Reducing Racism & Xenophobia Following Public Health Emergencies: COVID-19

Fear + Anxiety = Social Stigma

Stigmatized Group:
- Asian Descent
- Italian Descent
- Travelers
- Healthcare Professionals

Avoidance or Rejection
- Healthcare
- Education
- Employment

Physical Violence, Verbal Abuse

Stop The COVID-19 Stigma
- COVID-19 Does Not Discriminate
- Bigotry Is Not Acceptable
- Maintain Patient Privacy
- Raise Awareness ≠ Fear (Accurate Information)
- Speak Out Against Negative Behaviors
- Don’t Reinforce Stereotypes
- Social Support

#EAST4ALL

EAST Equity, Quality, & Inclusion Taskforce
#CoVisuals