

**east**

**news**

EASTERN ASSOCIATION  
FOR THE SURGERY OF TRAUMA

2012 ISSUE ONE

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- EAST Community Service
- Welcome New Members!
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### **EAST's Core Strategic Goals**

#### **1. LEADERSHIP**

Prepare young surgeons to become leaders

#### **2. DEVELOPMENT**

Promote unique programs for the career development of young surgical leaders

#### **3. SCHOLARSHIP**

Provide education and training across the continuum of acute surgical care

#### **4. FELLOWSHIP**

Encourage a sense of community for personal professional growth

#### **5. COLLABORATION**

Work with our stakeholders to advance patient care and trauma systems

## *Message from the President*

*Jeffrey P. Salomone, MD, FACS, NREMT-P*



Welcome to the first EAST newsletter of 2012! I am honored to have been elected and look forward to serving as your President.

I hope you had the opportunity to attend our 25th Annual Scientific Assembly at Disney's Contemporary Resort in Lake Buena Vista, Florida. The meeting was a resounding success on many levels! In addition to record attendance (over 700 registrants), several sunrise sessions sold out, and there were more participants in pre- and post-conference workshops than ever before. The scientific offerings were of high quality, and attendees were treated to an outstanding panel discussion involving the four founding members of EAST, Drs.

Howard Champion, Burton Harris, Lenworth Jacobs, and Kimball Maull. Participants also had the opportunity to stroll down memory lane by watching video interviews with past Presidents and reminisce in the EAST History Room. Congratulations to those whose hard work was responsible for the meeting, especially the members of the Program, Careers in Trauma and 25th Anniversary Committees.

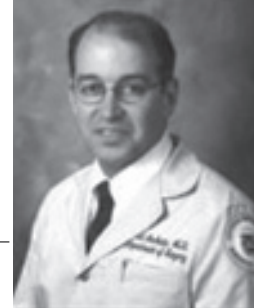
More than 100 members responded to the 2012 "Call for Volunteers." The vast majority of EAST contributions are the result of work conducted by EAST's Standing and Ad Hoc Committees. Appointments have been made and our Executive Director, Christine Eme, is in the process of notifying the volunteers of their committee assignments. Assignments to the Standing Committees are for up to three years, while participation in the Ad Hoc committees is less rigid. The Committee Chairs will soon be reaching out to new members through email in order to begin work on this year's projects.

I hope you've had the opportunity to check out EAST's recently updated website. Its new look is sleek and contemporary. One new noteworthy feature is on-line education. EAST has partnered with CECentral at the University of Kentucky in order to provide CME for members. The initial topics focus on the care of pediatric trauma patients. Many thanks to the Information Management and Technology Committee and the

*Continued on page 3*

# EAST Foundation Update

By Fred Luchette, MD, President, EAST Foundation



It is my privilege and honor to serve as the new President of the EAST Foundation. I feel it is most appropriate to begin by thanking my predecessor, Samir M. Fakhry, who served the Foundation so well during his presidency. With Samir's vision and leadership, the Foundation successfully led the Campaign for EAST to an historic level of over \$1,000,000 in donations and multi-year pledges. The money raised will help EAST achieve its goals in improving trauma care and supporting young trauma surgeons and trauma healthcare providers. I am proud to follow in Samir's footsteps and am grateful for the opportunity to serve as the next President. This is an exciting time in EAST's history and I look forward to working with all of you to achieve the goals of EAST and its Foundation in improving trauma care.

On behalf of EAST and the EAST Foundation, I would like to express our heartfelt gratitude to our members for your generous contributions over the past year and at EAST's Annual Scientific Assembly in Lake Buena Vista, Florida. Our Campaign raised an unprecedented \$1,051,000 in donations and pledges thanks to the support from both the membership and our corporate partners. With your support, the Foundation has been able to realize our mutual goals on behalf of EAST.

Campaign is posted on the Foundation's web page as is the listing of raffle prize donors and the winners.

If you were unable to make a donation during the EAST meeting and would like to do so now, we encourage you to visit [www.east.org](http://www.east.org) to download the contribution form or donate online.

Over the last year, the Foundation has distributed nearly \$85,000 in scholarships and awards as well as \$70,000 in support for EAST initiatives. Newer scholarships include a nurse fellowship in conjunction with the Society of Trauma Nurses and traveling scholarships for the awardees of the Oriens Program. The Foundation also obtained funding to support EAST's Education Center, a Community Outreach Program implemented by EAST's Injury Control and Violence Prevention Committee, the EAST Leadership Development Workshop, monies to support Fellows in training to attend this year's meeting, and EAST's 25th Anniversary Opening Reception held during the Annual Scientific Assembly. The Foundation expresses its appreciation to the corporations that provided funding to help support EAST's Annual Scientific Assembly and essential programs. To view the list of corporate donors as well as the Foundation scholarships and awards, please visit [www.east.org](http://www.east.org).



