Christ Hospital & Medical Center – Steven Salzman, MD

3:30 pm – 5:00 pm **Parallel Plenary Session – Presented by the Society of Trauma Nurses**
Bridging Institutional and Trauma Quality and Safety: New Era/New Issues
Moderator: Mary Kate FitzPatrick, RN, MSN
Speaker: Samir Fakhry, MD
Alice Gervasini, PhD, RN

5:30 pm – 6:30 pm Exhibitor Reception

6:00 pm – 8:30 pm Opening Reception

THURSDAY, JANUARY 27, 2011

6:30 am – 3:00 pm Registration

7:30 am – 8:30 am Continental Breakfast

7:00 am – 7:50 am **Sunrise Sessions 6-10 – Additional registration fees apply.**

Sunrise Session 6 – Presented by the EAST Military Ad Hoc Committee

Combat Colon Injuries: What Would Ogilvie Say in 2010?

Moderator: Lt Col Timothy Nunez, MD, USA

Speaker: Lt Col Martin Schreiber, MD, USAR

Sunrise Session 7 – Presented by the EAST Injury Control and Violence Prevention Committee

Sports-Related Concussion: Preventing Second Impact Syndrome

Moderator: Robert Barraco, MD, MPH

Speakers: Robert Barraco, MD, MPH

Donna Grather, RN

Sunrise Session 8 – Presented by the EAST Careers in Trauma Committee

SOS From Room 9: When Your Specialty Colleagues Call for Help

Moderator: Jennifer Knight, MD

Speakers: “The APGAR was 10 and so was Mom’s Hematocrit” – Alison Wilson, MD

FNA of the Esophagus, Trachea, and Great Vessels During Central Line Placement – Deborah Stein, MD

Laparoscopic Trocar Localization of the Iliac Artery – Michael Sise, MD

Sunrise Session 9 – Presented by the EAST Program Committee

Coagulopathy 201

Moderator: Marie Crandall, MD, MPH

Speakers: Early Diagnosis – Bryan Cotton, MD

Correcting Coagulopathy – Juan Duchesne, MD

When to Start VTE Prophylaxis – Oscar Guillaumondegui, MD

Sunrise Session 10 – Presented by the Society of Trauma Nurses

Trauma Centers and Trauma Systems Best Practices....the State of the Union

Moderator: Robbi Hartsock, RN, MSN, RNP

Speakers: The Trauma Center within the System – C. William Schwab, MD

Status of Trauma Systems within the United States – Heidi Hotz, RN

8:00 am – 12:00 pm Exhibits

8:00 am – 9:40 am **Scientific Session III-A: Clinical Trauma Surgery**

8:00 am – 9:40 am **Scientific Session III-B: John M. Templeton, Jr., MD Injury Prevention Paper Competition of the EAST Foundation**

9:40 am – 10:00 am Break

10:00 am – 11:00 am **Scott B. Frame, MD Memorial Lecture of the EAST Foundation**

David B. Hoyt, MD, FACS

Executive Director, American College of Surgeons

11:00 am – 12:00 pm **Plenary Session – Presented by the EAST Program Committee**
Scientific Papers That Should Have Changed Your Practice
Moderator: Jeffrey Salomone, MD
Speakers: Emergency General Surgery – Lewis Flint, MD
Critical Care Surgery – Heidi Frankel, MD
Trauma Surgery – Patrick Reilly, MD

12:00 pm – 1:00 pm Lunch on your own

EAST Committee & Ad Hoc Committee Meetings

12:00 pm – 1:00 pm Disaster and Mass Casualty Ad Hoc Committee
12:00 pm – 1:00 pm Future of Trauma Surgery as a Career Ad Hoc Committee
12:00 pm – 1:00 pm Information Management and Technology Committee
12:00 pm – 1:00 pm Military Ad Hoc Committee
12:00 pm – 1:00 pm Practice Management Guidelines Ad Hoc Committee
12:00 pm – 1:00 pm Program Committee
12:00 pm – 1:00 pm Rural Trauma Ad Hoc Committee

1:00 pm – 3:00 pm **EAST Annual Oriens Presentation, Job Fair, and Reception**
1:00 pm – 1:30 pm Keynote Address: *Careers in Trauma and Surgical Critical Care*
David Feliciano, MD
1:30 pm – 1:45 pm 2011 EAST Oriens Award Essay Presentation
1:45 pm – 3:00 pm 2011 EAST Job Fair & Fellows/Residents Reception

