

**The Eastern Association for the Surgery of Trauma
25th Annual Scientific Assembly
January 10-14, 2012**

**Preliminary Schedule of Events
&
Meeting Registration Information**



east
Eastern Association for the Surgery of Trauma

**Disney's Contemporary Resort
Lake Buena Vista, Florida**

For Annual Scientific Assembly Information:
<http://www.east.org/scientific-assembly>

For Online Registration:
www.nwahec.org/?35284

*Jointly Sponsored by Wake Forest School of Medicine and
presented in collaboration with the Society of Trauma Nurses*

Accommodations

Disney's Contemporary Resort, Lake Buena Vista, Florida

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Accommodation Details

A guest room block at the group rate of \$194 per night (plus applicable taxes – single or double occupancy) has been reserved for the Eastern Association for the Surgery of Trauma (EAST). In order to reserve your room at the special group rate, please make your reservation by **Sunday, December 18, 2011**. The group rate is subject to room availability and is offered over the following dates: January 9-15, 2012. Reservations made after December 18, 2011 may not be eligible for the discounted EAST rate. **As a reminder, EAST has a pre-determined number of rooms in its block. You are encouraged to book your hotel room early and not wait until the cut-off date.** Go to the *Annual Scientific Assembly* page of the EAST website to link to the online reservations page (www.mydisneymeetings.com/east) or call a Disney Housing Representative at 407-939-4686 (indicate you are with EAST).

EAST has secured a **military room rate** at the current prevailing military rate (plus applicable taxes – single or double occupancy) **for individuals actively serving in the military**. A limited number of rooms at the military rate are available on a first come, first served basis. Please contact a Disney Housing Representative at 407-939-4686 (indicate you are with EAST) to discuss housing options at the EAST military rate. If the military rate room block at the Contemporary Resort is full, the rate may be available at other Disney properties; inquire with a Disney Housing Representative for other hotel options.

Check-in is 3:00 pm, and check-out is 11:00 am.



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For More Information

For more information on the *Annual Scientific Assembly*, please call the Wake Forest School of Medicine Office of Continuing Medical Education at 336-713-7755 or through the Physician's Access Line at 1-800-277-7654 and ask for the Office of Continuing Medical Education. (www.wakehealth.edu/cme)

Learner Objectives

At the conclusion of this CME activity, the learner should be better able to:

1. Critically evaluate the role of new technology in the management of injured patients.
2. Examine and implement injury prevention techniques which may lessen the burden of injury.
3. Articulate methods to optimize outcomes for the injured patient in austere/military environments.
4. Develop leadership skills to enhance his/her ability to work within a multidisciplinary team.
5. Foster a multidisciplinary approach to the care of the injured patient.
6. Interpret the presentation of scientific research in the treatment of the injured patient.
7. Evaluate and implement the organization and management of an institution's trauma system of care, including the appropriate use of advanced practitioners as part of the trauma team.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Wake Forest School of Medicine and the Eastern Association for the Surgery of Trauma (EAST). The Wake Forest School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

CME/CE Credit

The Wake Forest School of Medicine designates this live activity for a maximum of 20 *AMA PRA Category I Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity. (This maximum total includes all scientific, plenary, and sunrise sessions.)

The Society of Trauma Nurses (STN) is a licensed continuing education provider in the State of California Board of Registered Nursing. Provider No. CEP 11062. Course # 011112, 011121, 011212, and 011312. This course has been approved for 4.5 educational contact hours.

This activity is acceptable for 2.0 CEU's.

Registration Information

In addition to the scientific/plenary sessions and committee meetings, there are 10 workshops/courses and 15 sunrise sessions. Please be sure to indicate on the registration form each of these extra educational sessions you would like to attend and include payment. Additional registration fees apply.

NEW! Fellows Friendly Registration Package & Programming

New this year is the introduction of a Fellows Friendly Registration Package and Fellows Friendly programming. If you are currently in Fellowship training and will not complete your training prior to June 2012, your registration fee includes four full days of continuing medical education. Look for the **✓ Fellows Friendly Session** symbol. See Registration Page #1 for additional details.

Cancellation/Refund Policy

Cancellations received in writing by Wednesday, January 4, 2012 will receive a full refund less a \$50 administrative fee. **Refunds will not be available for cancellations after this date.**

Special Needs

Wake Forest School of Medicine adheres to the Americans with Disabilities Act. Please report to the Office of Continuing Medical Education at 336-713-7755 any special needs (including dietary) you may have for participation in and/or access to this educational activity.

Conflict of Interest Policy

It is the policy of Wake Forest School of Medicine to require disclosure of any significant financial interest or any other relationship a faculty member or planning committee member has with the manufacturer(s) of any commercial products or services discussed in an educational presentation. This information can be found in the activity materials distributed at the meeting.

What to Wear

Make the learning experience a comfortable one. Hawaiian shirts are the preferred style of dress (even if you are presenting). Business casual should be as formal as you get while joining your colleagues at the 2012 meeting.

EAST is Celebrating 25 Years of Leadership, Fellowship, & Collaboration

Join your colleagues and celebrate EAST's 25th Anniversary! Special events and recognitions have been planned throughout the *Annual Scientific Assembly* to commemorate this milestone in EAST's history.

- 25 Years of History – The EAST History Room will take you through the last 25 years and will showcase EAST memorabilia, photos, and interviews with the EAST Founding members and Past Presidents.
- A special plenary session featuring the Founding Members of EAST – Learn how EAST became EAST from those responsible for its formation.
- Opening and Awards Ceremonies – You won't want to miss these two events! Special recognitions are planned.
- The Friday Night Family Barbeque will feature some special guests that will reinforce the family-friendly atmosphere the EAST *Annual Scientific Assembly* has fostered for 25 years. Please be sure to indicate your planned attendance on the registration form (RSVP/ticket required).
- EAST is about the Young Trauma Surgeon! The 25th *Annual Scientific Assembly* will introduce a Fellows Friendly Registration Package and Fellows Friendly Programming. Fellows-in-Training may attend four full days of continuing medical education and experience the camaraderie of EAST for one "fellows friendly" price. Look for the ✓ **Fellows Friendly Session** symbol throughout the schedule.



TUESDAY, JANUARY 10, 2012

6:00 am – 5:45 pm Registration

Pre-Meeting Workshops & Courses

See pages 12-21 for workshop/course descriptions and schedules. Additional registration fees apply.

