

Eastern Association for the Surgery of Trauma

Advancing Science, Fostering Relationships, and Building Careers

Bridging the Gap: A Chief Residents & Fellows Workshop

January 15, 2019 JW Marriott Austin **Austin, Texas**

Workshop Director: Jennifer Knight Davis, MD

Faculty: Hasan Alam, MD, Eileen Bulger, MD, Jennifer Hartwell, MD, Scott Hartwell, MBA, Jennifer Knight Davis, MD, Nicole Stassen, MD, Alison Wilson, MD

Schedule:	
1:30 pm – 1:40 pm	Introduction – Jennifer Knight Davis, MD
1:40 pm – 2:00 pm	Living Life – Jennifer Hartwell, MD & Scott Hartwell, MBA
2:00 pm - 2:40 pm	Contracts – Alison M. Wilson, MD
2:40 pm – 3:20 pm	Success in Your Job: The Day to Day – Hasan Alam, MD & Nicole Stassen, MD
3:20 pm – 3:40 pm	Break
3:40 pm – 4:40 pm	Planning for the Future – Eileen Bulger, MD
4:40 pm – 4:55 pm	Q/A
4:55 pm – 5:00 pm	Wrap-Up – Jennifer Knight Davis, MD

CME or Self-Assessment Credit will not be offered for this workshop.



Disclosures

- Scott: Employed by Discover Financial Services, talk does not endorse any particular company or services
- Jen: none



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Life

- Work-Life Balance
- Home-Work Balance
- Work-Family Balance
- Working Parent
- · Life Rhythm



Family



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Timeline

- 1998: Married
 Scott in Army, Jen teaching school
- 2000: Jack born (Hopkinsville, KY)
- 2001: Started Med School (Dayton, OH)
- 2002: Allie born
- 2005: Started Surgical Residency (Chicago)
- 2007: Ben born
- 2009: Sam born
- 2010: Started Fellowship (Memphis) *Family stayed in Chicago
- 2011: 1st Attending Job (Columbus, OH)
 *reserve for emergencies, damn near killed us



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Timing...

- · When should I start a family?
 - · Whenever you want
 - There is never enough time, money
- When should I start looking for a job?
 - Yesterday: engage early
- Should I get another degree?
 - Only if it will advance your career goals



The Obstacles to Everything...

- Time
- Money
- Sleep

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Our Family Rhythm • Fluid roles/responsibilities Cooking, cleaning, errands, shopping • Outsource Superior childcare • Au pairs, nanny, traditional childcare Cleaning Taxes • Communication Shared digital calendar (Google) Shopping list (Alexa) Leave notes (sticky, Dry Erase on mirror)

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Finances

Do the things "experts" say
 Set a budget
 Don't spend money you don't have
 Listen to your better angels
 Prepare for the future



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Build a Team

Tax Planner

Financial Planner
 Life insurance
 Disability insurance
 Retirement
 Asset protection
 College funds



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Say "No"

- At Home Every practice/game/rehearsal/show
- At Work
 Extra projects/dinners/promotions
- With Friends
 Weekend trips/coffee
- With Family Travel for holiday/dinners/birthdays

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Say "Yes"

- Time for self-care
 Schedule exercise like a meeting
 Eat better
- Read
 For pleasure, spiritual
 For work
- Connect with spouse/family/loved ones "Wine Date" at home



Pro Tips

- · Curtail Social Media Use
- Volunteer
- · Stop comparing yourself to someone else
- · Forgive yourself, stop apologizing, release
- · Forgive your family
- · Don't announce your schedule, just live your
- · Read, write, pray



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Crowd Sourcing

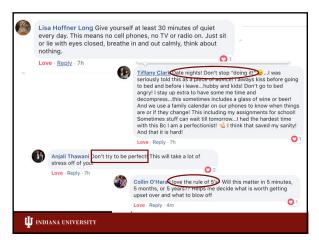
- · Stay humble, we are ALL trying to Life Rhythm
- FaceBook Survey
 - RN, MD (EM, surgery, ortho), NP PharmD, ST, Chaplain
 - Corrections officer

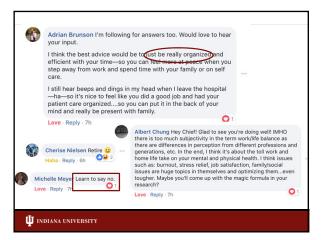
 - International Business Executive Teacher

