

### Eastern Association for the Surgery of Trauma

Advancing Science, Fostering Relationships, and Building Careers

Taking the Lead: Strategies for Leading within Your Group
An EAST Leadership Development Workshop

January 10, 2017
The Diplomat Beach Resort
Hollywood, Florida

### Taking the Lead: Strategies for Leading within Your Group An EAST Leadership Development Workshop Tuesday, January 10, 2017

Presented by the EAST Career Development Section

Target Audience: Early Career Trauma and Acute Care Surgeons

**Needs Statement:** A successful career as an acute care surgeon requires education, planning, and guidance. Not all young surgeons have experts in career development in their mentor pool. This workshop provides essential contacts and education to help acute care surgeons succeed.

8:00 am - 4:00 pm

Overview: This re-designed workshop is part of the EAST Leadership Development series. It is a three part, multi-year course focusing on the career development of the young trauma surgeon. Each workshop is designed to be a stand-alone course. In this way, surgeons can participate in the course at any time in the three-part series. This year's workshop will focus on leadership skills and strategies for the individual acute care surgeon. The knowledge and skills gained at this course can be applied not only at one's own medical center but also at the organizational level. Team-based learning exercises will be incorporated to encourage an active learning experience and provide more opportunity for interaction with course faculty. The faculty members include distinguished trauma and acute care surgery leaders known for excellence, not only in the EAST organization, but throughout the world.

### **Learner Objectives:**

At the conclusion of the workshop, the participant should be better able to:

- 1. Describe effective teaching skills and team leading strategies.
- 2. Recognize different personality types and communication styles and apply that knowledge to challenging leadership scenarios.
- 3. Analyze difficult leadership situations and apply leadership and team-building principles.

Course Directors: Bradley M. Dennis, MD, Gary T. Marshall, MD, Ayodele T. Sangosanya, MD

### Faculty:

Mitchell Cohen, MD; Ronald I. Gross, MD; Stanley J. Kurek, Jr., DO; Andrew B. Peitzman, MD; PJ Schenarts, MD; C. William Schwab, MD; David A. Spain, MD; Nicole A. Stassen, MD; Cynthia L. Talley, MD

### Schedule:

Scneaule:	
8:00 am – 8:15 am	Introduction – Cynthia L. Talley, MD
8:15 am – 8:45 am	Effective Teaching Skills – PJ Schenarts, MD
8:45 am – 9:15 am	Communication Styles/Skills, Personality Types and Generational Differences –
	Nicole A. Stassen, MD
9:15 am – 9:45 am	Teaching Others – Team Based Learning Breakouts
9:45 am – 10:00 am	Break
10.00 10.20	Torre Londing Companies - Devid A Conin MD
10:00 am - 10:30 am	Team Leading Strategies – David A. Spain, MD
10:30 am – 11:00 am	Building a Unified and Complementary Department – C. William Schwab, MD
11:00 am – 11:30 am	Dealing with Difficult People – Ronald I. Gross, MD
11:30am – 12:15 pm	Lunch
11.30aiii = 12.13 piii	Luncii
12:15 pm – 12:45 pm	Lifeboat Scenario – Team Based Learning Breakouts
12:45 pm – 1:15 pm	Managing Up – Dealing with a Weak Boss – Mitchell Cohen, MD
1:15 pm – 1:45 pm	Motivating Others and Resilience – Stanley J. Kurek, Jr., DO
1.13 piii – 1.13 piii	Floctvating Others and resinence – stanicy j. Rurek, jr., DO
1:45 pm – 2:15 pm	Personality Types –Team Based Learning Breakouts
	6 to the second
2:15 pm – 2:30 pm	Break
2:30 pm – 3:00pm	Doing the Dirty Work: Hiring/Firing/Interviewing Faculty, Fellows, Residents, and Office Staff –
	Andrew B. Peitzman, MD
3:00 pm – 3:30 pm	Q/A with the Faculty
3:30 pm – 4:00 pm	Takeaways and Wrap Up – Cynthia Talley, MD
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### **Learning Objectives**

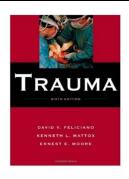
Only a single objective: How to be an effective teacher when you're busy doing other things.