Workshops & Courses – see pages 17-19 for descriptions, schedules, and fees

2:00 pm – 5:30 pm **Introduction to Trauma and Acute Care Surgery First Assist for Advanced Practitioners**
Presented by the EAST Careers in Trauma Committee and EAST Advanced Practitioners Ad Hoc Committee

2:00 pm – 5:30 pm **Techniques of Rib Fracture Plating in Unstable Chest Wall Injuries Workshop**
Presented by the EAST Careers in Trauma Committee

2:30 pm – 5:00 pm **EAST Masters Course Part II – This Is How I Do It**
Presented by the EAST Careers in Trauma Committee and EAST Seniors Committee

5:30 pm – 7:00 pm Society of Trauma Nurses Networking Reception (*by invitation*)
6:00 pm – 10:00 pm Kids Klub Party – *Open to all registered children. Pre-registration required.*

FRIDAY, JANUARY 28, 2011

6:30 am – 1:30 pm Registration
7:30 am – 8:30 am Continental Breakfast

7:00 am – 7:50 am **Sunrise Sessions 11–15 – Additional registration fees apply.**

Sunrise Session 11 – Presented by the EAST Military Ad Hoc Committee

Point/Counterpoint: Non-Operative Management of Splenic Injuries in the Deployed Setting: Are We There Yet?

Moderator: CAPT James Dunne, MD, USN

Speakers: *Pro: Non-Operative Management of Splenic Injuries in the Combat Setting – Lt Col Martin Schreiber, MD, USAR*
Con: Non-Operative Management of Splenic Injuries in the Combat Setting – CDR Carlos Rodriguez, DO, USN

Sunrise Session 12 – Presented by the EAST Pediatric Trauma Ad Hoc Committee

Pediatric Trauma Resuscitation for the Adult Trauma Surgeon

Moderator: David Mooney, MD

Speakers: *Imaging the Injured Child: Ban the Pan-Man Scan! – Michael Nance, MD*
Algorithms for Clearing the Cervical Spine in Children – Kenneth Sartorelli, MD
Principles of Pediatric Resuscitation – Martin Keller, MD
Special Psychosocial Needs of Injured Children – David Mooney, MD

Sunrise Session 13 – Presented by the EAST Program Committee

Building An Emergency General Surgery Registry: Current Benchmarking and Future Directions

Moderator: Preston Miller, MD

Speakers: Jose Diaz, MD
TBD

Sunrise Session 14 – Presented by the EAST Program Committee

Advanced Ventilation After Critical Injury or Illness: Are You The Big, Bad Wolf or Tinkerbell?

Moderator: Lewis Kaplan, MD

Speakers: *In which Fairy Tale Do You Live?* – Lewis Kaplan, MD
Airway Pressure Release Ventilation: The Big Bad Wolf Gets a New Coat – Lewis Kaplan, MD
Flolan and Other Adjuncts: Is it Flowing Your Way? – Miren Schinco, MD
High Frequency Oscillation Ventilation: Tinkerbell to the Rescue! – Pauline Park, MD
High Peak Airway Pressures: Mode Change, Abdominal Decompression, or Something More? – Erik Barquist, MD
Open Forum Panel Discussion – All Faculty

Sunrise Session 15 – Presented by the Society of Trauma Nurses

Trauma Interdisciplinary Clinical Rounds: Pearls and Pitfalls

We all struggle with our daily rounding process: What time of the day? Who should attend? How long should they be? This session will give you insight on the construction of your team and how you can facilitate efficient and timely rounds. Strategies for decreasing cost at the bedside, decreasing LOS, and increasing patient and family satisfaction will be presented.

Moderator: Amber Kyle, BS, BSN

Speakers: Judy Mikhail, RN, MSN, MBA
Christopher Powe, PhD(c), ACNP
Elizabeth Seislove, RN, MSN, CCRN

8:00 am – 12:00 pm Exhibits

8:00 am – 10:00 am **Scientific Session IV-A: Basic Science and Education**

8:00 am – 10:00 am **Scientific Session IV-B: Chronic Illness and Trauma Systems**

10:00 am – 11:00 am **Presidential Address: Union of Forces**
Donald H. Jenkins, MD

11:00 am – 11:15 am Gavel Exchange

11:15 am – 11:30 am Survey Results – Advanced Practitioners in Trauma
Presented by the EAST Advanced Practitioners Ad Hoc Committee

11:30 am – 12:00 pm **EAST and EAST Foundation Awards and Recognition Ceremony**
Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation

Best Manuscript Award

EAST Oriens Award

John M. Templeton, Jr., MD Injury Prevention Paper Award of the EAST Foundation

John M. Templeton, Jr., MD Injury Prevention Research Grant of the EAST Foundation