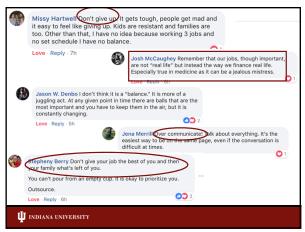
 - Engineer
 Consultant
 Artist
 Entreprener
 - Entrepreneur

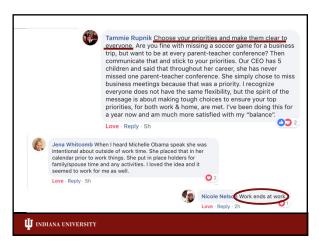


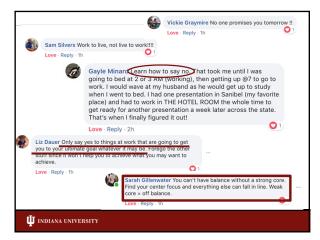
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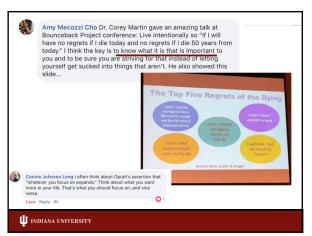




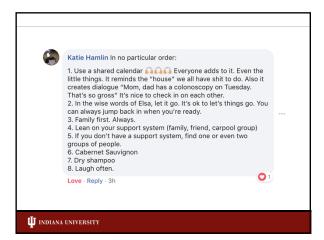








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Heard over and over...

- · Learn to say "no"
- · Create boundaries
- Give yourself some grace
- Find your core, stay true to it



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Summary

- Talk, communicate more than you think you have to
- Define who you are, your values, and stay true to them
- Extend grace to yourself and others

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CONTRACTS

WHAT YOU HAVE TO KNOW



ALISON WILSON, MD, FACS

PROFESSOR

SKEWE'S FAMILY CHAIR IN TRAUMA SURGERY Director, WVU Critical Care and Trauma Institute Chief, Trauma, Acute Care Surgery, Critical Care West Virginia University



₩VUCriticalCare& Traumalnstitute

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BEFORE YOU GET STARTED



• KNOW YOURSELF !!!!!!



- What do you want be honest: clinical w off time, \$, academics, direct patient care, elective opportunities, research????
- Where do you want to be (location)- again, be honest, are others involved
- Where are you in your career Entry level, advancement
- What do you bring to the table For real, track record

2

JOB OFFER!!



- •NOW WHAT ???
- Want it to be fair
- · Want to have reasonable assurances
- · Want what is market
- · Don't want to be viewed as needy, pushy, or petty
- Remember, this sets tone w your New Boss



OFFER LETTERS

- Offer Letters Common in academics
 - Detail your rank, division
 - Salary, rvu targets (aka your productivity)
 - May have other details
 - Bonus
 - Often vague or very detailed
 - IF BOTH PARTIES SIGN THEN IT IS LEGALLY BINDING AS A CONTRACT

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CONTRACTS

- Contract
 - · Highly variable in amount of detail
 - Legally binding
 - · If either party breaks, can sue for damages
- Can Terminate for Breach
 - Can Sue for \$ lost



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CONSEQUENCES IF YOU BREAK BEFORE START

- A. Nothing
- B. You promised you would be there to care for patients you can be liable for lost revenue from initial start date to when new person starts
- C. You can be liable for costs to recruit new provider
 - RecruitmentRelocation

 - · Lost Wages



RESTRICTIVE COVENANT

- If you leave the employer, you cannot work within a certain distance for a certain period of time
- Legal: 30 miles for 3 years judged reasonable
- You break it
 - Can be sued
 - Injunction (you are legally stopped) vs Damages (you pay \$)
- Ways around it
 - Buy out

 - You
 New Employer



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NO SOLICITATION PROVISION

- Common
- Pre-set amount of time (months/years) after you leave employment
- · You cannot recruit or take the following:
 - Employees
 - Support Staff
 - Patients
 - Company Assets (Technology)



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NON-COMPETE CLAUSE

- If you leave the employer
- You will <u>not</u> be employed, work or consult within certain radius and time
 - Physical
 - Intellectual Property
 - Expands beyond Restrictive Covenant
 - No Consulting Company





EMPLOYEED vs INDEPENDENT CONTRACTOR

• INDEPENDENT CONTRACTOR

- You provide a service for a designated amount of \$.
- That amt \$ is what you will be paid
- From that \$, **YOU** pay malpractice, retirement, expenses
- You are responsible for tax withholding