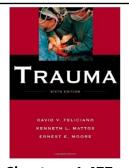




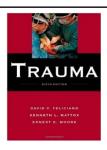


2 hours to give the medical students a lecture on trauma

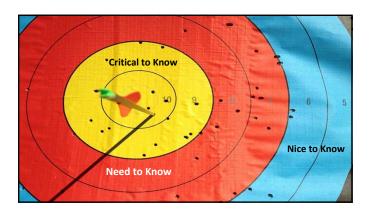




65 Chapters, 1,477 pages



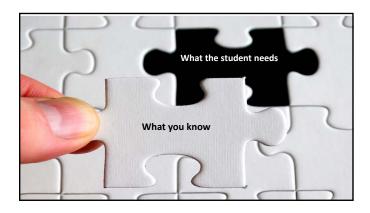
1,477 pages / 120 min = 12.3 pages per min









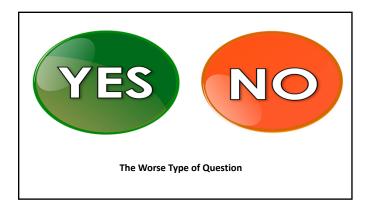




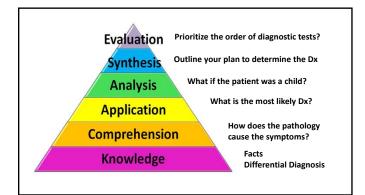




















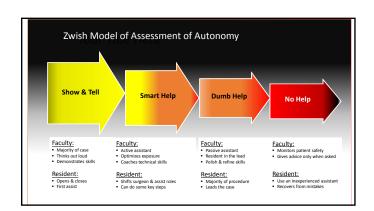
$Compliment \longrightarrow$	
Criticism →	
Compliment →	-

You prepped the patient well.

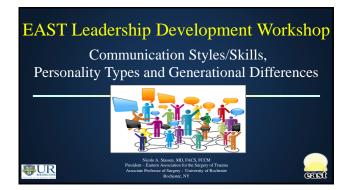
Next time don't cut the tie off the splenic artery.

You applied the bandage well.













### The Generations

- Traditionalists 1900-1945
- Baby Boomers 1946 1964
- Generation X 1965 1981
- Millennials 1982-...







### Issues Affected by Generational Diversity

- Turnover
- Recruitment
- Morale
- Team building
- Communication
- Customer service
- Culture change
- Diversity
- Rewards
- Feedback
- Employer of choice
- Organizational objectives





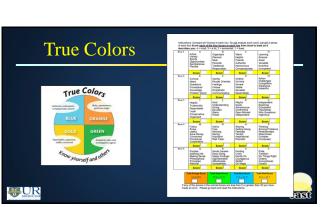
	Traditionalists	Baby Boomers	Generation x	Millennials
Communications	Face to Face Formal Memo	In Person Formal Memo	Email/ Cell Phone	Text Messaging
Feedback	No News is Good News	Once a year Review with documentation	Instant, Immediate feedback	Individualized Feedback at the push of a button!
Rewards	The satisfaction of a job well done	Money, title, the corner office	Freedom is the ultimate response	Work that has meaning for me!
Balance	Support me in shifting the balance	Help me balance everyone else & find meaning myself	Balance now, not at 60	Flexibility so I can balance all my activities
MEDICINE				<b>eas</b> t

### Personality

- The complex of characteristics that distinguishes an individual or group
- The totality of an individual's behavioral and emotional characteristics







