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EAST's Core Strategic Goals

- 1. LEADERSHIP**
Prepare young surgeons to become leaders
- 2. DEVELOPMENT**
Promote unique programs for the career development of young surgical leaders
- 3. SCHOLARSHIP**
Provide education and training across the continuum of acute surgical care
- 4. FELLOWSHIP**
Encourage a sense of community for personal professional growth
- 5. COLLABORATION**
Work with our stakeholders to advance patient care and trauma systems

Message from the President

Jeffrey P. Salomone, MD, FACS, NREMT-P



Dear Colleagues,

Last January, EAST celebrated the 25th Anniversary of its founding. With those elected into membership at the 2012 meeting, EAST has now grown into the largest trauma society in the US! Along the way there have been many great successes—but all of those achievements are the result of the hard work of its members. Whether you are a new member or a long-standing one, there are many opportunities for you to contribute to the on-going growth and accomplishments of our organization. Here are 11 ideas on how you can GET INVOLVED:

- **SUBMIT** research for presentation at the Annual Scientific Assembly. Science is the life-blood of our organization. Over the years, the quality of the science presented at our annual meeting has improved. Remember that the deadline to submit an abstract is July 1 each year!
- **VOLUNTEER** for a committee. Much of EAST's work is done by our standing and ad hoc committees. Each fall EAST issues a "Call for Volunteers". Each year, about one-third of the standing committees turn over. The President then works to find a committee assignment for each member who answered the call!
- **ATTEND** the Annual Scientific Assembly. In addition to presentations on cutting-edge clinical and basic science related to trauma and acute care surgery, the Annual Scientific Assembly offers an assortment of Sunrise Sessions, Plenary Sessions and Workshops. Think of the CME and networking opportunities!
- **DONATE** to the EAST Foundation. The EAST Foundation supports many important aspects of EAST, including scholarships, the Alexander and Templeton paper competitions, and many other on-going projects. Donations are tax deductible.
- **CONDUCT** collaborative research. EAST's website includes a Research Clearinghouse.

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EAST Foundation Update

By Fred Luchette, MD, President, EAST Foundation



This is an exciting time for the EAST Foundation as we continue to move forward in our support of EAST's mission and initiatives. The Foundation successfully led the Campaign for EAST to an historic level of over \$1,000,000 in donations and multi-year pledges. EAST members pledged over \$480,000 to the Campaign over the next five years, with companies from the industry committing \$566,000 in support. The money raised will help EAST achieve its goals in improving trauma care and supporting young trauma surgeons and trauma healthcare providers.

The success of the Campaign would not have been possible without the participation of the EAST membership. Members can still support the 2012 Campaign by making a multi-year pledge to support EAST member initiatives. If you have not yet donated for 2012 or would like to make a multi-year pledge, this can be done on the Foundation website at www.east.org or with a check by mail. Please contact the Foundation office at eastfoundation@east.org for more details on how to get involved. As the Foundation is a 501(c) 3 organization, all financial support is fully tax-deductible.



Continued on pages 4, 5 & 7

Message from the President (continued from page 1)

By listing your study there, you can collaborate with interested researchers at other institutions and increase the scope of your study.

- **PARTICIPATE** in development of a Practice Management Guideline. One of EAST's most well-known contributions to trauma care are its PMGs. Each PMG represents a significant amount of work, including reviewing and grading articles, writing the manuscript and presenting data at the Annual Scientific Assembly. Contact Elliott Haut, Chair of the EAST Practice Management Guidelines Ad Hoc Committee if you have interest in helping out!

- **SUBMIT** or recommend trauma-related resources to be listed on the EAST website. Over the past year, EAST has changed website vendors and has updated much of the content, but there is always room for more!

- **BECOME** a leader. Every year EAST offers several scholarships to attend our Leadership Development Workshops. Apply through the website.

- **ENCOURAGE** a medical student or surgery resident to join our profession. If you are interested in appearing in an Acute Care Surgery Career video in which you describe why you chose a career in trauma and acute care surgery, contact Therese Duane, Chair of the Acute Care Surgery Ad Hoc Committee.

- **MENTOR** young members. Recent graduates of trauma / acute care surgery fellowships are often hungry to learn from those with more experience. Sharing career ideas, collaborating on a research project, and reviewing manuscripts are just a few ways you can provide mentorship.

- **RECRUIT** new members. More than half of EAST members live east of the Mississippi River. Encourage your friends and colleagues in the Mid-West and West to join our vibrant, growing and international organization!

Sincerely,

A handwritten signature in black ink, reading "Jeffrey P. Salomone".