7:00 am – 4:30 pm **Trauma Outcomes Performance Improvement Course (TOPIC)**
Presented by the Society of Trauma Nurses

8:00 am – 12:00 pm **Dollars and \$ense: How to Obtain Federal Government Research Funding**
Presented by the EAST Military and Research Ad Hoc Committees
✓ **Fellows Friendly Session**

8:30 am – 12:00 pm **Trauma Beyond US Borders: Developing International Programs, Research, and Systems Partnerships**
Presented by the EAST Careers in Trauma Committee

9:30 am – 12:00 pm **Maintenance of Certification – Acute Care Surgery**
Presented by the EAST Acute Care Surgery Ad Hoc Committee
✓ **Fellows Friendly Session**

1:00 pm – 5:00 pm **EAST Leadership Development Workshop Part III – A Formula for Success as a Division Chief (A Self-Assessment Activity)**
Presented by the EAST Careers in Trauma Committee and supported in part by an educational grant from Z-Medica established through the EAST Foundation
✓ **Fellows Friendly Session**

1:00 pm – 5:00 pm **Advanced Practitioners in Trauma**
Presented by the EAST Advanced Practitioners Ad Hoc Committee

1:00 pm – 5:00 pm **Imaging in Trauma and Emergency General Surgery: A Crash Course!**
Presented by the EAST Careers in Trauma Committee



Preliminary Schedule of Events (cont.)

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Primary Scientific Meeting

**Faculty invited and are subject to availability.*

WEDNESDAY, JANUARY 11, 2012

6:00 am – 6:00 pm

Registration

7:30 am – 8:30 am

Continental Breakfast

7:00 am – 7:50 am

Sunrise Sessions 1-5 (*additional registration fees apply*)

Sunrise Session 1 – *Presented by the EAST Military Ad Hoc Committee*

New Developments in Golden Hour Interventions

Moderator: Col. Matthew Martin, MD

Speaker: Col. Matthew Martin, MD

Sunrise Session 2 – *Presented by the EAST Acute Care Surgery Ad Hoc Committee*

Acute Care Surgery: Where We Are and Where We Are Going

Moderator: Therese Duane, MD

Speakers:

David Efron, MD – A New Name to an Old Practice: Why All the Fuss?

Paula Ferrada, MD – Increasing the Training Time: Why the Extra Year?

Andrew Peitzman, MD – Looking for Job Satisfaction: Is Acute Care Surgery the Answer?

Sunrise Session 3 – *Presented by the EAST Advocacy & Outreach Ad Hoc Committee*

Advocacy 101

Moderator: Bryan A. Cotton, MD

Speakers:

John Armstrong, MD – Getting Involved in PAC and the Advocacy Process

Scott Forbes, Associate VP Government Relations, UT Health -

Strategies for Successful Advocacy

John Osborn, MSc – How to Get In and How to Get (and Keep) Your Legislator's Attention

Sunrise Session 4

Meeting the Manpower Shortages in Surgical Critical Care

Moderator: Lewis Kaplan, MD

Speakers:

Lewis Kaplan, MD – Factors Shaping the Current Critical Care Domain

Christine Toevs, MD – Current Surgeon-Centric Workforce Paradigms

Gina Luckianow, PA-C – Non-Physician Providers' Expanding Roles in the ICU

Julie Mayglothling, MD – Emergency Medicine Physicians in Critical Care and Trauma

Sunrise Session 5 – *Presented by the Society of Trauma Nurses*

How Social Media Impacts Injury Prevention

Moderator: Deborah Harkins, MBA, BSN, RN

Speaker: Joanne Banfield, RN, BA

8:00 am – 5:00 pm

Exhibits

8:00 am – 8:45 am

Opening Remarks & Flag Presentation

8:50 am – 10:30 am

Scientific Session I: Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation

10:30 am – 10:50 am

Break

10:50 am – 12:30 pm

Scientific Session II: Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation

12:30 pm – 1:30 pm

EAST Marketplace Lunch

EAST Committee & Ad Hoc Committee Meetings

12:30 pm – 1:30 pm	Advanced Practitioners Ad Hoc Committee
12:30 pm – 1:30 pm	Bylaws Committee
12:30 pm – 1:30 pm	Careers in Trauma Committee
12:30 pm – 1:30 pm	Injury Control & Violence Prevention Committee
12:30 pm – 1:30 pm	Membership Committee
12:30 pm – 1:30 pm	Pediatric Trauma Ad Hoc Committee
12:30 pm – 1:30 pm	Seniors Committee
12:30 pm – 1:30 pm	Research Ad Hoc Committee
1:30 pm – 2:30 pm	Plenary Session – <i>Presented by the EAST Advanced Practitioners Ad Hoc Committee</i> Curriculum for Advanced Practitioners in Trauma: Recommendations from the EAST Advanced Practitioners Ad Hoc Committee Moderator: William S. Hoff, MD Speaker: Martin D. Zielinski, MD
2:30 pm – 4:00 pm	EAST Annual Business Meeting – <i>Open to All EAST Members</i>
4:00 pm – 5:30 pm	Parallel Plenary Session – <i>Presented by the EAST Program Committee</i> Scientific Papers That Should Have Changed Your Practice Part II Moderator: Nicole Stassen, MD Speakers: Fred Luchette, MD – Critical Care Surgery Andrew Peitzman, MD – Emergency General Surgery Michael Pasquale, MD – Trauma Surgery
4:00 pm – 5:30 pm	Parallel Plenary Session – <i>Presented by the EAST Program and Information & Management Technology Committees</i> Trauma and the Information Highway: BUCKLE UP or Be Left Behind Moderator: Vicente Gracias, MD Speakers: Bellal Joseph, MD – Smarter Side of Smart Phone Technology Dale Dangleben, MD – Utilization of Social Networking to Enhance Surgical Education Carl Schulman, MD – Trauma to Go: Mobile Learning and More
4:00 pm – 5:30 pm	Parallel Plenary Session – <i>Presented by the Society of Trauma Nurses</i> When the Stakes Are Lives, It's No Game <i>This session will explain the application of crew resource management (CRM) in the development of high reliability team behaviors during trauma resuscitations in the trauma bay to optimize patient care and minimize the potential for error.</i> Moderator: Robbi Hartsock, RN, MSN, RNP Speakers: Joan Pirrung, MSN, ACNS-BC Sally Weaver, PhD Elizabeth Seislove, RN, MSN, CCRN
5:45 pm – 6:45 pm	EAST Foundation Donor Appreciation Reception (<i>by invitation</i>)
5:45 pm – 6:45 pm	Exhibitor Welcome Reception
6:30 pm – 8:30 pm	Opening Reception – <i>All Registered Attendees Welcome (RSVP/ticket required)</i>

THURSDAY, JANUARY 12, 2012

6:00 am – 6:00 pm	Registration
7:30 am – 8:30 am	Continental Breakfast

7:00 am – 7:50 am

Sunrise Sessions 6-10 (additional registration fees apply)

Sunrise Session 6 – Presented by the EAST Military Ad Hoc Committee

Optimal Fluid Resuscitation for Trauma: What Fluid? How Much?