Hippocrates 600BC  - Body fluids/temperament: sanguine, choleric, phlegmatic, melancholic Ancient Asia - Earth, wind, fire, water Carl Jung 1921 - Preference for how we "function" Isabel Briggs-Myers 1962 - MBT1 16 Types: - Innovertectoroet - Sanginanting - Thankan feeling - Thankan feeling - Thankan feeling - Temperaments: guardian, rationalist, idealist		
- Body fluids temperament: sanguine, choleric, phlegmatic, melancholic  Ancient Asia - Earth, wind, fire, water  Carl Jung 1921 - Preference for how we "function"  Isabel Briggs-Myers 1962 - MBTI 16 Types: - Introverientower - Sensignatiting - Thanking feeling - Thanking feeling - Temperaments: guardian, rationalist, idealist	Personality "Types"	
- Preference for how we "function" Isabel Briggs-Myers 1962 - MBT1 I6 Types: - Introverseatoroert - Sensing Intuiting - Thinking feeling - David Keirsey 1967 - Temperaments: guardian, rationalist, idealist	Body fluids/temperament: sanguine, choleric, phlegmatic, melancholic Ancient Asia - Earth, wind, fire, water	h? what
Thinking feeling     Proving judging     David Keirsey 1967     Temperamers: guardian, artisan, rationalist, idealist	- Preference for how we "function" Isabel Briggs-Myers 1962 - MBT1 16 Types:  Innovertextrowert	score?
	Thinking Feeling     Perceiving judging David Keirsey 1967	

Determined



### How to Work With Orange • Be active with them, don't slow them down • Be spontaneous and fun, not a heavy • Compete in fun when appropriate • Be adventuresome and optimistic • Be energetic and ready to go



### How to Work With Gold



- Remember to be on time
- Try to be extra organized and efficient
- They are generous but like things returned
- Do what you say you will do
- Be dependable, loyal
- Respect their need for security





### See Self Superior intellect 98% right Tough-minded Efficient, powerful Original and unique Rational Great planner Calm not emotional Precise not repetitive Under control Able to find flaws objectively Holding firm to policy

### How to Work With Green



- Be aware of their curiosity about life
- Give things that challenge their problem-solving abilities
- Respect their need for independence
- Know they are caring even though they may not show it
- Respect their inventions and ideas
- Give them time to process information







### How to Work With Blue



- Spend quality time one-on-one with them
- Be aware they wear their heart on their sleeve
- Listen to them as they listen to you
- Be supportive
- Share your thoughts and feelings
- Praise their imagination and creativity







### Benefits of Knowing "Types"

- Improves communications
- Builds positive self-esteem for self and others
- Creates more effective relationships
- Appreciate and encourage diversity
- Builds effective teams
- Clarifies career direction through selfunderstanding





### Pitfalls of Knowing "Types"

- Pigeonholing one color vs. spectrum
- Losing sight of people's complexity
- Engaging in expected behaviors
- Using "style" as excuse for behavior





### **Communication Styles**

Your communication style is the "you" that is on display every day, the outer pattern of behavior that others see.

If your style is very different from the other person's, it may be difficult for the two of you to develop rapport





### **Improving Communication Skills**

- First Goal
  - Understand your own communication preferred style
- Second Goal
  - Develop greater understanding for different styles
- Third Goal
  - Manage relationships by adapting style "style-flexing"









### Where Should You Be?

- No best place to be
- Successful people are everywhere along the sociability continuum
- There are some commonsense guidelines to follow if you fall at either end of the continuum





### Being Flexible is Important

- Low sociability
  - may need to be more expressive to avoid perception of indifference or unconcerned
- High sociability
  - may need to curb exuberance if more formal environment is required



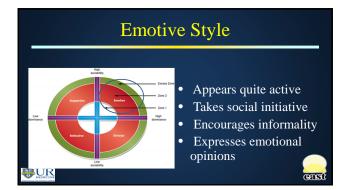


### Being Flexible Is Important

- Low on dominance
  - more assertive temporarily to achieve an objective
  - learn to be responsive without giving up convictions
- High on dominance
  - curb strong opinions and limit demands to establish cooperative relationships







### Appears quite busy May give impression of not listening Displays rather serious attitude Likes to maintain control

## Reflective Style Controls emotional expression Displays preference for order Tends to express measured opinions Seems difficult to get to know

### Supportive Style Appears to be quiet and reserved Listens attentively Tends to avoid use of power Makes thoughtful decisions in deliberate manner

### **Identify Yourself?**

- Nobody conforms completely to one style
- Only one dimension of personality
- Only deals with behaviors that others can observe
- May be able to identify the style least like yourself





### Strategies for Adapting Your Style

- Identify the style of the other person
- Think of ways to flex your style to gain a social endorsement
- Several style adaptation strategies......