Jeffrey P. Salomone, MD, FACS, NREMT-P, EAST President



EASTERN ASSOCIATION
FOR THE SURGERY OF TRAUMA

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Practice Management Guidelines Ad Hoc Committee – Elliott Haut, MD
Research Ad Hoc Committee – Vicente Gracias, MD
Rural Trauma Ad Hoc Committee – Rajan Gupta, MD

A listing of Committee and Ad Hoc Committee Members may be found on the ‘info on EAST’ section of the EAST Website, www.east.org.

Committee & Ad Hoc Committee appointments are made annually by the EAST President. A Call for Volunteers is also conducted annually in the fall. Information is available on the EAST Website and the call is announced via email and electronic communication. Please contact the EAST administrative offices at 312.202.5508 or by email at managementoffice@east.org if you are interested in serving on a committee or ad hoc committee.

Call for EAST Foundation Board of Trustees Candidates—Interest form August 15, 2012

The Foundation is seeking candidates interested in serving on its Board of Trustees. Several Trustee terms are expiring in January 2013. If you are interested in learning more about serving on the Foundation's Board, please visit the Foundation's web page www.east.org for complete information, including Trustee position descriptions and a statement of interest form. Board of Trustees are selected by EAST and elected by the EAST membership.

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Jeffrey Salomone, MD, EAST President (2013)
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Shahid Shafi, MD, EAST Scholarship Chair (2014)

I look forward to working with all of you to continue our fundraising efforts and achieve the goals of EAST and its Foundation in improving trauma care. We hope you and your families have an enjoyable summer! Please contact the EAST Foundation at eastfoundation@east.org with any questions or feedback you may have.

EAST Foundation Scholarships – Applications Now Being Accepted!

By Shahid Shafi, MD, Chair, Scholarship Committee

Applications are now open for two research scholarships sponsored by The Eastern Association for the Surgery of Trauma (EAST), through the EAST Foundation, EAST members, and sponsors. Applications are due October 31, 2012 and are to be made online through the EAST website, at www.east.org.

The EAST Scholarship Committee will judge the proposals and winners will be announced at the 26th EAST Annual Scientific Assembly in Scottsdale, Arizona in January 2013. Funding for successful awards will begin July 2013. Successful candidates will be expected to submit their project completion report and present their findings at the 27th Scientific Assembly in January 2014.

• **The EAST Foundation Trauma Research Scholarship** will support a single one-year research project up to \$40,000 related to any basic or clinical research protocol. The applicant must be a surgeon. Eligibility criteria and application instructions are available on the EAST website.

• **The Templeton Injury Prevention Research Scholarship** will support a single one-year project up to \$10,000 in research related to all aspects of injury prevention and control. This award is underwritten by Dr. John Templeton, an EAST member and retired Professor of Pediatric Surgery at Children's Hospital of Pennsylvania. Applicants may be surgeons, other physicians, or non-physician health professionals. Eligibility criteria and application instructions are available on the EAST website.

Both scholarships are intended to encourage trauma-related research to improve care of the injured. In addition, the awards seek to provide career development among young investigators. Therefore, applications will be judged not only on scientific merit and project feasibility but also on career development potential, including mentoring and the research environment.

Visit the EAST website at www.east.org for additional information and to apply for these scholarships.

Campaign Member Donors

The EAST Foundation gratefully acknowledge our contributors for their generous support during the 2011 Campaign year and 2012 Annual Scientific Assembly.

* denotes Leadership Level members who have contributed \$5,000 or more over a multi-year period

** denotes Elite Level members who have contributed \$10,000 or more over a multi-year period

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Campaign Contributors (Up to \$25,000)

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2013 STN EAST Nurse Fellow Applications Now Accepted – Applications Due August 1, 2012

The Eastern Association for the Surgery of Trauma (EAST) Foundation in collaboration with the Society of Trauma Nurses (STN) has established a Nurse Fellow program. Applications for the STN EAST Nurse Fellow are now being accepted.

The purpose of the program is to provide exposure of trauma nurses to the EAST Annual Scientific Assembly and gain access to key leaders in trauma care. The Nurse Fellow will be supported for travel, hotel and registration fees made possible by donations to the EAST Foundation Nurse Fellow program. The successful candidate(s) will be assigned a mentor who will assist the fellow with designing a plan for programs to attend and interviews with leaders. Daily the Nurse Fellow will write a “news brief” that will be sent out via electronic blasts and highlight programs and events from the day. The Fellow will also author an editorial that will be run in the Journal of Trauma

Nursing following the meeting to summarize their experience and put out call for future Nurse Fellows. Mentoring from the JTN Editorial Review Board will be provided. The Nurse Fellow will be introduced during the Scientific Assembly and at both the STN Networking Reception and the EAST Business Meeting.