2012 STN/EAST Foundation Nurse Fellow Katie Heldt (R) poses with EAST Foundation Board of Trustee Kate FitzPatrick

During January's EAST meeting, the Foundation held its annual member donor raffle and raised nearly \$51,000 in donations, well exceeding our goal from the previous year. Our thanks once again go to both the member donors and to our members who donated the raffle prizes. The Donor Honor Roll for the 2011



EAST Foundation 6th Annual Dodgeball Tournament Champs – Rain of Terror

During EAST's Annual Scientific Assembly in Lake Buena Vista, the Foundation also held its annual fundraising event, the Dodgeball Tournament. Eleven teams participated in this year's tournament and please join me in congratulating our defending champion from The Oregon Health & Service University and

led by team captain Martin Schreiber whose team once again took the top spot. The teams that placed in the runner-up positions are: the University of Kentucky with team captains Karen Lommel, Charles Spillman, Cindy Talley/ 2nd place; the University of Florida, Gainesville, with team captain Larry Lottenberg/3rd place; and the Washington University School of Medicine, St. Louis, with team captain Douglas Schuerer/4th place. The competition was intense and all of the teams that participated deserve a huge round of applause! The tournament was organized by EAST's Injury Control and Violence Prevention Committee and chaired by Glen Tinkoff who was also the official referee along with Erik Barquist. The tournament raised \$1,650.00 and all proceeds were donated to the EAST Foundation. The results of the tournament, a list of participating teams, and photographs are posted on the Foundation's website.

After years of service to our organization, I would like to extend a special thank you to our departing Board of Trustee members Ernest Block, Maggie Brandt, Jeffrey Hammond, Peter Rhee and Glen Tinkoff. Your guidance and advice have been invaluable and we are indebted to you.

Please join me in welcoming the newly elected members of the Foundation's Board of Trustees: Patrick Reilly, Vice President; Donald Jenkins, Secretary; and Kimberly Nagy, Treasurer; Erik Barquist, Robert Barraco, Andrew Bernard, Vicente Gracias, William Hoff, and Jay Yelon. Ex-officio members are: Jeffrey Salomone, EAST President; Kimberly Davis, EAST Secretary-Treasurer, and Shahid Shafi, EAST Scholarship Chair. They will serve along with current Board members Mary Kate FitzPatrick, Mark Gestring, Lawrence Lottenberg, Patricia O'Neill and James Tyburski.

We enjoyed seeing so many of you in Florida. The Board of Trustees is looking forward to the year ahead. If you have any questions about the EAST Foundation, please feel free to contact us at [eastfoundation@east.org](mailto:eastfoundation@east.org).

## *Message from the President (continued from page 1)*

Pediatric Ad Hoc Committee for their contributions to our renovated website! A new On-Line Education Ad Hoc committee will be working to develop additional CME offerings.

With more than 160 new members elected at the 2012 Business Meeting, EAST has grown to an organization of more than 1500 individuals—now the largest trauma surgery society in the U.S! One could argue that EAST's success comes from its focus on mentoring the young trauma surgeon, as well as its mix of academic and community based practitioners and its diverse contingent of allied health providers, including trauma nurses and advanced practitioners.

Despite these achievements, EAST remains an organization wherein almost 75% of members live EAST of the Mississippi. One of my major initiatives will be to grow the membership in the West, especially west of the Rockies. EAST has much to offer young trauma surgeons, trauma directors and their associates who live out West. All of us have colleagues in the West, so please accept my challenge to convince them to apply for membership! Next year's meeting will be in Scottsdale, Arizona, and it is a great opportunity to bring in western members.

Lastly, if you have suggestions or feedback about the organization, please feel free to contact me through the website. I look forward to a successful year serving EAST's membership!

Sincerely,



Jeffrey P. Salomone, MD, FACS,  
NREMT-P, EAST President

## **Congratulations 2012 EAST & EAST Foundation Scholarship & Award Recipients!**

Raymond H. Alexander, MD Resident Paper  
Competition of the EAST Foundation  
Winner – Shreyas K. Roy, MD, CM  
Preventative Ventilation Prior to Lung Injury Averts ARDS:  
A Novel Timing-Based Strategy of Ventilator Therapy

Honorable Mention – Priya Prakash, MD  
Human Microparticles Generated During Sepsis in Critically  
Ill Patients are Neutrophil-Derived and Modulate the  
Immune Response

John M. Templeton Jr., MD, Injury Prevention Paper  
Competition of the EAST Foundation  
Jason W. Smith, MD  
A Targeted Arson Prevention Program Greatly  
Reduces Recidivism