### Flexing to an Emotive Style

- Take time to build a social as well as a business relationship
- Display interest in a person's ideas, interests, and experiences
- Do not place too much emphasis on details
- Maintain a fast and spontaneous pace





### Flexing to a Director Style

- Be specific, brief, and to the point
- Present the facts logically and be prepared to provide specific answers
- Maintain fast and decisive pace
- Project strength and confidence
- Messages should be short and to the point





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### Flexing to a Reflective Style

- Be well organized
- Be straightforward and direct
- Be accurate and realistic when presenting information
- Messages should be detailed and precise
- Speak slowly and systematically





### Flexing to a Supportive Style

- Show a sincere interest
- Identify areas of common interests
- Draw out other's personal goals and views
- Listen and be responsive
- Do not be pushy
- Put priority on relationship building



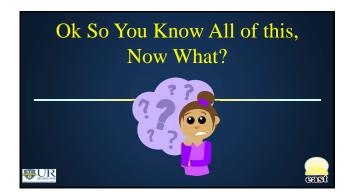


### Style Flexing: Pitfalls and Possibilities

- If sincere and honest, style flexing can:
  - help build constructive relationships
  - be a valuable and productive communication strategy
  - be especially critical when something important is at stake







### Your Relational Reality



- Do you know what it's like to be on the other side of you?
- Do you know how to connect with people in every social context?
- Are you easy to connect with?
- Do people like being around you?
- Are you able to be physically and emotionally present with people even when you have tight deadlines?
- Do you always have to win?
- Have you truly ever experienced being present with someone else?
- Do you know how to slow down enough to hear what someone else is saying?



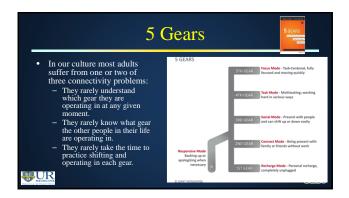
### Relational Intelligence/Competency

- The capacity to establish, develop, and maintain key relationships
- Five circles of influence
  - Personal
  - Family
  - Team
  - Organization
  - Community













### Team Leading Strategies

David A. Spain, MD Chief of Acute Care Surgery, Stanford







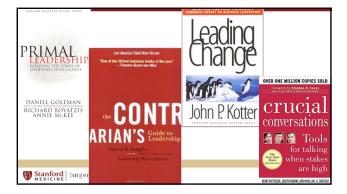
### Leadership

- Cottage industry out there
- Tons of books and on-line material
- Not sure any one is better than the next (think they all say the same thing in different ways)
- So find something that resonates with you









# Teams Trauma and Acute Care Surgery is a unique example in health care of team care: There has to be a clear "captain of the ship" who is in charge; the ED is no place for democracy ... But also, trauma has always been a team sport (trauma, e-med, ortho, nursing, etc) Clinical care Performance improvement Trauma is almost always the most multidisciplinary and one of the highest functioning teams in the hospital As other specialties move to this new team model, they often struggle and then come to see how we do it Stanford MEDICINE Surgery

# • All of you as Acute Care Surgeon will be leaders: - Resuscitation and operation - Team on rounds, clinic, etc - Committees or PI projects - Research team • There are few, if any, "natural born" leaders • A lot of being a good leader has to do with your: - Emotional intelligence (EQ) - Leadership style(s) - Situational awareness

# Emotional intelligence The Six Leadership Styles at a Glance Daniel Goleman's research found that leaders use six styles. Each springs from different components of emotional intelligence. Below is a summary of the styles, their origin, when they work beet and her impact on the organization's climate and its performance. Emotional intelligence refers to the capacity for recognizing our own feelings and those of others, for motivating our events, and for managing emotions in ourselves and in our relationships. — Daniel Goleman, Working with Emotional Intelligence Goleman, Daniel, "Leadership that Gets Results" Harvard Basiness Review: March-April 2000 p. 82-83.