Interested candidates should apply now via the STN website (www.traumanurses.org). The call for nominations will close on August 1, 2012 and selected candidate(s) will be notified and announced in September 2012. Information about the Nurse Fellow program is also posted on the Foundation’s web site at www.east.org.

The 2013 EAST Scientific Assembly is scheduled for January 15-19, 2013 at the JW Marriott Camelback Inn, Scottsdale, Arizona.

Career Opportunities Abound on www.east.org!

FELLOWSHIPS – EAST has more than 80 fellowships listed on its website.

Have you reviewed your institution’s fellowship listing recently? Contact the EAST Administrative Office by email to managementoffice@east.org if you have any changes or additions to an existing fellowship listing. If you have not yet

listed your institution’s fellowship on the EAST website, it’s easy (and free). From the homepage, click on the “Professional Development” tab and then click on “fellowships”. The “post a fellowship” button will direct you to the page where you may post the details on your institution’s fellowship.

EAST JOB BOARD – 150+ positions are posted on the EAST website. The EAST Job Board is the place to visit for the most up-to-date listing of open positions in Trauma and Acute Care Surgery. EAST members in good standing may post positions on behalf of their institution at no charge.



EAST Awards – Applications and Nominations Now Being Accepted

• **The John P. Pryor, MD Distinguished Service Award in Military Casualty Care** is an annual award presented at the EAST Annual Scientific Assembly. The award recognizes EAST members who have distinguished themselves in the field of military casualty care. All members of EAST (civilian and military) are eligible for this award. EAST members, who either through a singular advancement or a body of work in the field of military casualty care and who have demonstrated a commitment to improving outcomes for those who sustain injury in modern military theaters of conflict will be considered for this award. Visit the Annual Scientific Assembly tab on the EAST website and click on “Scholarships and Awards” link for more details and to nominate someone. The nomination deadline is October 31, 2012.

• **EAST Oriens Award – This is Why I Want a Career in Trauma** The “EAST Oriens Award for Careers in Trauma” is open to Fellows and Residents who are currently in Fellowship or Residency not to be completed before June 2013. All applicants must submit a personal statement (one page maximum) on “This is Why I Want a Career in Trauma”. Visit the Annual Scientific Assembly tab on the EAST website and click on “Scholarships and Awards” link for more details and to apply. The application deadline is October 31, 2012

Dates to Remember

Visit the News and Events section of the EAST website for the most up-to-date news and listing of upcoming events.

July 20, 2012

Santa Barbara Cottage Hospital’s Trauma/Critical Care Symposium.
Contact www.sbch.org/traumasymposium.aspx for details and to register.

August 22-25, 2012

World Trauma Congress 2012. Visit www.worldtraumacongress.com for details.

September 12-15, 2012

71st AAST Annual Meeting. Visit the AAST website at www.aast.org for meeting details and information.

October 23-26, 2012

Trauma Center Association of America 15th Annual Trauma Conference. Details available at www.traumafoundation.org.

October 31, 2012

Application deadline for various EAST and EAST Foundation Awards and Scholarships! Visit the EAST website for details.

November 1, 2012

World Trauma Symposium. EAST President, Dr. Jeffrey Salomone will discuss current challenges in prehospital trauma care. Visit <http://worldtraumasymposium.com/conference.php> for program information.

In Memoriam

The Templeton Injury Prevention Paper Competition Award has been renamed the Cox-Templeton Injury Prevention Paper Competition Award in the memory of Ms. Julia Cox, an advocate of the trauma intervention and organ transplant community and long-time head of the Pennsylvania arm of the American Trauma Society. Ms. Cox, who passed away in January, was fascinated by emergency room care and was greatly affected by people and their loved ones, who sustained terrible injuries that might have been prevented. That’s what motivated her involvement in both organ donation and trauma prevention. Ms. Cox’s many efforts included working closely with trauma care providers, championing bicycle safety and distributing tens of thousands of helmets and promoting concussion prevention well before the issue went mainstream.

EAST Mission Statement

EAST is a scientific organization providing leadership and development for young surgeons active in the care of the injured patient through interdisciplinary collaboration, scholarship, and fellowship.

EAST Vision Statement

EAST seeks to improve care of the injured by providing a forum for the exchange of knowledge in the practice of trauma surgery; to promote trauma prevention, research, and improved trauma systems design; to encourage investigation and teaching of the methods of preventing and treating trauma; and to stimulate future generations of surgeons to meet the challenge.

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INDICIA HERE

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