John P. Pryor, MD Distinguished Service in Military  
Casualty Care Award  
Col. Warren Dorlac, MD, FACS

2012 EAST Leadership Development Workshop  
Scholarship Recipients  
Paula Ferrada, MD  
Jason W. Smith, MD  
Tanya Zakrisson, MD

Trauma Research Scholarship of the EAST Foundation  
Jeremy J. Heffner, MD  
Mesenchymal Stem Cell and Platelet-Rich Plasma Therapy  
Using a Porcine Small Intestine Submucosa Delivery  
System for Treatment of Burn Wounds

John M. Templeton, Jr., MD Injury Prevention Scholarship  
of the EAST Foundation  
Karen Lommel, DO, MHA, MS  
Blazing New Trails in Injury Prevention: An Interactive ATV  
Safety Education Program

EAST Oriens Essay Award –  
This Is Why I Want A Career In Trauma  
Jason J. Schrager, MD, FACS

EAST Foundation/Society of Trauma Nurses –  
2012 Nurse Fellow  
Katherine Heldt, BSN, RN

*Visit the Scientific Assembly page of the EAST website and click  
on "EAST Awards and Scholarship" page to for a list of previous  
scholarship and award recipients.*

## **EAST Mission Statement**

EAST is a scientific organization  
providing leadership and development  
for young surgeons active in the  
care of the injured patient through  
interdisciplinary collaboration,  
scholarship, and fellowship.

