

New Date



5th World Trauma Congress

14th - 18th February 2021

Brisbane Convention & Exhibition Centre Queensland, Australia

A Global Collaboration in Trauma Care



SPONSORSHIP & EXHIBITION PROSPECTUS

www.worldtrauma2020.com

HOSTED BY:



AUSTRALASIAN
TRAUMA
SOCIETY (Inc)

Invitation to Attend

On behalf of the Australasian Trauma Society we would like to invite you to participate in the World Trauma Congress 2021. The Congress will be held from 14 - 18 February 2021 at the Brisbane Convention and Exhibition Centre, Queensland, Australia.

A unique gathering of international Trauma experts and societies to discuss contemporary Trauma-related topics in order to further the aim of the Congress of a "Global Collaboration in Trauma Care".

Pre- Congress workshops will include: Trauma procedures and interventions (eg REBOA), the ABSET course (Anatomically-based surgical exposure for Trauma), advanced Trauma nursing and Trauma research/ publication workshops

"... further the aim of the Congress of a "Global Collaboration in Trauma Care."



The plenary sessions will include a mix of international Trauma experts who will cover a diversity of topics including the following:

- The global burden of trauma
- The latest evidence in trauma resuscitation
- Trauma system development, politics and accreditation
- Trauma care in rural and remote communities
- Trauma care in vulnerable groups
- Paediatric trauma
- The latest in translational research
- Best practice in trauma radiology
- Recovery after major injury
- Best practice in post injury analgesia
- Trauma education and training
- Mass casualty and disaster preparedness
- Free papers and posters



Dr Tony Joseph



Dr Ian Civil

This Trauma Congress will be a once in a life-time opportunity to hear experts from around the globe talk on topics on which they have published and to hear about Trauma practice in many different countries.

Please mark your diaries and plan to attend if at all possible.

Dr Tony Joseph and Dr Ian Civil
Co-Chairs WTC 2021

WTC 2021 Organising Committee

Ms Maxine Burrell

Trauma Program Manager, Trauma Services, Royal Perth Hospital, Perth, WA, Australia

Dr Ian Civil

Clinical Leader, Major Trauma National Clinical Network and Professor of Surgery, Faculty of Medical and Health Sciences, University of Auckland, Auckland, New Zealand

A/Prof Daniel Ellis

Director of Trauma, Royal Adelaide Hospital, Adelaide, SA, Australia

Ms Andrea Herring

Executive Director, NSW Health Education & Training Institute - HETI, St Leonards, NSW, Australia

Prof. Andrew Holland

Senior Paediatric Surgeon, The Children's Hospital at Westmead and Professor of Paediatric Surgery, The Children's Hospital at Westmead Clinical School, The University of Sydney, Sydney, NSW, Australia

Ms Alicia Jackson

CNC Trauma Service, Royal North Shore Hospital, Sydney, NSW, Australia

Dr Anthony Joseph

Director of Trauma and Senior Staff Specialist, Emergency Department, Royal North Shore Hospital, and A/Professor Discipline of Emergency Medicine, The University of Sydney, Sydney, NSW, Australia

Ms Helen Jowett

Trauma Service Manager, The Royal Children's Hospital, Melbourne, VIC, Australia

Prof. Roy Kimble

Professor Roy Kimble is a Paediatric & Neonatal Surgeon at The Queensland Children's Hospital Brisbane, the largest children's hospital in Australasia. He has a special interest in Neonatal Surgery, Burns, Trauma & Injury Prevention. He is the founder and Head of the Centre of Children's Burns & Trauma Research, at the Centre for Child Health Research. Brisbane, QLD, Australia

Dr Kate Martin

General and Trauma Surgeon, The Alfred Hospital, Melbourne, VIC, Australia

Dr David Lockwood

Dr David Lockwood graduated from University of Qld in 1991. Following advanced training in general surgery he completed fellowships in Transplantation and HPB surgery at St James's University Hospital, Leeds, UK and Royal Prince Alfred Hospital in Sydney. David is a senior instructor on the Emergency Management of Severe Trauma (EMST) course administered by the Royal Australasian College of Surgeons. His special interests include access surgery including dialysis access and laparoscopic surgery. South Brisbane, QLD, Australia