Moderator: David S. Pluard, MD

Speakers:

David S. Pluard, MD

Alexander Evans, MD, MBA

Sunrise Session 7 – Presented by the EAST Acute Care Surgery Ad Hoc Committee

Acute Care Surgery in a Non-Academic Center

Moderators: Therese Duane, MD & Raeanna Adams, MD

Speakers:

Ruby Skinner, MD – The Nuts and Bolts of an Acute Care Surgery Service in a Non-Academic Setting: How It Compares to Academics and How to Make It Successful

Samir Fakhry, MD – The Business Side of Acute Care Surgery: How to Negotiate and Capture Resources

Sunrise Session 8 – Presented by the EAST Advocacy & Outreach Ad Hoc Committee

Media 101

Moderator: Oscar Guillamondegui, MD

Speakers:

Oscar Guillamondegui, MD – What the Reporter Wants

Edward Cornwell, III, MD – What to Say, What to Wear, and Where to Stand

Robert Barraco, MD, MPH – Media Interactions: The Good, the Bad, & the Basics

Sunrise Session 9 – Presented by the EAST Pediatric Trauma Ad Hoc Committee

Pediatric Trauma in the Austere Environment

Moderator: Michael Nance, MD

Speakers:

Lt. Col. Jeremy Cannon, MD – Pediatric Trauma Care in the Middle East

Philip Spinella, MD – Pediatric Trauma in Haiti

Jennifer Storch, RN (invited) – Role of Nursing in the Austere Environment

Sunrise Session 10 – Presented by the Society of Trauma Nurses

Anticoagulants in the Injured Patient: Challenges in Management

Moderator: Kimberly Davis, MD

Speakers:

Mark Cipolle, MD, PhD

John Gallagher, RN, MSN, CCNS, CCRN, RRT

8:00 am – 1:00 pm

Exhibits

8:00 am – 9:40 am

Scientific Session III-A: Pre-Hospital and Trauma Systems

8:00 am – 9:40 am

Scientific Session III-B: John M. Templeton, Jr., MD Injury Prevention Paper Competition of the EAST Foundation

9:40 am – 10:00 am

Break

10:00 am – 11:00 am

Scott B. Frame, MD Memorial Lecture of the EAST Foundation – Richard Carmona, MD, MPH, FACS

17th Surgeon General of the United States (2002-2006)

Distinguished Professor, Zuckerman College of Public Health, University of Arizona

Vice Chairman, Canyon Ranch

President, Canyon Ranch Institute

Preliminary Schedule of Events (cont.)

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11:00 am – 12:00 pm **25th Anniversary Plenary Session** – Presented by the EAST 25th Anniversary Ad Hoc Committee
The EAST Founding Members – Stewards of Leadership, Fellowship, and Collaboration
Moderators: Scott Sagraves, MD & Eric Toschlog, MD
Speakers:
 Howard Champion, MD
 Burton Harris, MD
 Lenworth Jacobs, MD
 Kimball Maull, MD

12:00 pm – 1:00 pm Lunch on Your Own

EAST Committee & Ad Hoc Committee Meetings

12:00 pm – 1:00 pm Advocacy & Outreach Ad Hoc Committee
 12:00 pm – 1:00 pm Acute Care Surgery Ad Hoc Committee
 12:00 pm – 1:00 pm Information Management & Technology Committee
 12:00 pm – 1:00 pm Military Ad Hoc Committee
 12:00 pm – 1:00 pm Practice Management Guidelines Ad Hoc Committee
 12:00 pm – 1:00 pm Program Committee
 12:00 pm – 1:00 pm Rural Trauma Ad Hoc Committee

11:00 am – 3:00 pm Scientific Posters Set-Up

1:00 pm – 3:00 pm **EAST Annual Oriens Presentation & Job Fair**
 1:00 pm – 1:30 pm Keynote Address – Donald Trunkey, MD
 1:30 pm – 1:45 pm 2012 EAST Oriens Award Essay Presentation
 1:45 pm – 3:00 pm 2012 EAST Job Fair & Fellows/Residents Reception
✓ Fellows Friendly Session

2:00 pm – 5:00 pm **EAST Practice Management Guidelines Plenary Session** – Presented by the EAST Practice Management Guidelines Ad Hoc Committee
✓ Fellows Friendly Session
Moderator: Andrew J. Kerwin, MD
 Presentations Scheduled (*subject to change*):
 • Evidenced Based Medicine – Andrew Kerwin, MD
 • Surgical Emergencies during Pregnancy – Miren Schinco, MD
 • Small Bowel Obstruction – Adrian Maung, MD
 • Prophylactic Antibiotics in Penetrating Abdominal Trauma – Stephanie Goldberg, MD
 • Evaluation of GU Trauma – Michelle Holevar, MD
 • Management of GU Trauma – Michelle Holevar, MD
 • Lower Extremity Trauma – Nicole Fox, MD
 • Mild Traumatic Brain Injury – Susan Rowell, MD

3:00 pm – 5:30 pm **EAST Masters Course Part III – This Is How I Do It**
 Presented by the EAST Careers in Trauma and EAST Seniors Committees
 See page 19 for course details (*additional registration fees apply*).
✓ Fellows Friendly Session

5:00 pm – 6:30 pm Society of Trauma Nurses Networking Reception (*by invitation*)

6:00 pm – 10:30 pm Kids Klub Party – Open to All Registered Children (*Pre-registration Required!*)

FRIDAY, JANUARY 13, 2012

6:00 am – 1:30 pm Registration
 7:30 am – 8:30 am Continental Breakfast

7:00 am – 7:50 am **Sunrise Sessions 11-15** (*additional registration fees apply*)

Sunrise Session 11 – Presented by the EAST Military Ad Hoc Committee
The Year in Combat: Present State of Combat Casualty Care in 2012
Speaker: Lt. Col. Martin Schreiber, MD

Sunrise Session 12 – Presented by the EAST Seniors Committee

When a Senior Moment is Welcome: Daunting Cases in Acute Care Surgery

Speakers: Larry Lottenberg, MD & Carl Valenziano, MD

Sunrise Session 13 – Presented by the EAST Research Ad Hoc Committee

Multicenter Trials and Large Database Research: How Do You Make Them Work?

Moderators: Vicente Gracias, MD & Elliott Haut, MD

Speakers:

Vicente Gracias, MD – Setting Up a Multi-Institutional Trial through EAST

Elliott Haut, MD – How Do You Get Started with Large Database Analysis?

Ben L. Zarzaur, MD, MPH – Pros/Cons of Large Databases: The Good, the Bad, and the Ugly

Mark R. Hemmila, MD – Risk Adjustment Using Multiple Logistic Regression and Propensity Scores

Adil Haider, MD, MPH – Why Should I Care about Missing Data and What Should I Do about It?