# Welcome New Members!

**J. M. Kofi Abbensetts MD, FACS**  
Boston, MA  
Senior

**Alfred Adamo MD**  
Mineola, NY  
Senior

**Daniel A. Adams**  
New York, NY  
Medical student

**Jeremy T Aidlen MD, FACS**  
Providence, RI  
Active

**Yasir Al Zubaidi MD**  
Doha Rayan, Qatar  
International

**Rondel Albarado MD**  
Houston, TX  
Active

**Rona E. Altaras MD**  
Allentown, PA  
Active

**Farzad Amiri**  
Boca Raton, FL  
Medical student

**Reza Askari MD**  
Boston, MA  
Active

**Hiba Abdel Aziz MD**  
Brecksville, OH  
Active

**Jehangir Badar MD**  
Abu Dhabi, United Arab Emirates  
International

**Matthew Bank MD**  
Manhasset, NY  
Active

**Cristobal Barrios MD**  
Orange, CA  
Active

**Marilynn Bartley MSN**  
Wilmington, DE  
Associate

**Gregory K. Beard DO**  
Erie, PA  
Senior

**Ronnie S. Benoit MD, FACS**  
Washington DC  
Active

**Bishwajit Bhattacharya MD**  
New Haven, CT  
Active

**Stephanie Bonne MD**  
Clayton, MO  
Provisional

**Brian Brewer MD**  
Atlanta, GA  
Provisional

**Jeffrey J Brewer MD**  
Buffalo, NY  
Active

**Beth A. Broering MSN**  
Nashville, TN  
Associate

**Rachael Callcut MD, MSPH**  
Stanford, CA  
Active

**Richard Carmona MD, MPH, FACS**  
Phoenix, AZ  
Honorary

**Thomas J Cartolano DO**  
Voorhees, NJ  
Provisional

**Richard D. Catalano MD**  
Loma Linda, CA  
Senior

**Alisa Cavitt MD**  
Decatur, GA  
Provisional

**Tricia L. Charise NP**  
Marblehead, MA  
Associate

**Neeta Chaudhary MD, PhD**  
Nashville TN  
Provisional

**Brad M. Chernock PA-C, MS**  
Jersey City, NJ  
Associate

**Hillary Chollet MD**  
Studio City, CA  
Senior

**Talat Chughtai MD, MSc, FRCSC**  
Montreal Quebec, Canada  
Active

**Jamie J. Coleman MD**  
Atlanta, GA  
Active

**Michael Connolly MD**  
Providence, RI  
Active

**Michael Cooley ACNP-BC**  
Baltimore, MD  
Associate

**Craig F. Copeland MD**  
Clinton Township, MI  
Active

**Elizabeth K. Crawford MS, PA-C**  
Vancouver, WA  
Associate

**Terrence Curran MD**  
Pittsburgh, PA  
Provisional

**Craig Owen Daniel MD, FACS**  
Odessa, TX  
Senior

**Saraswati Dayal MD, FACS**  
Westwood, NJ  
Active

**David A. Denning MD**  
Huntington, WV  
Senior

**Bradley Dennis MD**  
Nashville, TN  
Provisional

**Karen Diefenbach MD**  
New Haven, CT  
Active

**Karen E. Doyle RN, MBA, MS, NEA-BC**  
Baltimore, MD  
Associate

**Jay E. Dujon MD**  
Philadelphia, PA  
Provisional

**Stephen Eaton MD**  
St. Louis, MO  
Provisional

**Ahmed Elhaddad MD**  
Palm Beach Gardens, FL  
Active

**Brett W. Engbrecht MD, MPH**  
Hershey, PA  
Active

**Steven G. Epstein MD**  
St Petersburg, FL  
Senior

**Farshad Farnejad MD**  
Loveland, OH  
Provisional

**Marcie B. Feinman MD**  
White Plains, NY  
Provisional

**Angela L. Fink RN, CNP**  
Rochester, MN  
Associate

**Peter E. Fischer MD, MS**  
Portland, OR  
Provisional

**Linda A. Galambos RN, MSN, ACNP**  
Chicago, IL  
Associate

**Alejandro Garcia MD**  
Gainesville, FL  
Provisional

**Luis J. Garcia MD**  
Hummelstown, PA  
Provisional

**Michael Gibbs MD**  
Charlotte, NC  
Associate

**John Gillard PA-C**  
Coopersburg, PA  
Associate

**Jonathan Gipson MD**  
Maple Grove, MN  
Active

**Andrew Glantz MD**  
Boston, MA  
Senior

**Dennis Glatt MD**  
Sioux Falls, SD  
Active

**Cheryl A. Grandlich MSN, ACNP**  
Milwaukee, WI  
Associate

**Joel Green MD**  
Grand Rapids, MI  
Provisional

**Kimberly Green CRNP**  
York, PA  
Associate

**Raymond H. Green DO**  
Camden, NJ  
Active

**Shea C. Gregg MD**  
Providence, RI  
Active

**Neil A. Grieshop MD, FACS, CHCQM**  
El Paso, TX  
Active

**M. Alex Guerrero MD, FACS**  
New York, NY  
Active

**Weidun Alan Guo MD, PhD**  
Buffalo, NY  
Active

**Alok Gupta MD, FACS**  
Boston, MA  
Active

**Katrina Harper MD**  
New York, NY  
Associate

**Patricia Maher Harrison RN, MSN, ACNP-BC, CCRN**  
Boston, MA  
Associate

**Joaquim M. Havens MD**  
Boston, MA  
Active

**Joshua P. Hazelton DO**  
Philadelphia, PA  
Provisional

**Peter S. Hedberg MD, FACS**  
Boston, MA  
Senior

**Joseph A. Iocono MD**  
Lexington, KY  
Active

**Mark S. Johnson MD**  
Rochester, NY  
Provisional

**Kevin Jones MD, MPH**  
Delmar, NY  
Associate

**Michael Kelly DO**  
Philadelphia, PA  
Provisional

**Steven M. Kelly MD, FACS**  
Canton, OH  
Active

**Rae Lynne P. Kinler MD**  
Shelton, CT  