Dr Craig McBride

Dr Craig McBride joined the Wesley's growing team of paediatric specialists in 2015, adding his extensive experience as a Paediatric Surgeon and medical educator. Dr McBride's interests lie in thoracic and minimal access surgery, hepatobiliary, burns, as well as the full range of common paediatric surgical conditions. Woolloongabba, QLD, Australia

Ms Trish McDougall

RACS Trauma Quality Improvement Committee Member, Melbourne, VIC, Australia

Prof. Michael Parr, Director

Intensive Care Unit, Liverpool Hospital, and A/Professor of Critical Care, South Western Sydney Clinical School, University of New South Wales, Sydney, NSW, Australia

Dr Sudhakar Rao

Director of Trauma, Trauma Services, Royal Perth Hospital, Perth, WA, Australia

Colonel Michael Reade

Professor of Military Surgery & Medicine SOMCentral, Anaesthesiology and Critical Care, Royal Brisbane and Women's Hospital, Faculty of Medicine and Biomedical Sciences, Brisbane, QLD, Australia

Prof Michael Schuetz

Director, Jamieson Trauma Institute, Chair of Trauma, Queensland University of Technology, Department of Orthopaedics and Trauma, Royal Brisbane and Women's Hospital, Herston, QLD, Australia

A/Prof Daryl Wall AM

A/Prof Martin Wullschleger, Director of Trauma, Gold Coast University Hospital, Southport, QLD, Australia

Introduction to the Australasian Trauma Society

The ATS is the only multidisciplinary Trauma society in Australasia. It brings together those who are treating, researching and teaching in Trauma as well as those wanting to learn more with the aim to provide the highest standard of Trauma care in Australasia. The diversity of members and their vast experience is a great forum for building improvements in injury management across Australia and New Zealand.

The society is now 23 years old and has grown from a small group to a membership of over 200 today.

The society has an annual scientific meeting which rotates around Australasia. There are collaborative meetings with other organisations in order to foster the exchange of concepts in Trauma management. At these meetings there is a combination of plenary sessions with invited speakers, free papers, research papers, skills workshops and interactive debates. The meetings are a chance for you to Ask the Specialists (ATS) and keep up with the latest in Trauma advances, care and controversies. For further information please visit www.traumasociety.com.au

The ATS has a quarterly newsletter which includes reviews of recently published articles from the Trauma literature as well as an update from the President, notices about upcoming meetings and any other interesting Trauma news. The newsletter is sent out electronically and is a forum for the exchange of ideas and information across the society.

The Journal Injury is our official journal and we have our logo on the front of each issue. Members of the society receive three electronic copies per year as well as on-line access to all the journal content.

Introduction to WTC

Trauma is a major public health problem worldwide. More than 5 million people die every year as a consequence of Traumatic injuries. This disease does not distinguish between developed or underdeveloped countries; it is a major challenge to modern societies. Why have we decided to organise the 5th World Trauma Congress (WTC). First and foremost, because the concept of Trauma as a disease must be disseminated globally. It deserves the same attention and investment in care, research, and prevention, as any other disease. The WTC will bring together different nations, professional organisations, health care professionals, and students to learn, discuss, debate, advance knowledge, and hopefully increase awareness about this devastating disease.



Program at a Glance

14th February 2021

- Pre Congress Sessions / Workshops

15th February 2021

- Pre Congress & Lunch Sessions / Workshops
- Opening Plenary Session (PM)
- Official Welcome Reception

16th February 2021

- Plenary Sessions
- Concurrent Sessions
- Panel Sessions
- Free Papers / Posters
- Explore Brisbane - free evening

17th February 2021

- Plenary Sessions
- Concurrent Sessions
- Panel Sessions
- Free Papers / Posters
- Gala Dinner

18th February 2021

- Plenary Sessions
- Concurrent Sessions
- Lunch Sessions
- Close

Benefits of Supporting WTC 2021

Before, during and post Congress as a sponsor and/or exhibitor you will have significant exposure through the Congress marketing channels. There is no better way to position your organisation to 500+ Trauma specialists.