Trauma Research Scholarship of the EAST Foundation

2011 Leadership Development Workshop Scholars Recognition

New Member Recognition

12:00 pm – 1:30 pm	Poster Walk Rounds
1:30 pm – 5:00 pm	5th Annual EAST Foundation Dodgeball Tournament <i>Team Registration information available on the EAST Foundation page or the Annual Scientific Assembly page of the EAST Website (www.east.org).</i>
5:00 pm – 6:30 pm	EAST Foundation Donors Appreciation Reception
6:30 pm – 9:00 pm	Family Reception/Barbeque

SATURDAY, JANUARY 29, 2011

6:00 am – 8:00 am	Board of Directors Meeting (Part I)
6:30 am – 11:00 am	Registration
7:30 am – 8:30 am	Continental Breakfast
8:00 am – 11:00 am	Practice Management Guidelines Plenary Session <i>Presented by the EAST Practice Management Guidelines Ad Hoc Committee</i> Moderator: Andrew J. Kerwin, MD <i>Surgical Emergencies During Pregnancy</i> – Ernest FJ Block, MD and Miren Schinco, MD <i>Acute Cholecystitis</i> – Douglas J. Schuerer, MD <i>Open Abdomen Part 3</i> – Jose Diaz, Jr., MD <i>Appendicitis</i> – Jose Diaz, Jr., MD and Thomas Hayward, MD <i>Update on Prophylactic Antibiotics in Tube Thoracostomy for Traumatic Hemopneumothorax</i> – Forrest Moore, MD <i>Evaluation of Pediatric Blunt Abdominal Trauma</i> – J. Bracken Burns, Jr., DO and Stanley J. Kurek, Jr., DO <i>Update on Endpoints of Resuscitation</i> – Samuel Tisherman, MD <i>Update on Non-Operative Management of Blunt Injury to the Liver and Spleen</i> – Nicole Stassen, MD <i>Winter Sports Injuries</i> – Adil Haider, MD <i>Distracted Driving</i> – Luis Llerena, MD
11:00 am	Adjourn
11:00 am – 1:30 pm	EAST Board of Directors Meeting (Part II)

WORKSHOPS & COURSES

Assessing Disaster Team Competency: What You Don't Know Could Hurt You

Tuesday, January 25, 2011

8:00 am – 12:00 pm

Presented by the EAST Disaster and Mass Casualty Ad Hoc Committee and the Society of Trauma Nurses

Learner Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Define the different types of disasters and their unique challenges.
- Realize the divergent planning and training required to respond in a variety of situations.
- Identify resources available to organize volunteers to assist in disasters.
- Discuss DMAT and other techniques to educate and prepare the individual responder.
- Describe the military's approach to disaster planning, team training, and competency.
- Identify opportunities and methods for collaboration of civilian and military disaster teams.
- Recognize how to engage and assess the competency and readiness of a disaster team.
- Discuss how to plan for ongoing disaster team service beyond the initial response stage.

Course Directors: Mary-Margaret Brandt, MD and Deborah Harkins, RN, MBA

Course Size: 35

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **3.75 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a Provider approved by the California Board of Registered Nursing. Provider No. CEP 11062. Course #012511. This course has been approved for 3.75 educational contact hours.

Faculty:

Susan Cox, RN, MS, CPEN, PHN

Stephen Flaherty, MD

Eric Frykberg, MD

Jorie Klein, RN

Richard Sharpe, MD

Schedule:

8:00 am – 8:45 am	Disaster Planning and Training Defined – Eric Frykberg, MD
8:45 am – 9:30 am	What's the Plan in Your Disaster Plan? – Susan Cox, RN, MS, CPEN, PHN
9:30 am – 10:15 am	Disaster Planning Within the Military – Steven Flaherty, MD
10:15 am – 11:00 am	Military and Civilian Collaboration – Richard Sharpe, MD
11:00 am – 11:45 am	The Disaster After the Disaster: What Happens Next? – Jorie Klein, RN
11:45 am – 12:00 pm	Panel Discussion

How to Build a Clinical Research Program

Tuesday, January 25, 2011

8:00 am – 12:30 pm

Presented by the EAST Task Force on Research Related Issues

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

- Cite the resources needed to develop a successful clinical research program.
- Recognize the time required to develop and sustain a clinical research program.
- Discuss the pitfalls of developing a clinical research program.