		Commanding	Visionary	Affiliative	Democratic	Pacesetting	Coaching
	ne leader's odus operandi	Demands immediate compliance	Mobilizes people toward a vision	Creates harmony and builds emotional bonds	Forges consensus through participation	Sets high standards for performance	Develops people for the future
	ne style in a arase	"Do what I tell you."	"Come with me."	"People come first."	"What do you think?"	"Do as I do, now"	"Try this."
int	nderlying notional telligence empetencies	Drive to achieve, initiative, self- control	Self-confidence, empathy, change catalyst	Empathy, building relationships, communication	Collaboration, team leadership, communication	Conscientious- ness, drive to achieve, initiative	Developing others, empathy, self-awareness
	Then the style orks best	In a crisis, to kick start a tumaround, or with problem employees	When changes require a new vision, or when a clear direction is needed	To heal rifts in a team or to motivate people during stressful circumstances	To build buy-in or consensus, or to get input from valuable employees	To get quick results form a highly motivated and competent team	To help an employee improve performance or develop long- term strengths
	verall impact a climate	Negative	Most strongly positive	Positive	Positive	Negative	Positive

### **Team Leading Strategies**

**5 Positive Leadership Strategies** by <u>Jon Gordon</u>

- 1. Make Your Culture a Priority
- 2. Share a Positive Vision
- 3. Develop a Fleet of Bus Drivers
- 4. Fill the VOID...Often
- 5. Turn Negative Energy into Positive Solutions







### 1. Make culture a priority

- Lot of fear and negativity out there
- Your group, your partners, your inner circle is the most important thing for success of the program
- Strength on the inside and a united front to the outside
- Core values easy:
   We all want to take great care of the patients

  - Academics:
    We want to train the next generation of surgeons correctly
    Contribute meaningful new knowledge







### 1. Make culture a priority • Lots of ways to build strong team • Mostly depends on who you recruit • But also on how you work – My group has a strong tendency to work together and help each other - Not particularly social outside of work Stanford | Surgery Stanford HEALTH CARE 2. Share a Positive Vision • Should be clear, simple and important • The whole group should buy into this • Should align with your Dept. and Hospital Stanford HEALTH CARE Stanford | Surgery 3. Develop a Fleet of Bus Drivers • The "get the right people on the bus" analogy • But you don't want to have to be the one to drive the bus every

Stanford HEALTH CARE

single time, every single day ....

Stanford | Surgery

Has to be consistent the visionWatch out for rogue missionsWho owns the monkey?

• Empower your team to act and take on responsibilities:

### Management Time: Who's Got the Monkey?

by William Oncken, Jr., and Donald L. Wass









Let us imagine that a manager is walking down the hall and that he notices one of his subordinates, Jones, coming his way. When the two meet, Jones greets the manager with, "Good morning. By the way, we've got a problem. You see...." As Jones continues, the manager recognizes in this problem the two characteristics common to all the problems his subordinates gratuitously bring to his attention. Namely, the manager knows (a) enough to get involved, but Ib) not enough to make the on-the-spot decision expected of him. Eventually, the manager says, "So glad you brought this up. I'm in a rush right now. Meanwhile, let me think about it, and I'll let you know." Then he and Jones part company.

### Who's got the monkey?

Let us analyze what just happened. Before the two of them met, on whose back was the "monkey"? The subordinate's. After they parted, on whose back was it? The manager's.







### Who's got the monkey?

- Rule 1: monkeys should be fed or shot
- Rule 2: the monkey population must be kept below the maximum you can feed
- Rule 3: monkeys should be fed by appointment only
- Rule 4: monkeys should only be fed face-to-face or by phone, not e-mail
- Rule 5: monkeys should be given initiative
- My point being, if you enable your team (i.e. have a fleet of bus drivers), then you won't have to own every monkey







### 

5. Turn Negative Energy into Positive Solutions

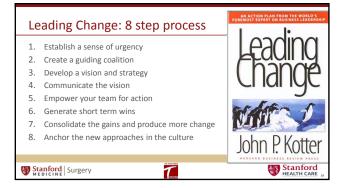
What can we learn from these challenges?
 How can we improve because of it?
 What opportunities does it present?
 What actions do we need to take now?

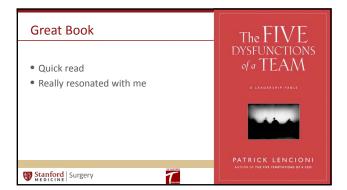
Stanford | Surgery

• Encourage your team to ask and answer the following questions:

# Team Leading Strategies Those are all nice thoughts about leadership style and philosophy What about specifics of leading a change effort?