Enhanced Branding

Enhance your profile by contributing to the advancement of Trauma on an international level

Heightened Exposure

Exposure to over 500 delegates from across Australia and around the world by having your product or services in front of decision makers (Australasian Trauma Society fellows and members, clinicians, health care professionals, scientists, researchers, patients, career and patient organisations.)

Knowledge Sharing

Offers a unique opportunity to exchange ideas with renowned professionals from across the world

Networking

Provides an ideal forum to networking with influential delegates, maximising your sales team's time and effectiveness

Sales Growth

By exhibiting at the Congress you can showcase your products and / or services to 500 Trauma specialists, develop new business relationships and have a unique platform for face to face engagements with existing clients and new clients

Previous Sponsors:



Eastern Association for
the Surgery of Trauma

iatsic

International Association for Trauma Surgery and Intensive Care



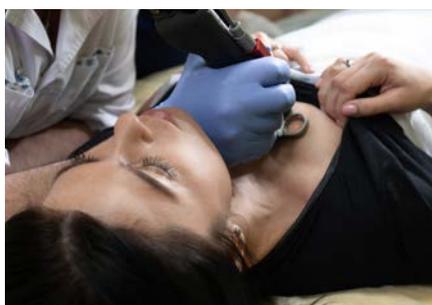
SonoSite

SIEMENS
Healthineers

FUJIFILM
Value from Innovation

Sponsorship Opportunities

Principal Sponsors	Platinum (1 Available) \$30,000	Gold (2 Available) \$20,000	Silver (3 Available) \$15,000	Bronze \$10,000
Welcome Reception including exclusive naming rights to the Welcome Reception within the Congress program. Banners provided by the sponsor will be displayed at this time. Opportunity to make a 5-minute speech during the Welcome Reception	✓			
Company logo on the Congress website, digital marketing and final program book	✓ Plus logo on the front cover	✓	✓	✓
Final program book advertisement (sponsor to provide artwork to be printed in black and white)	✓ Full page	✓ Half page	✓ Quarter page	
Congress app push notifications throughout the 4 days of the Congress Platinum - 4 (1 per day)	4	3	2	1
Exhibition booth (3m x 2m)	4	3	2	1
Full registrations (access to all sessions, trade hall, catering, welcome reception, gala dinner)	8	6	4	2
Digital copy of the delegate list one-week prior to the Congress (in accordance with privacy laws)	✓	✓	✓	✓



Other Sponsorship Opportunities

Congress Gala Dinner \$12,000

- Exclusive naming rights to the gala dinner within the Congress program. Banners provided by the sponsor will be displayed at this time
- Company logo on the dinner menus
- 5x tickets to the Gala Dinner
- Opportunity to reserve two tables in a prominent location at the dinner
- Opportunity to make a 3-minute speech at the beginning of the gala dinner

Breakfast Masterclass Pre-Congress Workshops \$10,000

We welcome workshop sponsorship, such as breakfast masterclasses, and sponsored speaker suggestions. Please send your suggestion or expression of interest to the WTC Professional Congress Organiser (wtc2020@theassociationspecialists.com.au) who will forward this to the Organising Committee for consideration.