Provisional

**Jeffrey Koby PA-C**  
St. Augustine, FL  
Associate

**Nathaniel Kreykes MD**  
Minneapolis, MN  
Active

**Amy E Krichten RN, BSN, CEN**  
York, PA  
Associate

**Jon Krook MD**  
Minneapolis, MN  
Active

**Brett F. Kuhlmann PA-C**  
Grand Blanc, MI  
Associate

**Cynthia Lauer MD**  
Columbus, GA  
Active

**Benjamin K. Laughton MBS, MSN, CRNP**  
Baltimore, MD  
Associate

**Jessica Lee MD**  
South Windsor, CT  
Provisional

**Eric Legome MD**  
Brooklyn, NY  
Associate

**Stefan W. Leichtle MD**  
Ann Arbor, MI  
Provisional

**Pamela S. Li ARNP-BC, MSN**  
Palm City, FL  
Associate

**Philip C. Lindsay MD, FACS**  
Alexandria, LA  
Senior

**Erica Loomis MD**  
Rochester, MN  
Provisional

**Michele M. Loor MD, FACS**  
Cleveland, OH  
Active

**Katie Love MD**  
Louisville, KY  
Provisional

**Ivan Maldonado MD**  
Marshfield, WI  
Senior

**Katherine Mandell MD, MPH**  
Boston, MA  
Active

**Benjamin M. Manning MD, FACS**  
Piedmont, SC  
Active

**Bryan P. Mathieson MSN, FNP**  
New Haven, IN  
Associate

**Deborah Matosky MS, APRN, FNP**  
Dayton, OH  
Associate

**Regina Simone Medeiros DNP, RN**  
Augusta, GA  
Associate

**Ernest E. Moore MD, FACS**  
Denver, CO  
Honorary

**Kevin P Moriarty MD, FACS, FAAP**  
Springfield, MA  
Active

**Michael J. Mosier MD**  
Maywood, IL  
Active

**Nancy A. Moulton MHSc, PA-C**  
Knoxville, TN  
Associate

**Steven G. Muehlstedt MD**  
Minneapolis, MN  
Active

**Todd A. Neideen MD**  
Milwaukee, WI  
Active

**Elizabeth NeSmith PhD, MSN, RN**  
Augusta, GA  
Associate

**Thamer Nouh MD, FRCSC**  
Montreal Quebec, Canada  
Active

**Brian Obyrne MD**  
Idaho Falls, ID  
Senior

**Stephen R. Odom MD**  
Boston, MA  
Active

**Amyrn Pardhan MBBS, MRCS, FCPS**  
Karachi, Pakistan  
Provisional

**Nancy A. Parks MD**  
Memphis, TN  
Active

**Nimitt J. Patel MD**  
Pittsburgh, PA  
Provisional

**Sujal G. Patel MD, FACS**  
Saginaw, MI  
Active

**David A. Peak MD**  
Boston, MA  
Active

**Gregory L. Peck DO**  
Atlanta, GA  
Active

**Joan M. Pirrung RN, MSN, ACNS-BC**  
Newark, DE  
Associate

**Travis M. Polk MD**  
Bryn Mawr, PA  
Active



**Marc E. Portner MD**  
Bethlehem, PA  
Associate

**Edward C. Pyun Jr. MD**  
Rockford, IL  
Active

**Ali S. Raja MD, MBA, MPH, FACEP**  
Boston, MA  
Associate

**Philip T. Ramsay MD**  
Atlanta, GA  
Active

**Leslie Reddell DO**  
Houston, TX  
Provisional

**Ian G. Reight MD**  
Lewiston, ME  
Provisional

**Kyle N. Remick MD**  
Haddonfield, NJ  
Active

**Benjamin R. Reynolds MS**  
Edgewood, PA  
Associate

**Kurt K. Rhynhart MD**  
Hopkinton, NH  
Active

**Kelly A. Rippey MD**  
Clifton, NJ  
Active

**Carlos Rodriguez MD, FACS**  
Grand Rapids, MI  
Senior

**Emily A. Rogers MD**  
Baltimore, MD  
Provisional

**Erin E. Ross PA-C, MMSc**  
Fort Myers, FL  
Associate

**Joseph A. Salomone MD**  
Kansas City, MO  
Associate

**Navdeep S. Samra MBBS, MS, MD**  
St. Louis, MO  
Provisional

**Ayodele T. Sangosanya MD**  
Rochester, NY  
Active

**Diane Schwartz MD**  
Houston, TX  
Provisional

**Jonathan E. Schweid MD**  
Sylvania, OH  
Active

**Julia Senn-Reeves MSN, RN, CNS**  
Rochester, MN  
Associate

**Stacy A. Shackelford MD**  
Baltimore, MD  
Active

**Kaushal H. Shah MD**  
Elmhurst, NY  
Associate

**Tchaka B. Shepherd MD**  
Redondo Beach, CA  
Active

**Scott P. Sherry MS, PA-C**  
Portland, OR  
Associate

**Corinna Sicoutris MSN, CRNP, FCCM**  
Philadelphia, PA  
Associate

**Robert Sikorski MD**  
Elkridge, MD  
Associate

**Jon D. Simmons MD**  
Mobile, AL  
Active

**Clark J. Simons MD**  
Indianapolis, IN  
Active

**Katie Jo Stanton-Maxey MD**  
Indianapolis, IN  
Active

**Glenn E. Summers, Jr. MD**  
Panama City, FL  
Senior

**Andrew L. Tang MD**  
Tucson, AZ  
Active

**Jose D. Torres MD**  
Jackson Heights, NY  
Associate

**Catherine Velopulos MD**  
Baltimore, MD  
Provisional

**James A. Vosswinkel MD**  
East Setauket, NY  
Active

**C. Bruce Walsh MD**  
Orange Park, FL  
Senior

**Melissa H. Warta MD**  
Camden, NJ  
Active

**Jennifer M. Watters MD**  
Portland, OR  
Active

**Mary Whitlock MD**  
Shreveport, LA  
Active

**Chad T Wilson MD, MPH**  
New York, NY  
Active

**Laurie N. Wilson PA-C**  
Alburtis, PA  
Associate

**Teresa Windham RN**  
Southaven, MS  
Associate

**Robert D. Winfield MD**  
San Diego, CA  