Course Directors: Stephen Cohn, MD and Martin Schreiber, MD

Course Size: 50

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **4 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Phil Barie, MD

Timothy Buchman, MD

Martin Croce, MD

Basil A. Pruitt, Jr., MD

Peter Rhee, MD

Thomas Scalea, MD

Schedule:

8:00 am

Introduction

8:05 am

Panel I:

Panelists (*Department Chair View*)

Essential Ingredients and the Pitfalls

- Department Goals and Incentives: Research Valued, i.e. Papers/Presentations/Grants
- Protected Time for Faculty/Trainees
- Research Coordinators (RNs, EMTs, Students)
- Electronic Data Collection System (Web-based)
- Biostatisticians

9:35 am

Panel II:

Panelists (*Prolific Trauma Researcher View*)

Organization

- Time Management (planning the research year, abs/grant/meeting deadlines, meeting expectations)
- Weekly Meetings (clinical research meetings, journal clubs, clinical and basic science research meetings, VTC for research consortiums)
- IRB Review Process
- Grant Review Process
- Research Program/Grant Administrator and Accountant
- Medical Editor
- Recruiting Students, Residents, Fellows
- MSCI/MPH/PhD Programs
- Faculty Requirements When Applying for Jobs (protected time, funding, research support, etc.)

11:05 am

Panel III:

Panelists (*Major Grant Recipient View*)

Identifying Research Focus and Developing Collaborators

Identifying Funding Sources

- Internal Departmental Funding
- Society Research Grants
- DOD Funding
- NIH Funding
- K Awards
- T32 Programs

Budgeting

- Hard vs. Soft Dollars
- Indirect Costs

12:30 pm

Adjourn

The Optimal Trauma Center Organization & Management Course

Tuesday, January 25, 2011

8:00 am – 4:30 pm

Presented by the Society of Trauma Nurses

Sponsored with the American College of Surgeons

Overview:

This course is a result of collaboration between the American College of Surgeons Committee on Trauma (ACSCOT) and the Society of Trauma Nurses (STN). Physicians and nurses teach the course with the goal of enhancing a trauma center system of care and improving patient care through implementation of the ACSCOT Trauma Center Standards. Whether a verified, mature trauma center or a hospital preparing for designation, this course is designed to assist participants to create strategies, processes, and operations to support trauma center systems based upon their own environments. The course is highly recommended for trauma medical directors, trauma program managers, coordinators, and administrators.

Learner Objectives:

At the conclusion of the course, the participant should be better able to:

- Discuss optimal level of trauma center involvement in pre-hospital forums.
- Discuss how to incorporate pre-hospital trauma performance improvement activities into the trauma center's program.
- Discuss clinical specialties and their role to assist the trauma center to succeed beyond the minimum standards.
- Describe collaborative clinical services' role to enhance and promote the trauma center's efficiencies and effectiveness.
- Describe the pediatric specific requirements and strategies to enhance a center's performance.
- Discuss burn requirements and the strategies to move beyond the basics.
- Review trauma center responsibilities in caring for the geriatric population.
- Discuss the trauma center's responsibility as a regional resource.
- Describe the trauma center's commitment to injury prevention.
- Identify research and scholarly activities required of a Level I Trauma Center.
- Discuss incorporating disaster management into the trauma center's program responsibilities.
- Review the trauma center's responsibilities with organ procurement.
- Describe projects that can be implemented to optimize care delivery and improve quality.
- Identify financial aspects and reports to evaluate and highlight the trauma program's contribution.
- Discuss options for raising visibility of the trauma program.
- Identify opportunities to expand the Outreach efforts for the trauma program.

Course Directors: Mary Kate FitzPatrick, CRNP, MSN and Judi Graybeal, RN

Course Size: 50

Course Price: \$350

Accreditation:



The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit:

The American College of Surgeons designates this live activity for a maximum of 6.75 AMA PRA Category I Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses is a Provider approved by the California Board of Registered Nursing. Provider No. CEP 11062. Course # 0125111. This course has been approved for 7.0 educational contact hours.