Sunrise Session 14 – Presented by the EAST Rural Trauma Ad Hoc Committee

Teaching the Principles of PI to Community and Rural Hospitals

Moderator: Deb Syverson, RN

Speakers:

Carol Immermann, RN – Performance Improvement (PI): Just the Basics Please

Deb Syverson, RN – The Challenges of Community/Rural PI

Rajan Gupta, MD – Engaging Physicians in the PI Process

John Cumming, MD – Tools of the Trade: A Variety of Tools for Hospitals to Use

Sunrise Session 15 – Presented by the Society of Trauma Nurses

Planning for the Future – Evidenced-Based Succession Planning

Moderator: Amber Kyle, BS, BSN

Speakers:

Mary Kate FitzPatrick, MSN, CRNP-BC – Overview of Talent Assessment Strategies

Eileen Whalen, MHA, RN – Identifying Leadership Talent and Connecting Career Goals with Organizational Views

Eileen Whalen, MHA, RN – Using Performance Feedback Sessions and Mutual Goal Setting to Support Succession Planning

Mary Kate FitzPatrick, MSN, CRNP-BC – Maximizing Opportunities to Provide Leadership Roles to Rising Stars

Kate FitzPatrick, RN, MSN, CRNP & Eileen Whalen, MHA, RN – Practical Points on Successful Succession Planning

8:00 am – 12:00 pm

Exhibits

8:00 am – 10:00 am

Scientific Session IV-A: Clinical Trauma/Acute Care Surgery

8:00 am – 10:00 am

Scientific Session IV-B: Basic Science & Performance Improvement

10:00 am – 11:00 am

Presidential Address

Erik S. Barquist, MD, FACS

11:00 am – 11:15 am

25th Anniversary Recognition

11:15 am – 11:30 am

Gavel Exchange

11:30 am – 12:00 pm

EAST & EAST Foundation Awards & Recognition Ceremony

- Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation
- Best Manuscript Award
- EAST Oriens Award
- John P. Pryor, MD Distinguished Service in Military Casualty Care Award
- John M. Templeton, Jr., MD Injury Prevention Paper Award of the EAST Foundation
- John M. Templeton, Jr., MD Injury Prevention Research Grant of the EAST Foundation
- Trauma Research Scholarship of the EAST Foundation
- 2012 Leadership Development Workshop Scholars Recognition
- New Member Recognition (members elected in 2011 will be recognized)

Preliminary Schedule of Events (cont.)

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12:00 pm – 1:30 pm Poster Walk Rounds

1:30 pm – 5:00 pm

6th Annual EAST Foundation Dodgeball Tournament

Team registration information is available on the EAST Foundation page or the *Annual Scientific Assembly* page of the EAST website (www.east.org/scientific-assembly/program/dodgeball-tournament).

6:30 pm – 9:00 pm

Family Reception/Barbeque – *All Registered Attendees Welcome (RSVP/ticket required)*

SATURDAY, JANUARY 14, 2012

7:00 am – 12:30 pm Registration

Post-Meeting Workshops & Courses

See pages 20-21 for descriptions and schedules. Space is limited. Pre-registration is required; no on-site registration will be available. Additional registration fees apply.

8:00 am – 12:00 pm

Techniques of Rib Fracture Plating (RFP) in Unstable Chest Wall Injuries

Presented by the EAST Careers in Trauma Committee

8:00 am – 4:00 pm

Focused ECHO/ICU Ultrasound Applications

Presented by the EAST Careers in Trauma Committee



WORKSHOPS & COURSES

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Trauma Outcomes Performance Improvement Course (TOPIC)

**All fees are in addition to the primary Annual Scientific Assembly registration fee.
Space is limited, and advanced registration is required.**

Trauma Outcomes Performance Improvement Course (TOPIC)

Tuesday, January 10, 2012

7:00 am – 4:30 pm

Presented by the Society of Trauma Nurses

Overview:

TOPIC was developed by a seasoned group of trauma leaders to assist participants with the Performance Improvement (PI) process in trauma care. This one-day course focuses on skill development for trauma program staff who are involved in the ongoing evaluation of trauma care across the continuum. It offers concrete strategies for the monitoring of trauma care, loop closure, and patient outcomes. The course provides practical lessons for all levels of trauma centers, from entry level to those who have achieved a mature phase of program development. TOPIC consists of 12 modules in PI and outcomes assessment and includes over 50 case study examples, sample documents, and templates.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Explain the PI process as it relates to trauma care.
2. Discuss the role of PI for the Trauma System through interactive, participative, and shared experiences.
3. Utilize PI tools to manage the PI process as it relates to his/her medical facility.

Course Director: Kathleen Martin, RN, MS

Course Size: 50

Course Price: \$350

Accreditation:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Surgeons (ACS), Wake Forest School of Medicine, the Eastern Association for the Surgery of Trauma (EAST), and the Society of Trauma Nurses. The ACS is accredited by the ACCME to provide continuing medical education for physicians.



Credit:

The American College of Surgeons designates this live activity for a maximum of 7.75 AMA PRA Category I Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Society of Trauma Nurses (STN) is a licensed continuing education provider in the State of California Board of Registered Nursing. Provider No. CEP 11062. Course # 011012. This course has been approved for 7.75 educational contact hours.

Faculty:

Jorie Klein, RN, MA
Kathleen Martin, RN, MS
Glen Tinkoff, MD

Schedule:

7:00 am – 7:45 am	Registration and Continental Breakfast
7:45 am – 8:15 am	Introduction to PI Concepts and Plan
8:15 am – 10:00 am	PI Indicators and Audit Filters
	PI Issues Identification and Levels of Review
10:00 am – 10:15 am	Break
10:15 am – 12:00 pm	PI Committee Structure, Roles, and Confidentiality Protection
	Data Management for PI and the Trauma Registry
	PI Reports
12:00 pm – 12:30 pm	Working Lunch
12:30 pm – 1:15 pm	Action Plan Development and Implementation
	PI Reports [cont'd]
	Peer Review Judgment Determination and Confidentiality
1:15 pm – 1:30 pm	Break
1:30 pm – 4:30 pm	Action Plan Development and Implementation [cont'd]
	Institutional Links and Loop Closure
	Trauma Systems in PI
4:30 pm	Evaluations/Credits

Dollars and \$ense: How to Obtain Federal Government Research Funding

Dollars and \$ense: How to Obtain Federal Government Research Funding

Tuesday, January 10, 2012

8:00 am – 12:00 pm

Presented by the EAST Military and Research Ad Hoc Committees

✓ **Fellows Friendly Session**

Overview:

This workshop will provide information regarding Federal government research funding opportunities and strategies to optimize receipt of these awards.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. List components of the Federal government that provide research funding.
2. Gain access to links to government funding opportunities.
3. Describe strategies designed to optimize the chances of obtaining government research funds.

Course Directors: Debra L. Malone, MD & Vicente H. Gracias, MD

Course Size: 35

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 3.5 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty: Faculty invited and are subject to availability.