Active

**Joshua M. Winowiecki RN**  
Detroit, MI  
Associate

**Pamela Woods RN, ACNS-BC**  
Newark, DE  
Associate

**Salina M. Wydo MD**  
Cuyahoga Falls, OH  
Provisional

**Edwin Yeary MD**  
Tulsa, OK  
Senior

**Susan M. Ziegfeld MSN, CRNP-Pediatric**  
Reisterstown, MD  
Associate

**Tobias Zingg MD**  
Hamden, CT  
Active

**John P. Zopfi DO, FACOS**  
Fairfield, CA  
Senior

## 2012 EAST Board of Directors

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Scott G. Sagraves, MD, President-Elect  
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Kimberly A. Davis, MD, Secretary/Treasurer  
Stanley J. Kurek, Jr., DO, Recorder  
A. Britton Christmas, MD, Director  
Bruce A. Crookes, MD, Director  
Therese M. Duane, MD, Director  
Juan C. Duchesne, MD, Director  
Elliott R. Haut, MD, Director  
Herb A. Phelan, MD, Director  
Tarek Razek, MD, Director  
Shahid Shafi, MD, MPH, Director  
Nicole A. Stassen, MD, Director  
Carl P. Valenziano, MD, MPA, Director

## 2012 Committee & Ad Hoc Committee Chairs

### Committee Chairs

Bylaws Committee – Herb Phelan, MD  
Careers in Trauma Committee – Nicole Stassen, MD  
Information Management & Technology Committee – Bruce Crookes, MD  
Injury Control & Violence Prevention Committee – A. Britton Christmas, MD  
Membership Committee – Tarek Razek, MD  
Nominating Committee – Erik Barquist, MD  
Program Committee – Stanley Kurek, Jr., DO  
Publications Committee – Juan Duchesne, MD  
Scholarship Committee – Shahid Shafi, MD, MPH  
Seniors Committee – Carl Valenziano, MD

### Ad Hoc Committee Chairs

Acute Care Surgery Ad Hoc Committee – Therese Duane, MD  
Advanced Practitioners Ad Hoc Committee – William Hoff, MD  
Advocacy & Outreach Ad Hoc Committee - Bryan Cotton, MD  
Military Ad Hoc Committee – Joseph DuBose, MD & Carlos Rodriguez, DO  
Online Education Ad Hoc Committee – Andrew Bernard, MD  
Pediatric Trauma Ad Hoc Committee –Richard Falcone, Jr., MD, MPH  
Practice Management Guidelines Ad Hoc Committee – Elliott Haut, MD  
Research Ad Hoc Committee – Vicente Gracias, MD  
Rural Trauma Ad Hoc Committee – Rajan Gupta, MD

## A listing of Committee and Ad Hoc Committee Members may be found on the ‘info on EAST’ section of the EAST Website, [www.east.org](http://www.east.org).

Committee & Ad Hoc Committee appointments are made annually by the EAST President. A Call for Volunteers is also conducted annually in the fall. Information is available on the EAST Website and the call is announced via email and electronic communication. Please contact the EAST administrative offices at 312.202.5508 or by email at [managementoffice@east.org](mailto:managementoffice@east.org) if you are interested in serving on a committee or ad hoc committee.

### DATES TO REMEMBER

Visit the News and Events section of the EAST website for the most up-to-date news and listing of upcoming events.

**April 11-13, 2012** – Society of Trauma Nurses 15th Annual Meeting, Hyatt Regency Savannah, Georgia. Visit [www.traumanurses.org](http://www.traumanurses.org) for details.

**May 9-11, 2012** – National Trauma Institute Annual Conference to be held in San Antonio, Texas. Registration will open January, 2012. Visit the NTI website at [www.nationaltraumainstitute.org](http://www.nationaltraumainstitute.org) for details.

**June 10, 2012** – EAST Best of Masters Course – National Harbor, Maryland. EAST is taking its Masters Course traditionally held during the Annual Scientific Assembly “on the road”. The course will precede Point/Counterpoint XXXI. Registration information will be available on the EAST website, [www.east.org](http://www.east.org). Contact the EAST offices at 312-202-5508 or by email at [managementoffice@east.org](mailto:managementoffice@east.org) for additional information.

**June 10-13, 2012** – 31st Annual Point/Counterpoint Symposium – National Harbor, Maryland. Contact Ms. Melissa Anderson at [andersma@evms.edu](mailto:andersma@evms.edu) or by phone at 757.446.8967 for program information.

**July 1, 2012** – Call for Abstracts Deadline for the 26th EAST Annual Scientific Assembly. The Call for Abstracts for the 26th EAST Annual Scientific Assembly will open in April, 2012. Abstracts must be submitted using the online system. Visit, [www.east.org](http://www.east.org), for Call for Abstract details.