• EMPLOYEED

- Employer withholds for taxes
- Pays into retirement
- Pays malpractice



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MALPRACTICE COVERAGE

• Occurrence

Covers any event that occurred while you were employed no matter when the claim is made

• Claims Made

- Covers all claims that are made during your employment
- Does not cover claims submitted after you leave employment even if the event happened during your employment
- To be covered you need a "TAIL"
- Clarify who pays for this: you, old employer, new employer
- Can be very expensive





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VACATION TIME

- How does time accrue?
- What is the rate?
- Is there a cap?
- If you cap, is there a cash out or do you just lose it?
- Coverage?
 - Esp. impt in rural settings or if you will be solo provider?
 - Are you responsible for finding coverage?
 - Do you have to pay for locem?



SICK TIME

- How does it accrue?
- How is maternity/paternity treated?
- Sick time or PDO?
- Coverage?
 - Do you have to find/pay?
 - What happens in catastrophic illness/injury?
 - Salary Cut?
 - Job Loss?
 - Make up rvu later?



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DISABILITY INSURANCE

- What is the coverage?
- When does it kick in?
- Who pays for it?
- How does policy define "disabled"?
 - No longer can do your current job but still can do physician job?
 - No longer can work at all
- What are benefits?
 - Pays to keep at your current salary, comparable salary in your specialty or any physician salary?

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CME



- Do you get CME time or use vacation time?
- •What is \$ allotment?
- Is that for CME only or is it for ALL Dues, Subscriptions, license, DEA?
- Do they pay up front or reimburse?
 - If reimbursed, is that taxed?





SIGN ON BONUSES and START UP STIPENDS

- How much \$ and over what time?
- What is the time of commitment?
 - Common 1-5 years
- What happens with shortfalls?
 - How are they calculated?
 - Do they roll over quarter to quarter?
 - Based on Charges or Receipts?
- Penalties if you leave early?
 - Actual \$ or \$ plus interest



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SALARY



- Traditional: Based on institution, academic rank
- Increases based on increase in rank, grants, institutional increases
- Productivity Benchmarks
 - Which system? MGMA vs AAMC
 - Percentile?
 - Balance of productivity targets and salary targets
 - Must maintain a minimum to maintain salary
 - "Withholds" vs Bonus

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SALARY

- Time allotment tied to various mission and salary
- Example
 - You are 1.0 FTE apt
 - Assigned .8 clinical rvu target is .8 (productivity benchmark target)
 - Base salary is .8 (benchmark median salary for your specialty/region)
- Benchmarks
 - MGMA: Private Practice and Academic no account for rank
 - AAMC: Academic rank, division chief, chair

HOW IS YOUR OTHER TIME TREATED?

- Research time Grants required?
- Education value or reward for this?
 - Is time allotted for this?
 - Can you get bonuses for excellence in this area?
- Service to Dept and/or School
 - Trauma Director, ICU Director, Division Chief
- Other Academic Missions?
 - External EAST, COT Committees

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BONUS/INCENTIVES

- Different eligibility: pure clinical vs clinical, education, service, research
- Highly variable
- Only pay out if entire institution is profitable
- Only pay out if entire department is profitable
- Pay out if you exceed targets
- Flat Rate set amt depending on funds available
- % weighted on key area
- Step Up ↑ amt w ↑ productivity





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RETIREMENT

- •Pension Rare
- •Retirement Fund
 - Contribution
 - Matching
 - Mandatory Matching

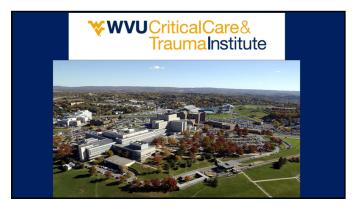




SUMMARY

- Complex, binding, one shot
- Diligent without being paranoid
- Ask questions
- Know the standards/benchmarks used to assess you
- Proof of Fairness vs Trust You have to know yourself
- Substantial Variability
- Get help if you don't understand it





Success in Your Job

Hasan B Alam, MD

Norman Thompson Professor of Surgery &

Head of General Surgery





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Disclosures

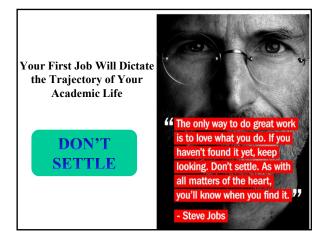
I do <u>not</u> have any relevant financial relationships with any commercial interest that pertains to the content of my presentation.