Faculty:

Jeffrey Young, MD
Judy Mikhail, RN, MSN, MBA
Amy Koestner, RN

Schedule:

- 8:00 am Welcome and Course Introduction
- 8:15 am Trauma System Review
 - Pre-hospital Trauma Center Roles (Levels I-III)
 - Regional Development
- 8:35 am Trauma Center Leadership
 - Commitment (Resolutions)
 - Board of Directors
 - Medical Staff
 - TPMD, TPM, TP Support Staff
- 9:05 am Clinical Functions
 - Surgical and Medical Specialists – General Surgery, Emergency Medicine, Neurosurgery, Orthopaedic Surgery, and Anesthesia
- 9:35 am Break
- 9:50 am Collaborative Clinical Services
 - ED, OR/PACU, Radiology, RT, Critical Care
- 10:20 am PIPS and Data
 - Trauma Registry, PIPS
 - Discuss Peer Review, Hospital Integration/Regulatory, PIPS
- 11:20 am Special Populations
 - Overview of Pediatrics, Burns, Geriatrics, and Obstetrics
- 12:00 pm Lunch
- 1:00 pm Program Responsibilities
 - Outreach and Education, Prevention, Disaster Planning, Research and Scholarship, and Organ Procurement
- 1:40 pm Site Visit and Open
- 2:40 pm Break
- 2:55 pm Trauma Program Pearls
- 3:55 pm Summary
- 4:30 pm Adjourn



Prevention Coordinator Teaching Skills Workshop

Tuesday, January 25, 2011

9:00 am – 12:00 pm

Presented by the EAST Injury Control and Violence Prevention Committee

Overview:

Whether you are a prevention coordinator teaching the community, a nurse teaching other nurses, an advanced practitioner teaching students, or fellows/trauma surgeons teaching residents, you will benefit from this workshop. From simple tips for better lecturing to an exhibition of web and pod-based education, this workshop will improve your teaching skills and open doors to new technologies.

Learner Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Explain theories of learning.
- Discuss tips to a better lecture.
- Examine new technologies in education.

Course Director: Robert Barraco, MD, MPH

Course Size: 35

Course Price: \$150

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **2.75 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Robert Barraco, MD

Dale Dangleben, MD

Schedule:

9:00 am	Introduction
9:15 am	Learning Theory and Teaching Techniques: Tips for Better Lectures
9:45 am	Small Group Work
10:00 am	Video Tape and Review
10:45 am	Break
11:00 am	New Technologies: How I Did It
12:00 pm	Adjourn



EAST Leadership Development Workshop Part II: Elevating Financial Leadership Skills of Physician Leaders

Tuesday, January 25, 2011

1:00 pm – 5:30 pm

Presented by the EAST Careers in Trauma Committee

Overview:

This is a multi-year, three-part course focusing on the career development of the young surgeon. This year's workshop will focus on fundamental financial concepts and definitions, expanding into their importance in the everyday life of the trauma surgeon. We will explore ways to make sure your organization is financially secure. The knowledge and skills gained at this course can be applied not only at your own medical center but also at an organizational level. The faculty members include distinguished trauma leaders known for excellence not only in the EAST organization but throughout the world.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

- List those characteristics which promote successful leadership within an organization.
- Recognize basic foundational principles of finance.
- Gain insight into the application of financial tools in applied decision making.
- Describe key organizational investment strategies.
- Discuss interpreting the balance sheet and creating a business plan.

Course Directors: William Chiu, MD and Stanley Kurek, Jr., DO

Course Size: 50

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **4.25 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Robert Cherry, MD, MS
William Chiu, MD
Blaine Enderson, MD
Stanley Kurek, Jr., DO
C. William Schwab, MD
Paul Taheri, MD, MBA

Schedule:

1:00 pm Introduction – William Chiu, MD and Stanley Kurek, Jr., DO
1:15 pm How to Lead an Organization – C. William Schwab, MD
2:00 pm Financial Foundations – Paul Taheri, MD, MBA
2:45 pm The Reality of Finances – Paul Taheri, MD, MBA
3:30 pm Break
3:45 pm Organizational Investment Strategies – Blaine Enderson, MD
4:30 pm Trauma and Money: How to Talk to Your CFO – Robert Cherry, MD, MS
5:15 pm Discussion
5:30 pm Adjourn

Advanced Practitioners in Trauma

Tuesday, January 25, 2011

Presented by the EAST Advanced Practitioners Ad Hoc Committee

1:00 pm – 6:00 pm

Overview:

The primary target audience for this workshop is advanced practitioners who participate in the care of trauma patients. Physicians and administrators who utilize advanced practitioners, or who are contemplating integrating advanced practitioners at their institutions, may also find this workshop beneficial. The workshop will provide an overview of the operational issues of establishing an advanced practitioner model of clinical practice. Specific areas to be addressed include education, credentialing, staffing, clinical coverage models, and billing strategies. Differences between the advanced practitioner model in an academic and a community practice will be highlighted. The workshop will conclude with a faculty panel discussion.

Learner Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Describe the clinical practice of an advanced practitioner in an academic and community trauma setting.
- Discuss integration of advanced practitioners into an established trauma service.
- Define appropriate and effective billing practices for advanced practitioners working in trauma practice.