Delegate Satchel Sponsor \$5,000

- Company logo printed on the front of the delegate satchel
- Company logo on the Congress website, digital marketing and final program book
- 1x Congress registration pass (includes access to sessions, day catering and welcome reception)
- 1x Insert in the delegate satchel (no larger than A4)

Congress APP Sponsor \$5,000

- Company logo on the landing page when delegates open the app
- Company logo on the Congress website, digital marketing and final program book
- 1x Congress registration pass (includes access to sessions, day catering and welcome reception)
- 2x Push notifications through the app on each day of the Congress

Name Badge Lanyard Sponsor \$5,000

(only available if Gold Sponsor has not taken this as part of sponsorship)

- Company branded name badge lanyards – sponsor to supply lanyards
- Company logo on the Congress website, digital marketing and final program book
- 1x Congress registration pass (includes access to sessions, day catering and welcome reception)

Charging Station Sponsor \$3,500

- Company banded charging stations to be placed in the exhibition area – sponsor to cover the cost of the charging station
- Company logo on the Congress website, digital marketing and final program book, for Full Page \$1,000
- 1x Congress registration pass (includes access to sessions, day catering and welcome reception)
- 1x Insert in the delegate satchel (no larger than A4)

Barista Sponsor \$3,500

- Barista station in a high traffic area – sponsor to cover barista and coffee costs
- Company logo on the Congress website, digital marketing and final program book
- 1x Congress registration pass (includes access to sessions, day catering and welcome reception)
- 1x Insert in the delegate satchel (no larger than A4)

Exhibition Booth \$3,500

The trade exhibition will be open on Tuesday 27 October and Wednesday 28 October 2020. (multiple booths may be purchased)

- 2 x Exhibitor registration passes (includes access to sessions, day catering and welcome reception)
- 1x Exhibition booth (3m x 2m) including:
 - Velcro compatible walls
 - Fascia board with company name
 - 2x Spotlights
 - 1x Power board
- Company logo on the Congress website, digital marketing and final program book
- 1x Insert in the delegate satchel (no larger than A4)
- Hard copy of the delegate list provided onsite (in accordance with privacy laws)

Satchel Insert \$1,000

- 1x Insert in the delegate satchel (no larger than A4)

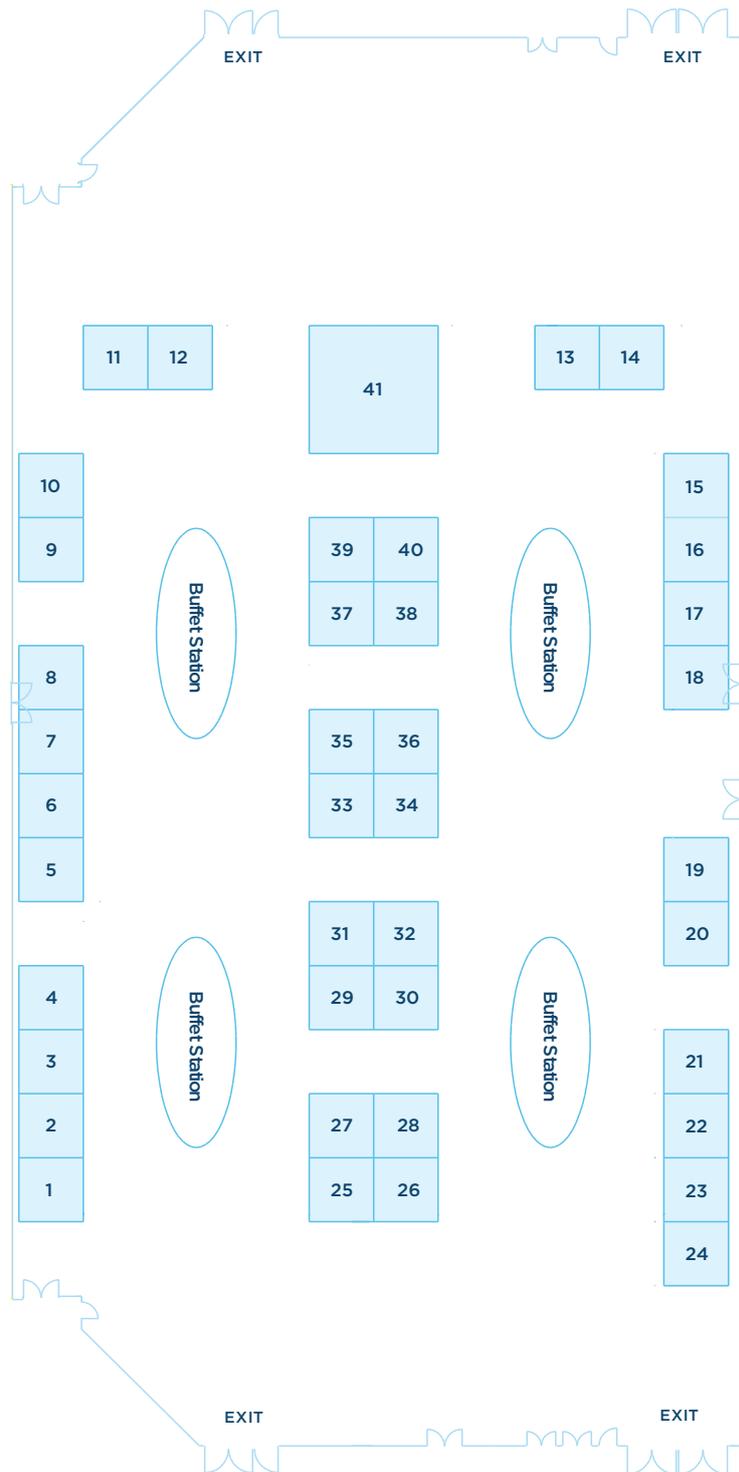
Program Book Advert: Full Page \$1,000 Half Page \$500