I <u>do</u> owe my academic success to numerous mentors, collaborators, partners, and trainees.

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Topics

- Finding the right job
- Negotiation tips



HOPE IS NOT A STRATEGY

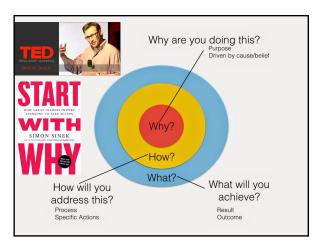
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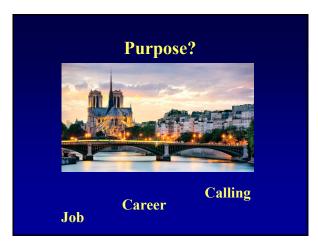
Before Starting-Ask Yourself

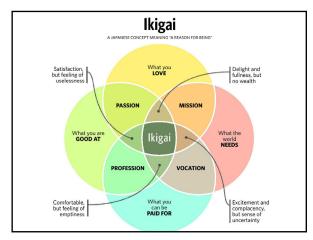
- Who are you?
- What are YOU passionate about?
- What are YOUR strengths and weaknesses?
- WHY do you do what you do?

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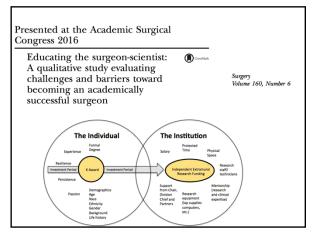


Your First Job

- Make or break decision
- Drivers
 - Academic: Unclear to most
 - Clinical: Easy to understand but over emphasized
 - Personal: Often ignored
 - Financial: Distractor
- You will become what you sign up to be

Not a fatal mistake, but recovery is tough Take it EXTREMELY seriously

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What Chairs are Looking for

Chairs: Top 10 list to identify candidates poised for academic success

- 1. Passion for research
- 2. Persistence in working toward a goal
- 3. Collaboration/teamwork
- 4. Resilience
- 5. Research training/experience
- 6. Formal research degree(s)
- 7. Track record of publications
- 8. Clear goals and expectations
- 9. Defined research plan
- 10. Clinical excellence

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What Applicants are Looking for

Surgeon-scientists: Top 10 list to ensure institutional support for academic success

- 1. Protected research time
- 2. Salary support to offset clinical productivity demands
- 3. Mentorship (formal)/mentor networks
- 4. Initial research funds
- 5. Personnel (technicians, etc)
- 6. Laboratory space/computing infrastructure
- 7. Supplies (equipment, computer, etc)
- 8. Support from chair
- 9. Support from division chief
- 10. Support from division partners

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At Least 2 Years Before the Job Search

- Take time to reflect on what inspires **YOU**-be honest
- Decide what you want to achieve personally and professionally, over the next <u>decade</u>
- Seek input from mentors, role models, past residents
- Learn from their mistakes, but remember that you are not reliving their life

At Least a Year Before

- Finalize the short list
- Update your CV
- Line up referrals
- Do your homework
 - Institution, leadership, faculty
 - Resources, mentorship, collaborators
 - Success rates of new hires last 5 years
- Know YOUR worth (not just the market average)

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Salary

- Basic rules:
 - You should get fair compensation for fair work
 - Know and understand the benchmarks
- My opinion: Your job is more than a pay check. A bad job with an excellent salary is still a bad job



MGMAI.

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Applying for the Job

- Send Cover letter and CV: July- August
- First interviews: October-Dec
- · Second interviews: Jan-March
- Job offer: Jan-April
- Start: July-Sep

First Visit

- Before visiting, make sure that you:
 - Understand yourself
 - Understand the job
- Remember- They are all evaluating you
- Goal is to impress them, and get invited for the second visit
- Don't ask about salary
- Look for inconsistent messages, evaluate resources, culture, faculty satisfaction

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Second Visit

- Your turn to evaluate them
- Four "boxes"
 - Clinical: patients, partners, team, resources,
 OR time, clinic etc
 - <u>Academic</u>: space, start up funds, mentors, resources, collaborators, protected time, etc
 - Financial: compensation, incentives, "eat what you kill" vs. salary, taxes, "at risk", raises, etc
 - Personal: house, commute, schools, facilities, community, proximity to family etc

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Do you really understand?