Course Directors: William Hoff, MD and Corinna Sicoutris, CRNP

Course Size: 35

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **4.75 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

William Hoff, MD

Benjamin Laughton, MBA, MSN, CRNP

Amanda McNicholas, CRNP

Judy Mikhail, RN, MSN, MBA

Scott Sherry, MS, PA-C

Corinna Sicoutris, CRNP

Susan Yeager, CRNP

Schedule:

1:00 pm Welcome & Introduction – William Hoff, MD and Corinna Sicoutris, CRNP
1:30 pm Academic Model of Practice – Benjamin Laughton, MBA, MSN, CRNP and Susan Yeager, CRNP
2:30 pm Break
2:45 pm Community Model of Practice – Amanda McNicholas, CRNP and Judy Mikhail, RN, MSN, MBA
3:45 pm Billing & Operations – Scott Sherry, MS, PA-C
4:45 pm Break
5:00 pm Lessons Learned/Panel Discussion
6:00 pm Adjourn

Introduction to Trauma and Acute Care Surgery First Assist for Advanced Practitioners

Thursday, January 27, 2011

2:00 pm – 5:30 pm

Presented by the EAST Careers in Trauma Committee and EAST Advanced Practitioners Ad Hoc Committee

Pre-Registration Required. Onsite registrations will not be accepted.

Course Overview:

In trauma and acute care surgery, the scope of practice for advanced practice nurses and physician assistants includes understanding, coordinating, and delivering patient care in the perioperative period (preoperative, intraoperative, postoperative). This workshop is an introduction to the knowledge, behaviors, and skills necessary to optimize available resources to independently and collaboratively assess, plan, implement, and assist in the care of the acute care surgery patient. Didactic sessions and hands-on skills stations offer the opportunity to enhance specific expertise in surgical anatomy and physiology, operative first assist technique and hazards, and postoperative best practices.

Learner Objectives:

At the conclusion of the course, the participant should be better able to:

- Describe the perioperative management of the traumatic or necrotizing soft tissue surgery patient, wound closure and healing, and surgical site infection surveillance and management.
- Describe the perioperative management of the trauma patient with craniofacial injury, lower extremity limb salvage, and suturing techniques.
- Describe the perioperative management of the traumatic brain injury patient, techniques for intracranial pressure monitoring and decompression, and brain tissue oxygenation monitoring.
- Describe some basic considerations in operative decision making, safe tissue handling, and providing wound exposure and hemostasis.

Course Directors: William Chiu, MD, William Hoff, MD, and Trish Martin, CRNP

Course Size: 50

Course Price: \$80

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **3.5 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Carla Aresco, RN, MSN, CRNP

William Chiu, MD

William Hoff, MD

Elena Keller, RN, MSN, CRNP

T. Nicole Kelley, RN, MSN, CRNP

Trish Martin, RN, MSN, CRNP

Schedule:

- 2:00 pm Introduction – William Chiu, MD and William Hoff, MD
- 2:10 pm Soft Tissue Surgery, Wound Management, and Surgical Site Infections
Trish Martin, RN, MSN, CRNP
- 2:40 pm Trauma Plastic and Reconstructive Surgery and Suturing Techniques
T. Nicole Kelley, RN, MSN, CRNP
- 3:10 pm Neurotrauma, Neurocritical Care, and Intracranial Pressure Management
Carla Aresco, RN, MSN, CRNP
- 3:40 pm Operative Decision Making, Tissue Handling, Wound Exposure, and Hemostasis
Elena Keller, RN, MSN, CRNP
- 4:10 pm Break
- 4:20 pm Break-Out, Hands-On Skills Stations
Dressings: Negative Pressure, Antimicrobial, Absorptive
Suturing: Continuous and Interrupted Techniques, Knot Tying
Neurotrauma: Bolt, Ventriculostomy, Brain Tissue Oxygenation
- 5:30 pm Adjourn

Techniques of Rib Fracture Plating in Unstable Chest Wall Injuries Workshop

Thursday, January 27, 2011

2:00 pm – 5:30 pm

Presented by the EAST Careers in Trauma Committee

Pre-Registration Required. Onsite registrations will not be accepted.

Course Overview:

This workshop will specifically address the utilization of rib fracture plating as an adjunct to management of unstable chest wall injuries. Included will be an open discussion regarding background data and utility, indications for rib fracture plating and patient selection, and review of surgical techniques. During the laboratory portion, participants will perform rib fracture plating on simulator models using actual rib fixation systems of locking plates and screws specifically designed for the stabilization of rib fractures.