Schedule:

8:00 am – 8:15 am	Introduction – Vicente Gracias, MD
8:15 am – 8:30 am	Introduction to Federal Research Funding: Department of Defense (DoD) & Non-DoD – Debra Malone, MD
8:30 am – 8:45 am	DoD Funding Principles – 6UfVURU/HYffrt?cfca UZD\8
8:45 am – 9:00 am	US Army Funding Opportunities – 6UfVURU/HYffrt?cfca UZD\8
9:00 am – 9:15 am	Break
9:15 am – 9:30 am	US Navy Funding Opportunities – Hja cbh\m6YbhYrãD\8
9:30 am – 9:45 am	US Air Force Funding Opportunities – Debra Malone, MD
9:45 am – 10:00 am	Defense Advanced Research Projects Agency (DARPA) – 5bXfYk 6fnabZD\8
10:00 am – 10:15 am	Congressionally Mandated Peer Reviewed Medical Research Program (CMPRMRP) – Barbara Terry-Koroma, PhD
10:15 am – 10:30 am	Center for Disease Control (CDC) Research – Paul Smutz, PhD
10:30 am – 10:45 am	Break
10:45 am – 11:00 am	National Institute of Health (NIH) – Basic Science Research – A JMU'K YgžA 8
11:00 am – 11:15 am	National Institute of Health (NIH) – Clinical Research – A JMU'K YgžA 8
11:15 am – 11:30 am	Opportunities at Landstuhl Regional Medical Center, Germany – Kathleen Martin, RN, MS
11:30 am – 11:45 am	Putting it Together: Optimizing Federal Funding Opportunities– Martin Schreiber, MD
11:45 am – 12:00 pm	Questions
12:00 pm	Adjourn

WORKSHOPS & COURSES

Trauma Beyond U.S. Borders: Developing International Programs, Research, and Systems Partnerships

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Trauma Beyond U.S. Borders: Developing International Programs, Research, and Systems Partnerships Tuesday, January 10, 2012 8:30 am – 12:00 pm

Presented by the EAST Careers in Trauma Committee

Overview:

International incorporation of economic, technological, and political efforts continues to advance. Similar efforts in medical globalization, and in particular the promotion of a global trauma community, have evolved at a comparatively slower pace. Although the diligent efforts of the American College of Surgeons (ACS), the American Association for the Surgery of Trauma (AAST), and other groups are making significant improvements in the diffusion of evidence-based trauma practices, significant disparities in implementation and quality of trauma care throughout the world persist.

International trauma programs may be a way to benefit both United States practices and underdeveloped trauma systems. Cultural exchange can provide an opportunity for institutions with advanced trauma systems to support the efforts in the global improvement of trauma care. It may also provide surgeons in the United States with the prospect to experience more operative trauma in an environment with less resources. This workshop will provide an introduction for surgeons interested in international connections.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Provide exposure to international fellowships and organizations in the United States.
2. Obtain information about international opportunities available.
3. Promote integration of all trauma societies.
4. Encourage diffusion of evidence-based trauma practices worldwide.

Course Directors: Paula Ferrada, MD & William Chiu, MD

Course Size: 35

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 3.25 AMA PRA Category I Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Paula Ferrada, MD
Rao Ivatury, MD
Kimball Maull, MD
Andrew Peitzman, MD
Juan C. Puyana, MD
Thomas Scalea, MD
C. William Schwab, MD

Schedule:

8:30 am – 8:40 am	Introduction – Trauma: A Global Disease – Paula Ferrada, MD
8:40 am – 9:10 am	International Fellowships: Lessons from the Fogarty Grant, Italy, and Latin America – Andrew Peitzman, MD & Juan C. Puyana, MD
9:10 am – 9:40 am	Can U.S. Trauma Care Be Exported? The Qatar Experience – Kimball Maull, MD
9:40 am – 10:10 am	The Evolution of Trauma Care in Italy – Thomas Scalea, MD
10:10 am – 10:30 am	Break
10:30 am – 11:00 am	The Pan American Trauma Society: Twenty-Five Years of Collaboration – Rao Ivatury, MD
11:00 am – 11:30 am	International Association for Trauma Surgery and Intensive Care – C. William Schwab, MD
11:30 am – 12:00 pm	Summary/Adjourn

Maintenance of Certification (MOC) – Acute Care Surgery

Maintenance of Certification (MOC) – Acute Care Surgery Tuesday, January 10, 2012

9:30 am – 12:00 pm

Presented by the EAST Acute Care Surgery Ad Hoc Committee

✓ **Fellows Friendly Session**

Course Requirements/Prerequisites:

Registrants will be required to electronically take a pre- and post-test to be eligible for maintenance of certification (MOC) credit. The post-test will be sent via email at the conclusion of the workshop. Tests will be scored, and results and CME certificates will be sent following the meeting. Participants must score 80% or better on the post-test to qualify for MOC credit.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Discuss updated information on Acute Care Surgery (ACS) topics including biliary disease, appendicitis, and management of the open abdomen after general surgery procedures.
2. Complete pre- and post-test questions to earn maintenance of certification (MOC) credits.

Course Director: Therese Duane, MD

Course Size: 50

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 2.5 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Jose Diaz, MD, FACS
Rao Ivatury, MD, FACS
Patrick Reilly, MD, FACS

Schedule:

9:30 am – 10:10 am	Acute Biliary Disease – Jose Diaz, MD, FACS
10:10 am – 10:40 am	Appendicitis – Patrick Reilly, MD, FACS
10:40 am – 11:20 am	Open Abdomen in Trauma/EGS – Rao Ivatury, MD, FACS
11:20 am – 12:00 pm	Panel Discussion

WORKSHOPS & COURSES

EAST Leadership Development Workshop Part III: A Formula for Success as a Division Chief (A Self-Assessment Activity)

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EAST Leadership Development Workshop Part III: A Formula for Success as a Division Chief (A Self-Assessment Activity)

Tuesday, January 10, 2012

1:00 pm – 5:00 pm

Presented by the EAST Careers in Trauma Committee

Supported in part by an educational grant from Z-Medica established through the EAST Foundation

✓ **Fellows Friendly Session**

Overview:

This exciting workshop is the third of a multi-year, three-part course focusing on the career development of the young trauma surgeon. This year's workshop will explore job contracts, ways to achieve academic success, and what to do if faced with a malpractice suit. It will also address ways to run a trauma/surgical critical care practice and new strategies for obtaining legitimate reimbursement for providing patient care. The knowledge and skills gained at the course can be applied not only at one's own medical center but also at an organizational level. The faculty members include distinguished trauma leaders known for excellence not only in EAST but throughout the world.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Achieve academic success within his/her institution.
2. Discuss what is involved as he/she goes through a malpractice case.
3. Define how to set up and direct a trauma and surgical critical care practice.
4. Cite principles governing coding and billing and strategies for obtaining legitimate reimbursement for care provided during surgical global periods.
5. Describe the critical tangible and intangible factors to consider in a new employment opportunity and list the advantages and disadvantages in contracting for services in both the academic and private environment.