Stanford HEALTH CARE







### Five Dysfunctions of a Team

- We have a lot of trust, openness (vulnerability), commitment and accountability to results around patient care
- We are not as deliberate about these things in all of the other stuff we do research, teaching, administrative duties, etc
- 3 of my 4 partners have read and loved the book

  - Will have the 4<sup>th</sup> one read it
     Add 2 new faculty this year will make them read it as well
     Planning some deliberate effort around this









### Important characteristics of a leader

- Agile
   Rapidly changing environment
   Willing to re-evaluate and change

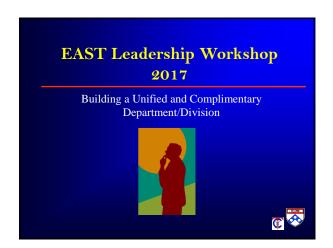
- Transparency
  Your team has to know what you're doing and why
  Visionary
  People want to be doing something important
- Optimism
   Enthusiasm for the future (don't be an Eeyore...)
- Authenticity
   Team has to know who you are
   Have to know you have their backs







### • None of us know what the "destination" will be next year, 5 years, 10 years from now — Too much flux in healthcare • It has to be a "journey" — Explore it — Work it — Enjoy it Stanford | Surgery Stanford | Surgery







#### "Department"

Building people, programs, resources and revenue

- Diverse workforce
  - Many professions and jobs
  - Physicians are one part
- Constantly learning team
  - Promoting careers and well being

#### Mission "focus"

...save lives, teach others, advance knowledge....
...develop leaders...

- Developing the common mission
  - Understanding the environment
  - Setting objectives and goals
- Mission statement key
  - Short and powerful
  - Takes time and requires input

#### **Leaders Critical Role**

...character...integrity, respect,

- Structure, Organization, Chain of Command
- Communication
  - Regular and required
- Manage up\*, manage down and across
- Planning
  - Strategic, tactical and operational
  - FINACIAL


#### Some things most forget:

- Recruitment critical at every level!
- <u>Direct reports</u> "key people"
  - Vice chiefs
  - Program directors
- Turnover of the "best"
- Rigor

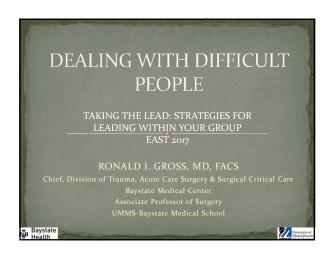
#### How do I do all this? TIME!!!

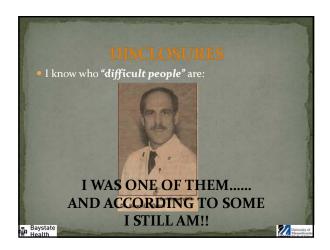
#### YOU

- Balance----you, family, job...
- Pace....this is a marathon...
- Mentors...you need them...
- Mission..don't loose sight...
- Learning...continuously...
- Knock-downs...they are OK...
- Fulfillment..joy in what you\_\_\_?\_\_\_?

#### Surround yourself with great people and let them rise above you! ... Leaders

# Leadership = Values







## HERE'S A DIRTY LITTLE SECRET • You are going to have to learn how to deal with difficult people because ➤ They aren't going away ➤ Neither are you!

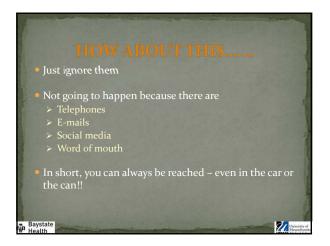
### OBJECTIVES Identify the kinds of difficult people Look at the concept of Emotional Intelligence Look at some basic concepts to help you work with difficult people Discuss how to become more effective working with difficult people

### CHARACTERISTICS OF DIFFICULT PEOPLE Hard to deal with or satisfy Make everyone around them tense Make everyone around them feel awkward or under pressure