Objectives:

At the conclusion of the workshop, the participant should be better able to:

- Review pertinent literature and background regarding rib fracture fixation.
- Discuss indications and proper patient selection.
- Have direct, hands-on experience in working with rib set simulator models.

Course Director: Vicente Gracias, MD

Course Size: 40

Course Price: \$200

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **3.5 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Vicente Gracias, MD
Ajai Malhotra, MD
John Mayberry, MD
Frederick Rogers, MD
Daniel Wu, DO

Schedule:

2:00 pm Welcome
2:05 pm Introduction to Ethics – Vicente Gracias, MD
2:15 pm Didactic Presentations
Rib Fracture Plating in Acute Rib Fractures – Fred Rogers, MD
Rib Fracture Plating in Fracture Nonunion – John Mayberry, MD
Current Research – Ajai Malhotra, MD

4:15 pm Hands-on Training
5:30 pm Adjourn

EAST Masters Course Part II: This is How I Do It

Thursday, January 27, 2011

2:30 pm – 5:00 pm

Presented by the EAST Careers in Trauma Committee and Seniors Committee

Pre-Registration Required. Onsite registrations will not be accepted.

Course Overview:

This course is an exciting didactic and interactive discussion forum with distinguished experts, focusing on clinical and technical strategies and approaches to complex patient presentations. This course will represent the second part of a multi-year curriculum on mastery of difficult problems in trauma. The Masters faculty will present their own personal perspective and expertise on a clinical scenario and discuss their management style at their own institutions. At the conclusion of the course, a pre-selected complex case will be presented to the Masters panel for discussion and debate.

Objectives:

At the conclusion of the course, the participant should be better able to:

1. Describe the management of trauma patients with combined abdominal vascular and visceral injuries.
2. Describe the management of thoracoabdominal trauma patients with coagulopathy and critical bleeding.
3. Describe the management of complex liver injury.
4. Describe the management of penetrating trauma patients with combined cardiac and pulmonary injuries.

Course Directors: William Chiu, MD and Carl Valenziano, MD

Course Size: 150

Course Price: \$80

\$0 Fellows and Residents – must be registered for the Primary Scientific Meeting

Credit:

The Wake Forest University School of Medicine designates this live activity for a maximum of **2.5 AMA PRA Category I Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Juan Asensio, MD
William Chiu, MD
David Feliciano, MD
David Hoyt, MD
Andrew Peitzman, MD
Carl Valenziano, MD

Schedule:

2:30 pm Introduction – William Chiu, MD
2:40 pm This is How I Manage the Trauma Patient with Combined Abdominal Vascular and Visceral Injuries in Atlanta – David Feliciano, MD
3:10 pm This is How I Manage the Thoracoabdominal Trauma Patient with Coagulopathy and Critical Bleeding in the American College of Surgeons – David Hoyt, MD
3:40 pm This is How I Manage Complex Liver Injury in Pittsburgh – Andrew Peitzman, MD
4:10 pm This is How I Manage the Penetrating Trauma Patient with Combined Cardiac and Pulmonary Injuries in Miami – Juan Asensio, MD
4:40 pm Masters Panel Discussion on a Pre-Selected Complex Case – Moderated by Carl Valenziano, MD
5:00 pm Adjourn



Please type or print clearly.

Last Name _____ First Name _____
(as you would like on nametag & certificate)

Last 4 digits of Social Security # _____

Job Title _____ Specialty _____

Address home office _____

City _____

State _____ Zip _____

Registrations must be received by Tuesday, January 11, 2011. Otherwise, please register on-site but contact the Office of Continuing Medical Education to indicate that you will be attending.

Institution _____

Credentials/Degree _____

Daytime Phone () _____

FAX () _____

E-mail _____

E-mail is required in order for participants to receive an internet link so they can submit their evaluations and print their CME certificates.

1 Primary Registration Fee *(Fee includes admission to the Scientific Sessions, Continental Breakfasts, the Opening Reception on Wednesday evening, and the Family Reception on Friday evening)*

Check only one	Postmarked or faxed by Dec 30	Postmarked or faxed after Dec 30
EAST MEMBER - Active, Senior, Emeritus, Honorary, International	\$450	\$525
EAST MEMBER - Associate	\$225	\$300
EAST MEMBER - Provisional	\$150	\$225
NON MEMBER - Physician	\$525	\$600
NON MEMBER - Nurse, PA, Paramedic, or Other	\$250	\$325
Resident/Fellow	\$150	\$225
Student	No Charge	No Charge

If since the last Annual Scientific Assembly (Jan 2010) you have applied for membership in EAST, the non-member registration fees apply.