Course Director(s): William Chiu, MD & Stanley J. Kurek, Jr., DO

Course Size: 45

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 4 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

William Chiu, MD
Lawrence Lottenberg, MD
John McCauley, Esq.
R. Lawrence Reed, MD
Michael Rotondo, MD
Thomas Scalea, MD

Schedule:

1:00 pm – 1:05 pm	Introduction – William Chiu, MD
1:05 pm – 1:50 pm	Achieving Academic Success – Thomas Scalea, MD
1:50 pm – 2:35 pm	How to Deal with a Malpractice Lawsuit – John McCauley, Esq.
2:35 pm – 3:20 pm	How to Utilize Advanced Practitioners in Setting Up a Trauma Practice – Lawrence Lottenberg, MD
3:20 pm – 3:30 pm	Break
3:30 pm – 4:15 pm	Coding and Billing Strategies for Trauma and Surgical Critical Care during Global Packages – R. Lawrence Reed, MD
4:15 pm – 5:00 pm	Landing the Next Job: Where Preparation Meets Opportunity – Michael Rotondo, MD
5:00 pm	Adjourn

Advanced Practitioners in Trauma

Tuesday, January 10, 2012

1:00 pm – 5:00 pm

Presented by the EAST Advanced Practitioners Ad Hoc Committee

Overview:

The primary target audience for this workshop is advanced practitioners who participate in the care of trauma patients. Physicians and administrators who utilize advanced practitioners or who are contemplating integrating advanced practitioners at their institution may also find this workshop beneficial. The workshop will provide an overview of select operational and clinical issues pertinent to advanced practitioners on a trauma service. Operational issues include medical economics, performance improvement, and leadership development. Clinical issues include interpretation of computed tomography and basic principles of hemodynamic monitoring.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Describe basic concepts of medical economics and their implications on daily clinical practice.
2. Define performance improvement and patient safety (PIPS) and describe the role of advanced practitioners in this component of trauma practice.
3. Discuss effective leadership skills for the advanced practitioner.
4. Demonstrate a general understanding of basic interpretation of computed tomographic examinations in trauma.
5. Describe basic concepts of hemodynamics with clinical application.

Course Directors: William S. Hoff, MD & Corinna Sicoutris, CRNP

Course Size: 50

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 4 AMA PRA Category I Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Riad Cachecho, MD, MBA

Forrest Fernandez, MD

John Gillard, PA-C

Ruth Kleinpell, RN, PhD, ACNP, CCRN

John Osborn, MSc

Schedule:

1:00 pm – 1:05 pm

Introduction – William Hoff, MD & Corinna Sicoutris, CRNP

1:05 pm – 1:45 pm

Basic Concepts in Medical Economics – John Osborn, MSc

1:45 pm – 2:25 pm

Interpretation of Computed Tomography in Trauma Patients – Riad Cachecho, MD, MBA

2:25 pm – 2:35 pm

Break

2:35 pm – 3:15 pm

Hemodynamics in Trauma and Critical Care – John Gillard, PA-C

3:15 pm – 3:55 pm

Leadership Development for Advanced Practitioners – Ruth Kleinpell, RN, PhD, ACNP, CCRN

3:55 pm – 4:35 pm

Practical Application of Performance Improvement – Forrest Fernandez, MD

4:35 pm – 5:00 pm

Panel Discussion

WORKSHOPS & COURSES

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Imaging in Trauma and Acute Care Surgery: A Crash Course!

Imaging in Trauma and Acute Care Surgery: A Crash Course!

Tuesday, January 10, 2012

1:00 pm – 5:00 pm

Presented by the EAST Careers in Trauma Committee

Overview:

Advances in diagnostic imaging and computer technology have permitted us to rapidly and comprehensively acquire, process, display, communicate, store, and archive the diagnostic imaging of large numbers of trauma and emergency patients in busy hospitals. Consequently, there has resulted an explosion in the number of diagnostic imaging studies of patients that we have become dependent upon to evaluate and to exclude injury. Frequently, the rate-limiting step is the wait for the radiologist report. Therefore, don't just read the report; read the imaging!

This workshop will feature exciting didactic and instructional sessions highlighting the imaging of acute injury and surgical emergencies. Case reviews will give the participant the opportunity to discuss the imaging for selected injuries and diseases with interactive instruction. The faculty are career-dedicated Trauma Radiologists and the editors of the multimodality textbook reference *Imaging in Trauma and Critical Care* and the challenging self-assessment resource *Emergency Radiology: Case Review Series*.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to evaluate and interpret imaging in:

- thoracic and aortic injury;
- abdominal solid organ injury;
- bowel and mesentery injury;
- penetrating abdominal injury; and
- emergency general surgery.

Course Directors: Stuart Mirvis, MD, K. Shanmuganathan, MD, & Deborah, Stein, MD

Course Size: 35

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 3.75 AMA PRA Category I Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Stuart Mirvis, MD
K. Shanmuganathan, MD
Deborah Stein, MD

Schedule:

The workshop will be composed of the six listed topics. The didactic lectures will be 30 minutes each, and a 15-minute break will be included. The hands-on skills session will be one hour in length.

1:00 pm – 1:10 pm	Introduction
1:10 pm – 1:50 pm	Imaging in Thoracic and Aortic Injury
1:50 pm – 2:30 pm	Imaging in Abdominal Solid Organ Injury
2:30 pm – 3:10 pm	Imaging in Bowel and Mesentery Injury
3:10 pm – 3:25 pm	Break
3:25 pm – 4:05 pm	Imaging in Penetrating Abdominal Injury
4:05 pm – 4:45 pm	Imaging in Emergency General Surgery
4:45 pm – 5:00 pm	A Surgeon's Perspective
5:00 pm	Adjourn

WORKSHOPS & COURSES

EAST Masters Course Part III: This is How I Do It

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EAST Masters Course Part III: This is How I Do It **Thursday, January 12, 2012**

3:00 pm – 5:30 pm

Presented by the EAST Careers in Trauma and Seniors Committees

Pre-Registration Required. On-site registrations will not be accepted.

✓ **Fellows Friendly Session**

Overview:

This course is an exciting didactic and interactive discussion forum with distinguished experts, focusing on clinical and technical strategies and approaches to complex patient presentations. It will represent the third part of a multi-year curriculum on mastery of difficult problems in trauma. The Masters faculty will present their own personal perspective and expertise on a clinical scenario and discuss their management style at their own institutions. At the conclusion of the course, a pre-selected complex case will be presented to the Masters panel for discussion and debate.

Learner Objectives:

At the conclusion of this course, the participant should be better able to:

1. Explain the management of trauma patients with combined liver and retrohepatic inferior vena caval injuries.
2. Discuss the management of penetrating trauma patients with mediastinal and esophageal injuries.
3. Describe the approach to reconstructive strategies for devastating chest wall injuries.
4. Describe the exposure of the anterior spine in trauma patients with thoracic and lumbar spine injuries requiring operative fixation.

Course Directors: William Chiu, MD & Carl Valenziano, MD, MPA

Course Size: 150

Course Price: \$80

Course Price for Fellows-In-Training/Residents: \$0 (must be registered for the primary scientific meeting)

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 2.5 *AMA PRA Category I Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

L.D. Britt, MD
William Chiu, MD
David Ciraulo, DO
Stephen Cohn, MD
Jennifer Knight, MD
Christian Minshall, MD

Schedule:

3:00 pm – 3:10 pm	Introduction – William Chiu, MD
3:10 pm – 3:40 pm	This Is How I Manage Combined Liver and Retrohepatic Inferior Vena Caval Injuries in San Antonio – Stephen Cohn, MD
3:40 pm – 4:10 pm	This Is How I Manage the Penetrating Trauma Patient with Mediastinal and Esophageal Injuries in Norfolk – L.D. Britt, MD
4:10 pm – 4:40 pm	This Is How I Approach Reconstructive Strategies for Devastating Chest Wall Injuries in Portland – David Ciraulo, DO
4:40 pm – 5:10 pm	This Is How I Expose the Anterior Spine for Trauma Patients with Thoracic and Lumbar Spine Injuries Requiring Operative Fixation in Dallas – Christian Minshall, MD
5:10 pm – 5:30 pm	Masters Panel Discussion on a Pre-Selected Complex Case – Jennifer Knight, MD, Moderator
5:30 pm	Adjourn

Techniques of Rib Fracture Plating (RFP) in Unstable Chest Wall Injuries

Post-Meeting Workshop!

