



Reducing Racism & Xenophobia Following Public Health Emergencies: COVID-19



Fear + Anxiety = Social Stigma



Asian Descent
Italian Descent



Travelers



Healthcare
Professionals

Stigmatized Group:



Avoidance or
Rejection



Healthcare,
Education,
Employment



Physical
Violence,
Verbal Abuse

Stop The COVID-19 Stigma

COVID-19 Does Not Discriminate



Bigotry Is Not Acceptable



Maintain Patient Privacy



Raise Awareness ≠ Fear
(Accurate Information)



Speak Out Against
Negative Behaviors



Don't Reinforce
Stereotypes



Social Support

EAST Equity, Quality, & Inclusion Taskforce

#CoVisuals

<http://bit.ly/EAST4ALL>

#EAST4ALL