### CHARACTERISTICS OF DIFFICULT PEOPLE • Fail to understand most conversations – they don't really listen • Don't seem to enjoy being around other people • Don't take criticism well > In fact they often don't accept it at all

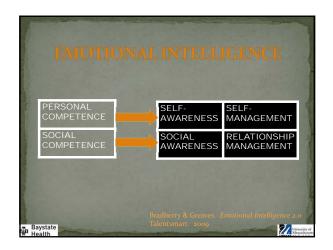
# HERE'S ANOTHER DIRTY LITTLE SECRET If your idea of coping with difficult people is to avoid them completely, you are going have to move into a cave.....alone! Why? Because we humans are social animals You can choose your friends but you can't choose your family or (for the most part) your workmates Life involves balance and compromise

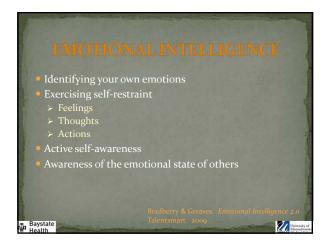
### ANYONE CAN BE A DIFFICULT PERSON People may Have suffered a loss of a loved one Be going through a divorce Have received bad news from home Have received bad news at work Have had their buttons pushed at the meeting that just ended Be concerned about the meeting that is next up Just be having a bad hair day The bottom line is simple – you need to cope with them and you need to deal with them

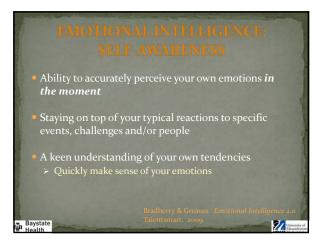


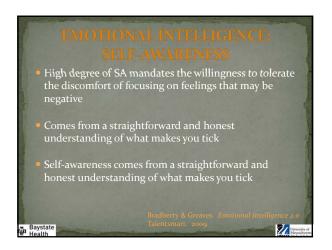
### WHAT IS THE TAKEAWAY MESSAGE? We live in a very connected world Fight or flight reactions won't work Difficult people are hard to get rid of So what is the secret to dealing with difficult people?

#### \*\*Emotional intelligence (EI) or emotional quotient (EQ) is the capacity of individuals to recognize their own, and other people's emotions, to discriminate between different feelings and label them appropriately, to use emotional information to guide thinking and behavior, and to manage and/or adjust emotions to adapt environments or achieve one's goals" \*\*Coleman, A. A Dictionary of Psychology (3<sup>rd</sup> ed.) Oxford Press. 2008

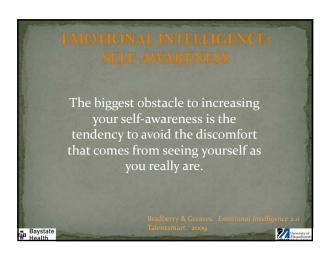




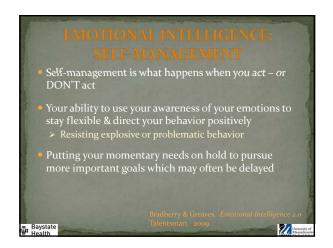








## People with good self-awareness are very clear in Their understanding of what they do well What motivates & satisfies them Which people and situations push their buttons SA is critical for job performance > 80% of people high in SA are top performers Pursue the right opportunities Put your strengths to work Keeps your emotions from holding you back Bradberry & Greaves. Emotional Intelligence 2.0 Talentsmart. 2009



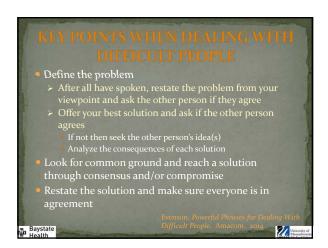
### First component of social competence Picking up on others emotions Understanding what is really going on with them Getting what others are thinking and/or feeling even if you don't feel the same way Allows you to stay focused and take in critical information Listen and observe Stop the internal monologue Resist the urge to think about your next answer



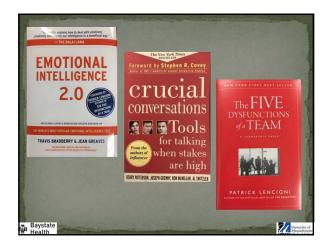












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