Techniques of Rib Fracture Plating (RFP) in Unstable Chest Wall Injuries

Saturday, January 14, 2012

8:00 am – 12:00 pm

Presented by the EAST Careers in Trauma Committee

Pre-Registration Required. On-site registrations will not be accepted.

Overview:

This workshop will specifically address the utilization of rib fracture plating as an adjunct to management of unstable chest wall injuries. Included will be an open discussion regarding background data and utility, indications for rib fracture plating and patient selection, and review of surgical techniques. For the laboratory portion, participants will perform rib fracture plating on simulator models using actual rib fixation systems of locking plates and screws specifically designed for the stabilization of rib fractures.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Review pertinent literature and background regarding rib fracture fixation.
2. Recognize indications and proper patient selection.

Course Director: Vicente Gracias, MD

Course Size: 36

Course Price: \$200

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 4 *AMA PRA Category I Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Vicente Gracias, MD
John Mayberry, MD
Frederick Rogers, MD
Adam Shiroff, MD

Schedule:

8:00 am – 8:05 am	Welcome
8:05 am – 8:15 am	Introduction to Ethics – Vicente Gracias, MD
8:15 am – 10:15 am	Didactic Presentations: <ul style="list-style-type: none">Rib Fracture Plating in Acute Rib Fractures – Frederick Rogers, MDRib Fracture Plating in Fracture Nonunion – John Mayberry, MDCurrent Research – Vicente Gracias, MD
10:15 am – 12:00 pm	Hands-on Training
12:00 pm	Adjourn

WORKSHOPS & COURSES

Focused ECHO/ICU Ultrasound Applications

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Post-Meeting Workshop!

Focused ECHO/ICU Ultrasound Applications

Saturday, January 14, 201

8:00 am – 4:00 pm

Presented by the EAST Careers & Trauma Committee

Pre-Registration Required. On-site registrations will not be accepted.

Overview:

This workshop is the debut presentation of the new American College of Surgeons (ACS) *Focused Echo/ICU Ultrasound Applications Course*. It represents a collaborative evolution of the 2010 ACS Course and the 2010 EAST Workshop. It focuses on the ICU patient population and includes novel and relevant echocardiography and ultrasonography skills for the provider who practices in this setting. Included is an introduction to the use of focused echo to assess cardiac function and thoracic/vascular interventional ultrasonography. The didactic sessions will include thoracic imaging and pleural instrumentation, vascular imaging and central line insertion, and focused echo. The hands-on sessions will include echocardiography views and hemodynamic measurements and thoracic/vascular imaging procedures.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Describe and perform ultrasound-guided central line placements.
2. Describe and perform ultrasound evaluations for pneumothorax and pleural effusions.
3. Describe the basic principles of transthoracic echocardiography, instrumentation, standard views, image acquisition, and cardiac measurements.

Course Directors: Heidi Frankel MD & Sarah Murthi, MD

Course Size: 36

Course Price: \$350

Credit:

The Wake Forest School of Medicine designates this live activity for a maximum of 7 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty:

Syeda Fatima, RDS
Mary Ferguson, RDSCS
Paula Ferrada, MD
Heidi Frankel, MD
Sarah Murthi, MD
Terence O'Keeffe, MD
Amy Sisley, MD

Schedule:

8:00 am – 8:10 am	Introduction – Sarah Murthi, MD & Heidi Frankel, MD
8:10 am – 8:30 am	Basics of Ultrasound – Terence O'Keeffe, MD
8:30 am – 9:00 am	Focused Echo Examination: The Views – Heidi Frankel, MD
9:00 am – 9:30 am	Cardiac Physiology – Sarah Murthi, MD
9:30 am -10:00 am	Focused Echo Examination: The Measurements – Sarah Murthi, MD
10:00 am – 12:00 pm	Break-Out Hands-On Skill Stations: Echocardiography Station 1: Parasternal Long Axis and Short Axis Views Station 2: Apical Four Chamber View Station 3: Subxyphoid View Station 4: Hemodynamic and Cardiac Measurements
12:00 pm – 1:00 pm	Lunch
1:00 pm – 1:30 pm	Thoracic Imaging and Procedures – Amy Sisley, MD
1:30 pm – 2:00 pm	Vascular Imaging and Procedures – Paula Ferrada, MD
2:00 pm – 4:00 pm	Break-Out Hands-On Skill Stations: Thoracic and Vascular Ultrasound Station 1: Thoracic Imaging Station 2: Thoracic Procedures Station 3: Vascular Imaging Station 4: Vascular Access
4:00 pm	Adjourn

Registration Form

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**Eastern Association for the Surgery of Trauma
25th Annual Scientific Assembly
January 10-14, 2012
Disney's Contemporary Resort, Lake Buena Vista, Florida**

**Registration Form
Page #1**

Please type or print clearly.

Last Name: _____ First Name: _____
(as you would like on nametag & CME/CE certificate)

Last 4 digits of Social Security #: _____ Credentials/Degree: _____

Job Title: _____ Specialty: _____

Daytime Phone: () _____ FAX: () _____

Address: ☐ Home ☐ Office _____

City: _____ State: _____ Zip: _____

Country (non U.S.): _____ E-mail (required): _____

Primary Registration Fee (Fee includes admission to the scientific sessions; lunch on Wednesday; continental breakfast on Wednesday, Thursday, and Friday morning; the Opening Reception* on Wednesday evening; and the Family Reception* on Friday evening.) *These will be ticketed events. Registration/RSVP required and appropriate fees must be paid to attend.

* Early Bird Registration Fee – Postmarked, electronically submitted, or faxed **by** Friday, December 30, 2011.

Regular & On-site Registration Fee – Postmarked, electronically submitted, or faxed **after Friday, December 30, 2011.

If you have applied for membership in EAST, the non-member registration fee applies.

EAST Member	Early Bird*	Regular & On-site**
Active, Senior, Emeritus, Honorary, or International _____	\$500	\$575
Associate _____	\$275	\$350
Provisional _____	\$200	\$275

Non-Member		
Physician _____	\$575	\$650
Advanced Practitioner, Nurse, Paramedic, Non-Physician _____	\$300	\$375
Fellow-in-Training/Resident* _____	\$200	\$275
Medical Student* _____	No Charge/\$0	\$0

*Requires letter verifying your current status as a fellow-in-training/
resident or medical student.