- Yes, I am a member of the United States Military.**
- I do not want to receive promotional material from conference exhibitors prior to or after the Annual Scientific Assembly.**
- I prefer a paper version of the Program Book.**
- I prefer the Program Book on a thumb drive.**

2 Spouse/Guest Registration Fee *(Fee includes the Opening Reception on Wednesday evening, the Kids Klub Party on Thursday evening, and the Family Reception on Friday evening)* **Nametags are required for admittance to all social functions. Please list the name(s) of your spouse/guest and children who will be attending the above listed activities.**

Spouse/Guest Registration \$150

Last Name	First Name
Last Name	First Name

Children Registration

Children ages birth through 5 years No Charge
Children ages 6 through 17 years \$75 each

To attend Thursday's Kids Klub event

Last Name	First Name	Age	<input checked="" type="checkbox"/> To attend Thursday's Kids Klub event

 Your Name (Last, First)



3 Sunrise Sessions

Please check the appropriate box for your 1st and 2nd choices. **Each session is limited to 50 participants and includes a full breakfast.** If the session you want is full, you will automatically be placed in your 2nd choice, space permitting. If you do not want to attend an alternative session, do not list a 2nd choice.

		Ist Choice	2nd Choice
Wednesday, January 26			
Sunrise Session 1 - Military #1: Best Practice Medicine for Blast Injuries	\$50		
Sunrise Session 2 - Haiti 2010: The Experience of the International Medical Surgical Response Team	\$50		
Sunrise Session 3 - Advances in Emergency General Surgery	\$50		
Sunrise Session 4 - Perfusion and Cardiac Output Monitoring Technologies – Passing the VAT Grade	\$50		
Sunrise Session 5 - STN #1: Forensics in the Trauma Bay	\$50		
Thursday, January 27			
Sunrise Session 6 - Military #2: Combat Colon Injuries: What Would Ogilvie Say in 2010?	\$50		
Sunrise Session 7 - Sports-Related Concussion: Preventing Second Impact Syndrome	\$50		
Sunrise Session 8 - SOS from Room 9: When Your Specialty Colleagues Call for Help	\$50		
Sunrise Session 9 - Coagulopathy 201	\$50		
Sunrise Session 10 - STN #2: Trauma Centers and Trauma Systems Best Practices	\$50		
Friday, January 28			
Sunrise Session 11 - Military #3: Point/Counterpoint: Non-Operative Management of Splenic Injuries	\$50		
Sunrise Session 12 - Pediatric Trauma Resuscitation for the Adult Trauma Surgeon	\$50		
Sunrise Session 13 - Building an EGS Registry: Current Benchmarking and Future Directions	\$50		
Sunrise Session 14 - Advanced Ventilation After Critical Injury or Illness	\$50		
Sunrise Session 15 - Trauma Interdisciplinary Clinical Rounds: Pearls and Pitfalls	\$50		

4 Courses/Workshops

Please check the courses/workshops you would like to attend.

	Fee
Tuesday, January 25	
Assessing Disaster Team Competency	\$200
How to Build a Clinical Research Program	\$200
The Optimal Trauma Center Organization & Management Course	\$350
Vena Cava Filter Workshop - CANCELLED	
Prevention Coordinator Teaching Skills Workshop	\$150
Leadership Development Workshop Part II	\$200
Advanced Practitioners in Trauma	\$200
Performance Improvement for Level III, IV, & V TCs - CANCELLED	
Thursday, January 27	
Trauma & Acute Care Surgery First Assist Course	\$80
Techniques of Rib Plating in Unstable Chest Wall Injuries	\$200
EAST Masters Course Part II	\$80
EAST Masters Course Part II (Fellows/Residents*)	\$0*
*Must be registered for the Primary Scientific Meeting to attend Masters Course at no charge.	

Method of Payment (US Funds Only)
 Check Visa Mastercard AmEx

Card # _____

Expiration Date _____

Signature _____

Name on Card _____

Fax: **336-713-7702**

Make checks payable to
Wake Forest University Health Sciences
 and mail to: Office of Continuing Medical Education
 Wake Forest University School of Medicine
 Medical Center Boulevard
 Winston-Salem, NC 27157-1028

Or register online at www.east.org
 or www.nwahec.org/?32201

- 1 Primary Registration Fee** \$ _____
- 2 + Guest & Children Fees** \$ _____
- 3 + Sunrise Sessions** \$ _____
- 4 + Courses/Workshops** \$ _____
- TOTAL** \$ _____



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