# Final Thoughts on EAST's 25th Anniversary Celebrations from the Founding Members

By Howard R. Champion, MD; Burton Harris, MD; Lenworth Jacobs, Jr., MD; Kimball Maull, MD

## Howard R. Champion, MD, Founder, EAST President 1991

That EAST's 25th Annual Scientific Assembly was exceptionally well attended and characterized by a ferment of activity came



Howard R. Champion, MD,  
Founder, EAST President 1991

as no surprise. The scope and depth and relevance of the enterprise were singularly impressive, as were the energy and collegiality. EAST clearly has fulfilled its primary goal by becoming a crucible for developing careers of trauma surgeons and propagating value throughout trauma centers and systems in a truly multidisciplinary fashion.

All of the original EAST Board members, with the exception of Ray Alexander (RIP), were in attendance, and we shared fond memories of our

fly-in meetings at Washington DC National Airport and other locations as the foundational stones for this great organization were fashioned and put in place. I am happy to report that the remaining nine are alive and well and continue to make a contribution. The huge number of leadership positions achieved by previous Board members were nicely articulated by Len Jacobs. The Assembly was also attended by other leadership figures in American surgery who proudly display their trauma bone fides, including Michael Rotondo (EAST past president 2005, American College of Surgeons (ACS) Committee on Trauma chairman), LD Britt (ACS past president, American Surgical Society [ASA] president) and Don Trunkey (AATS past president and ASA past president).

Over the years, EAST has grown and adapted in a fashion that allows it to fulfill a critical role in academic and clinical trauma



Burton H. Harris, MD, Founder,  
EAST President 1989

care. This ability to continually change with time, coupled with the creativity and energy of a young leadership, portends ever increasing successes. It was great to be there on the occasion of our Silver Jubilee!

## Burton H. Harris, MD, Founder, EAST President 1989 EAST AT 25

EAST AT 25 - The program for the 25th EAST Annual Scientific Assembly in Orlando and the

vigor of its members illustrated the progress and impact the organization has made since its modest founding. Through strength and breadth of interest, EAST has made the practice of trauma and emergency surgery a legitimate and appealing medical specialty and encouraged a new generation to take up the cause of the trauma patient as their own. It has defined standards, and has embraced clinical, experimental and translational research; the success of the EAST Foundation portends a bright future for those who will push the frontiers of knowledge.

Through the interests and wisdom of the officers, directors and members over the last 25 years, EAST has become that rare association that does things for the world instead of just talking to itself. May the energy and creativity of the current and future members continue the journey to new heights.



Lenworth Jacobs, Jr., MD,  
Founder, EAST President 1990

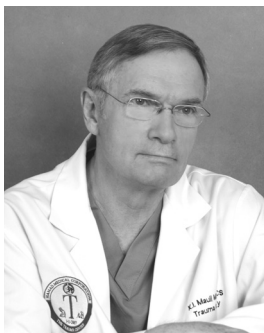
## Lenworth Jacobs, Jr., MD, Founder, EAST President 1990

The 25th Anniversary of EAST was a memorable occasion. It is clear that the vision of the founding four and the original board has been fulfilled. The goal of assembling professionals from multiple different disciplines to focus important issues in trauma clinical management, education and research has also been superbly fulfilled. It is clear that EAST has served as a springboard for young

professionals to bring their best work and present it to their colleagues as well as learning how to gain and develop the skills of leadership. The leadership activities of the past members of all the boards of EAST is remarkable and outstanding. This is a testimony to the caliber and diversity of the work that these members have displayed to their peers. The goal of collegiality and friendship was truly in evidence at the 25th anniversary meeting, not only in the younger members but in the more senior members of EAST. It was a real pleasure to be a part of this gathering and to enjoy the collegiality, intellectual discussions, and the scientific presentations.

## Kimball Maull, MD, Founder EAST President 1988 The Same but Different!

The Same but Different! As I looked out at the audience during the EAST History Panel, I couldn't help but compare those in attendance to the audience at the first EAST meeting and



Kimball Maull, MD, Founder,  
EAST President 1988

those present for the first Presidential Address back in 1988. In many ways, they were the same: young, eager, curious, sincere in their search for learning, and willing to participate in discussions with their colleagues. Yet, there were differences. The crowd was larger, more diverse, more technologically savvy, with wider scope of interests but just as dedicated as those who received the early EAST certificates signed by Howard Champion and myself. But ... the biggest difference was an internal one, I suppose, because the Founding Four really had limited goals and aspirations for the Association. We wanted a forum for young trauma surgeons to be able to present their research so that there was a vehicle to promote trauma surgery as a discipline. We wanted the meeting to be fun, to be family-

oriented, and one that members would look forward to returning to each year because it was fun, and family-oriented and good science.