- What is the clinical need?
- What exactly are you being hired to do?
- Who is you boss?
- What do your partners think you are being hired to do?
- How will success be measured, and who will do it?
- Matrics must be reasonable, achievable and align with your priorities
- What are the opportunities for growth?

After the Second Visit

- Ask questions, go for additional visits if needed
- Get ready to negotiate:
 - Surgeons are not well-trained to negotiate
 - Prone to serious under- and over-estimation
 - Do your homework and be ready to defend YOUR "ask"
- What somebody was offered elsewhere is largely irrelevant
- Negotiations should be driven by values

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Offer

- Do you UNDERSTAND it?
- If not, get help from mentors, or/and lawyers
- What you want to do, and what they actually want you to do <u>must</u> align
- Don't assume anything
- Recruitment package (this is when you have max leverage, but use it wisely)
 - Clinical
 - Research

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Key Questions

- Is this the job that YOU want?
- Is this a CULTURE that you want to join?
- Is the boss a good leader, and clearly committed to your growth?
- Alignment between personal and institutional goals?
- How will success be measured?

You Need <u>Adequate</u> Resources to be Successful, and Receive Fair Compensation

Important Points

- You must be able to defend your ask with numbers and rationale
- Your past record <u>is</u> a predictor of future accomplishments. Does your background inspire confidence?
- Smart chairs are investing in your future, not the present
- Show that you are serious (e.g. specific aim page for the K08)

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Important Points

- You want to be on the team that will give you the best opportunity to reach your full academic potential
- Remember the 4 "boxes"
 - Perfect: 4/4
 - Great: 3/4 with some soft compromises
 - Settling: Any critical compromise
- This job should help you evolve into who you want to be in 7-10 years

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Learn from the Best

Identify people who are better than you and work with them

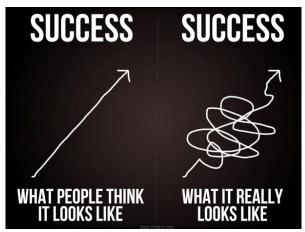
Professional success need mentors & collaborators

People who push you to be the BEST that you can be

Be Ready to Give More Than You Take



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- Don't go for an "easy job"
- · Learn new skills
- Take on new tasks
- Failures are expected, but
- Not learning from mistakes is unacceptable
- Evolve into the person you want to be in 10 yrs



Great Life = Loving Family + Rewarding Work

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Marry the Right Person

Take Care of Your Family

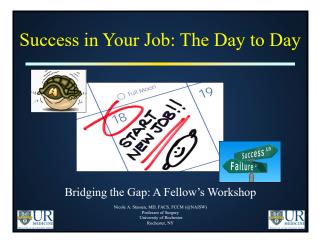
30 years from now, nobody else will be there for you

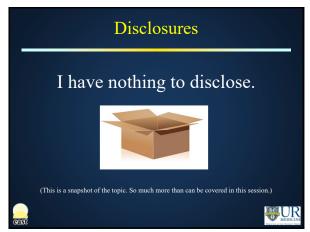
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Strategies for Finding the Right Job (my biased opinion)

- Find your passion
- Plan well, and start early
- Understand the job
- Your personal goals and the needs of the job must align
- Money will follow, but a bad job with an excellent salary is still a bad job
- Negotiate based on values: Ensure that you get the resources to succeed and a fair wage
- But, don't be greedy

"Your time is limited, so don't waste it	
living someone else's life. Don't be	
trapped by dogma — which is living with the results of other people's thinking.	
Don't let the noise of others' opinions	
drown out your own inner voice. And	
most important, have the courage to follow your heart and intuition. They	
somehow already know what	
you truly want to become. Everything else is secondary."	
0	<u></u>
Steve Jobs	
1955-2011	







Meeting Expectations: Tips to Killing it in Your First Job The position itself Your own career goals The organizational culture

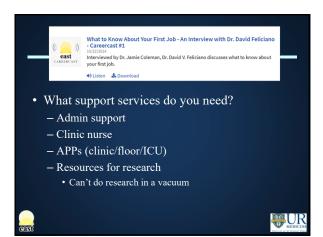
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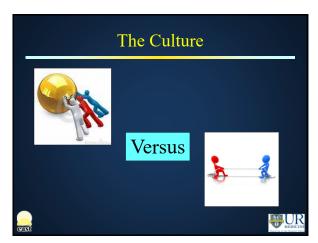
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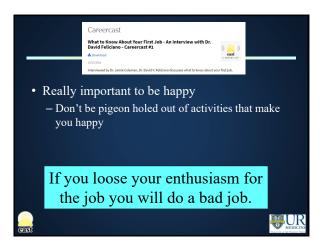
Your Own Career Goals • What do you want to do? - Clinical? • Trauma • General surgery (elective/emergent) • Critical care - Research? - Teaching? - Leadership? • Where do you see yourself in 5 years? - Be realistic about what you are getting into