Fellow-In-Training Registration Package

Fellow-in-Training _____ \$600 \$700

Package includes one pre-meeting full-day workshop **OR** two half-day workshops (one morning and one afternoon – cannot be two morning or two afternoon) on Tuesday; all scientific sessions; lunch on Wednesday; three sunrise sessions (one per day on Wednesday, Thursday, and Friday); the Masters Course on Thursday afternoon; the Opening Reception on Wednesday evening (RSVP/ticket required); and the Family Reception on Friday evening (RSVP/ticket required). Space is limited for workshops/courses and sunrise sessions and is subject to availability. To qualify, you must currently be in a Fellowship and not complete your training prior to June 2012. A letter from your Fellowship Director verifying your training and completion date must be submitted with your registration. The package is as is presented and cannot be modified.

Additional Information

☐ Yes, I am a member of the United States Military.

☐ I do not want to receive promotional material from exhibitors prior to or after the Annual Scientific Assembly.

Program Book Options (choose one): ☐ Print Version ☐ Thumb Drive

Registration Form

Page 2 of 4

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Registration Form Page #2

Last Name: _____ First Name: _____

Spouse/Guest Registration Fee (Fee includes admission to the Opening Reception* on Wednesday evening and the Family Reception* on Friday evening.) *These will be ticketed events. Nametags are required for admittance to all social functions. Registration/RSVP required and appropriate fees must be paid to attend.

Spouse/Guest: \$150 per person

Last Name: _____ First Name: _____

Last Name: _____ First Name: _____

Last Name: _____ First Name: _____

Last Name: _____ First Name: _____

Children:

- Ages birth through 5 years: No Charge/\$0
- Ages 6 through 17 years: \$75 per person
- Ages 18 years and older: \$150 per person

(Fee includes the Opening Reception* on Wednesday evening; the Kids Klub Party* on Thursday evening; and the Family Reception* on Friday evening.) *These will be ticketed events. Nametags are required for admittance to all social functions. Registration/RSVP required and appropriate fees must be paid to attend.

Last Name: _____	First Name: _____	Age _____	Attending Kids Klub* ____ Yes ____ No
Last Name: _____	First Name: _____	Age _____	____ Yes ____ No
Last Name: _____	First Name: _____	Age _____	____ Yes ____ No
Last Name: _____	First Name: _____	Age _____	____ Yes ____ No
Last Name: _____	First Name: _____	Age _____	____ Yes ____ No
Last Name: _____	First Name: _____	Age _____	____ Yes ____ No

*Kids Klub – Thursday, January 12, 2012

EAST is pleased to host its annual Kids Klub Party on Thursday evening (6:00 pm-10:30 pm). There is no separate charge for Kids Klub, but children must be pre-registered to attend this event. To ensure appropriate child-care staffing, enough food and beverage, and a variety of age-appropriate planned activities, **pre-registration is required. On-site registration will not be available.**

EAST Social Event Attendance

To ensure we have adequate seating and enough food and beverage ordered for these events, please indicate if you and how many in your party (spouse/guests/children) will be attending. Tickets will be issued and will need to be presented for admittance. All spouse, guests, and children must be registered and the appropriate fees paid to attend these events.

• Opening Reception – Wednesday, January 11, 2012

☐ Will attend

in your party (including self) = _____

☐ Will not attend

• Family Reception – Friday, January 13, 2012

☐ Will attend

in your party (including self) = _____

☐ Will not attend

Registration Form Page #3

Last Name: _____ First Name: _____

Sunrise Sessions (Fees are in addition to primary registration fee and includes full breakfast.)

Please check the appropriate box for your 1st and 2nd choices. **Each session is \$60 and is limited to 50 participants.** If the session you want is full, you will automatically be placed in your 2nd choice, space permitting. If you do not want to attend an alternative session, do not list a 2nd choice.

Registration Fee: \$60 each

1st Choice 2nd Choice

Wednesday, January 11, 2012:

SS# 1 – New Developments in Golden Hour Interventions

SS #2 – Acute Care Surgery: Where We Are and Where We Are Going

SS #3 – Advocacy 101

SS #4 – Meeting the Manpower Shortages in Surgical Critical Care

SS #5 – How Social Media Impacts Injury Prevention

Thursday, January 12, 2012:

SS #6 – Optimal Fluid Resuscitation for Trauma: What Fluid? How Much?

SS #7 – Acute Care Surgery in a Non-Academic Center

SS #8 – Media 101

SS #9 – Pediatric Trauma in the Austere Environment

SS #10 – Anticoagulants in the Injured Patient: Challenges in Management

Friday, January 13, 2012:

SS #11 – The Year in Combat: Present State of Combat Casualty Care in 2012

SS #12 – When a Senior Moment is Welcome: Daunting Cases in Acute Care Surgery

SS #13 – Multicenter Trials and Large Database Research

SS #14 – Teaching the Principles of PI to Community and Rural Hospitals

SS #15 – Planning for the Future – Evidenced Based Succession Planning

Registration Form

Page 4 of 4

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Registration Form
Page #4

Last Name: _____ First Name: _____

Workshops & Courses (Fees are in addition to primary registration fee.)

Please check the workshops/courses you want to attend.

Tuesday, January 10, 2012	Fee
<input type="checkbox"/> Trauma Outcomes Performance Improvement Course (TOPIC)	\$350
<input type="checkbox"/> Dollars and Sense: How to Obtain Federal Government Research Funding	\$200
<input type="checkbox"/> Trauma Beyond U.S. Borders: Developing International Programs, Research, and Systems Partnerships	\$200
<input type="checkbox"/> Maintenance of Certification (MOC) – Acute Care Surgery	\$200
<input type="checkbox"/> EAST Leadership Development Workshop Part III	\$200
<input type="checkbox"/> Advanced Practitioners in Trauma	\$200
<input type="checkbox"/> Imaging in Trauma and Emergency General Surgery: A Crash Course!	\$200
Thursday, January 12, 2012	Fee
<input type="checkbox"/> EAST Masters Course Part III – This Is How I Do It	\$80
<input type="checkbox"/> EAST Masters Course Part III – This Is How I Do It <small>(Fellow-in-Training/Resident*)</small>	\$0*
<small>*Must be registered for the primary scientific meeting to attend course at no charge.</small>	
Saturday, January 14, 2012	Fee
<input type="checkbox"/> Techniques in Rib Fracture Plating (RFP) in Unstable Chest Wall Injuries	\$200
<input type="checkbox"/> Focused ECHO/ICU Ultrasound Applications	\$350

Summary & Payment Information

Registration Fee Totals

- Primary Registration Fee (Registration Page #1): \$ _____
- Spouse/Guest/Children Fees (Registration Page #2): \$ _____
- Sunrise Session Fees (Registration Page #3): \$ _____
- Workshop & Course Fees (Registration Page #4): \$ _____

Total: \$ _____

Method of Payment (U.S. Funds Only)

☐ **Check:** Payable to "Wake Forest University Health Sciences"

☐ **Credit Card:**

☐ Visa

☐ Mastercard

☐ AmEx

Card #: _____ Expiration Date: _____

Signature: _____

Name on Card: _____

Three Ways to Register:

- ☒ **U. S. Mail:** Office of Continuing Medical Education
Wake Forest School of Medicine
Medical Center Boulevard
Winston-Salem, NC 27157-1028

 **Fax:** 336-713-7702

 **Online:** www.nwahec.org/?35284