- Sponsor to provide artwork to be printed in black and white

If you would like to discuss a customised sponsorship package designed specifically to meet your needs, please contact the WTC Professional Congress Organiser.

Flooplan

**Brisbane Convention
& Exhibition Centre**
Queensland, Australia



Application Form

Contact Details

Last Name First Name

Organisation (for invoicing purposes)

Organisation (as it should appear in the final program book)

Address

Suburb State Postcode Country

Telephone Mobile Email

Sponsorship Opportunities

- | | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> Platinum Sponsor | \$30,000 | <input type="checkbox"/> Name Badge Lanyard Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$20,000 | <input type="checkbox"/> Charging Station Sponsor | \$3,500 |
| <input type="checkbox"/> Silver Sponsor | \$15,000 | <input type="checkbox"/> Barista Sponsor | \$3,500 |
| <input type="checkbox"/> Congress Gala Dinner | \$12,000 | <input type="checkbox"/> Satchel Insert | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$10,000 | <input type="checkbox"/> Final Program Book Ad - Full Page | \$1,000 |
| <input type="checkbox"/> Breakfast / Masterclass /
Pre-Congress Workshops | \$10,000 | <input type="checkbox"/> Final Program Book Ad - Half Page | \$500 |
| <input type="checkbox"/> Delegate Satchel Sponsor | \$5,000 | | |
| <input type="checkbox"/> Congress App Sponsor | \$5,000 | | |

Exhibition Opportunities

- | | |
|---|----------------|
| <input type="checkbox"/> Exhibition Booth | \$3,500 |
|---|----------------|

Exhibition and/or sponsorship total \$

Conditions

I/We accept the terms and conditions of undertaking an exhibition and/or sponsorship package for World Trauma Congress 2021.

Signature: Date:

On completion please return to:

WTC 2021 Professional Congress Organiser
PO Box 576, CROWS NEST NSW 1585, Australia
T: +61 2 9431 8600 Email: wtc2020@theassociationspecialists.com.au

Terms and Conditions

- For the purpose of this contract, the term Management shall include the Australasian Trauma Society.
- Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
- The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
- The Exhibitor agrees to abide by the payment schedule as outlined by Management.
- The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
- The contract may be cancelled by either party provided written notice is received by Friday, 25 August 2020, a refund will be issued minus a 25% service fee. If the Exhibitor cancels after this date, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by Friday, 23 October 2020 will not be permitted to participate in the exhibition and their stands may be reallocated.
- Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
- Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
- The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
- The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
- The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
- The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
- The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
- The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
- The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
- The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name

Signed by

Signature

Date