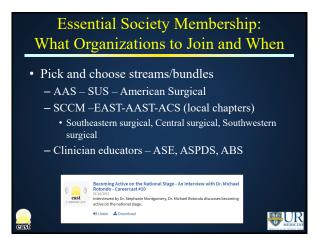


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Essential Society Membership: Community Based Surgeon • Potentially more locally than nationally active - ACS embraces community based surgeons - American Board of Surgery – teaching - More politically active – local medical societies - More active in hospital Becoming Active on the National Stage - An Interview with Dr. Michael Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Michael Surgeons Becoming Active on the National Stage - An Interview with Dr. Michael Micha

WEDICINE MEDICINE

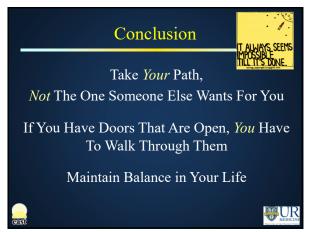
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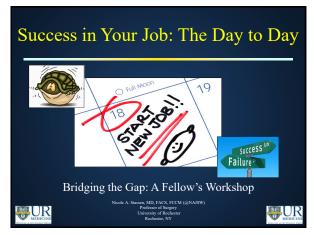
Essential Society Membership: Academic Center Based Surgeon • Research is essential to rise through academic ranks in your home institution and traditional surgical societies - Research comes in many forms - Research in education Becoming Active on the National Stage - An Interview with Dr. Michael Robondo - Carecrast # 10 Robondo - Carecras

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Being a Leader: Never too Early to Start • Job #1 - HAVE to establish your credibility - Good surgeon - Educator - Establishing your research streams • Hospital committees • Educational programs • Society committees Get to know the people. Do the work.

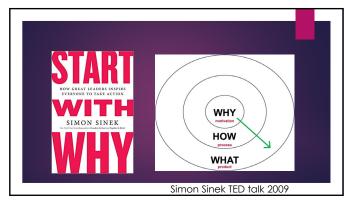




















What is the COT's role in this outcome? Injury Prevention Stop the Bleed Hartford consensus EMS protocols/Field triage Level III benchmarking ATLS/ATCN/RTDCC I Trauma center standards Pediatric readiness Best practices: Massive transfusion Continuous quality improvement: TQIP

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Academic Surgery: The 4 Legged stool Clinical care Education Research/Scholarship Service/Administrative





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How to get Involved?: AAST

- ▶ Become an Associate Member
- ▶ Opportunity extends from residency until 5 yrs after achieving FACS
- ▶ Complete a committee volunteer form
 - ▶ Committee assignments are made by the President
- ▶ Submit abstracts to the meeting
- ▶ Apply for a Junior faculty Research Scholarship
 - ▶ Trauma & EGS scholarships available



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How to get involved: ACS Committee on trauma

- ▶ Join your State COT
 - Ask your state chair for opportunities to participate in State and Regional activities
 - ▶ Mentor a resident for the resident paper competition & serve as a regional judge
 - ▶ Become a Vice chair (no term limit & no limit on number of Vice Chairs from a state)
 - Vice chairs can attend the national COT meetings and participate in committee work.
- ▶ Apply for the Future Trauma Leaders Program
 - ▶ Eligible for first 5 years following completion of fellowship training

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Committee on Trauma > 100 Committees on Trauma National Committees on Trauma National Committees on Trauma 10 US regions 10 US regions 10 US regions 10 Eroximiates on Trauma 11 Military region 12 Committees on Trauma 13 International regions 14 International regions 15 Multiple Country committees on Trauma 16 Approximately 3,500 members total













Professional Development

- ▶ Health Policy & Leadership Scholarship
- ► ACS Leadership & Advocacy training
- ▶ Advanced degree's: MPH, MSc, MBA, PhD
- ► Grant writing workshops
- ▶ Executive Leadership and Management (ELAM)
- ▶ Media training
- ▶ Personal coaching

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