EAST is all of these things but so much more. I speak for myself but believe my founding colleagues would concur ... we could never have accomplished what EAST has done, not a chance, and the secret was to keep the leadership in the hands of the young. To be honest, I have disagreed with some of the decisions of the leadership along the way. To be equally honest, I am glad to be proven wrong each time, from which I take a great deal of personal satisfaction for keeping the leadership such a dynamic process. I salute EAST not only for what it has done to improve care of the injured but, more importantly, for its future role as the premier academic and professional organization for aspiring trauma surgeons and their colleagues.

## EAST Education Center Now Open and Awarding CME Credit!

Supported by the EAST Foundation through an unrestricted grant from Edwards LifeSciences, the EAST Education Center opened December 2011.

EAST has partnered with CECentral to offer online continuing medical education.

Visit [www.cecentral.com/east](http://www.cecentral.com/east) and start earning CME credit today

# EAST Takes Community Service to the Community at the 25th EAST Annual Scientific Assembly!

By Wendy Greene, MD, Member, EAST Injury Control and Violence Prevention Committee

During the historic 25th Scientific Assembly of The Eastern Association for the Surgery of Trauma the Injury Control and Violence Prevention Committee (ICVP) under the leadership of Drs. Shahid Shafi and Wendy Greene held the first annual EAST Community Outreach program. On Tuesday, January 10, 2012 in sunny Orlando, Florida, EAST ICVP and collaborators provided a Teen Distracted Driving Forum at Acceleration Academy hosted by the Academy's Principal, Dr. Elvis Epps.

Funded by the EAST Foundation, this first outreach program was able to provide iPads for student competition winners as well as monetary gift cards for all participants and numerous collaborators. The forum consisted of a variety of sessions held to address age groups ranging from 11-18 years old, a targeted demographic for positively influencing driving habits of new drivers.

The purpose of the Forum was to equip youth with practical knowledge for developing safe driving habits, a voice for advocacy within their own peer groups through the opportunity to develop a public service announcement (PSA), and to educate them regarding the lethal combination of inexperience, distracted driving and effects of intoxication on driving. This was a truly effective youth program marked by high levels of youth involvement -- not just as program participants, but also as invaluable resources for influencing direction and development of the program itself.

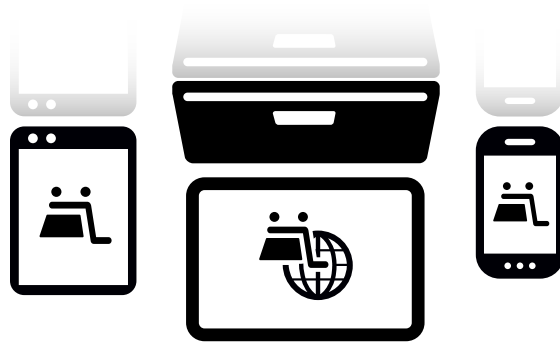
We had 197 students who participated in the audience response pre and posttest questionnaire. 43% - ages 15-16, 40% - ages 17-18, 12% - ages 13-14 and 2% ages 11-12. 50% were female and 44% did not have a driver's license or permit at the time of the program. 61% admitted to driving with a distracted driver who was either using the cell phone, texting or manipulating the radio. Prior to the presentation 44% of the students would tell someone to stop driving distracted and after the forum 53% of the students would tell someone to stop driving distracted. The majority (78%) of the students felt education and awareness events are important and that the graphic videos was the most effective way of teaching driving related topics.

The climax of the forum was the student inspired and initiated skits, which exhibited how distracted driving is a lethal combination with an inexperienced driver. The winning group created a thoughtful, energetic and creative rap song that connected with their peers and overall audience through the message and images that were shared. Visit the EAST website to view a You Tube video produced by the students at Acceleration Academy which highlights the days events and reinforces the important message of the day.

Our future endeavors are to provide EAST with an opportunity annually to participate in an ICVP outreach program. Provide data on the impact our program has had and to eventually package our program that can be utilized and modified for all interested in ICVP.



Thank you to the collaborators: Elvis Epps, PhD (Acceleration Academy Principal), Trinette Morris (Trinity Educational Solutions), Nicholas Worrell (National Transportation Safety Board), Thomas Duncan (EAST Member), Alexander Eastman (EAST member law enforcement liaison), Wendy Greene (EAST Member), Shahid Shafi (EAST Member) Gloria Thombs-Cain (Howard University Alcohol Research Center), Todd Emmanuel (Mayo Clinic), Wendy Kimmelman (Orlando Regional Trauma Center: Drive with CARE program coordinator), and Christine Eme (EAST Executive Director).



*EAST now has an online store where you can purchase a variety of items all with the EAST logo.  
Go to [www.east.org](http://www.east.org), click on "EAST Store" and start shopping!*

## *VISIT EAST'S ONLINE STORE!*

*Visit the EAST website and update your member profile today!*

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