

# east news

EASTERN ASSOCIATION  
FOR THE SURGERY  
OF TRAUMA

## In This Issue

- **EAST Foundation Update**
- **A Call to Serve**
- **What's the Buzz**
- **Online Education**
- **Annual Scientific Assembly Preview**

## Strategic Goals

### 1 LEADERSHIP

Prepare young surgeon to become leaders

### 2 DEVELOPMENT

Promote unique programs for the career development of young surgical leaders

### 3 SCHOLARSHIP

Provide education and training across the continuum of acute surgical care

### 4 FELLOWSHIP

Encourage a sense of community for personal professional growth

### 5 COLLABORATION

Work with our stakeholders to advance patient care and trauma systems

## Message from the President

Scott G. Segraves, MD, FACS



### Are you ready to serve?

**Serve (sûrv): to be of assistance to or promote the interests of; aid.**

EAST is an Association comprised with volunteer leaders. Members have daytime jobs (with night-time call), family obligations, hobbies and personal interests, and yet, we all feel compelled to belong to EAST. How can you serve our Association? In a word, volunteer.

Kim Davis, MD, MBA, FACS, FCCM,

EAST's President-Elect, will be working with Christine Eme, EAST's Executive Director, to announce the call for volunteers in October or November. Volunteering for a committee within EAST is a way for your voice to be heard. By volunteering you can assist our Association with its growth and contribute to its continued success while maintaining its relevance to you, the membership of EAST. The call for volunteers will be announced via the **EAST website**. Please reply to the call for volunteers and begin your career growth through your membership in EAST.

The date for the call for volunteers is somewhat fluid at the moment due to work being done by the Strategic Initiative Task Forces.

There are four Strategic Initiative Task Forces and their Chairs...

- 1) Kim Davis - Refine the focus of EAST through branding/marketing review and modification.
- 2) Bruce Crookes - Develop an IT strategy to support the mission of EAST.
- 3) Stan Kurek - Evaluate the current Annual Scientific Assembly's relevance to determine if participant needs are being met.
- 4) Scott Segraves - Identify opportunities to enhance the efficiency of governance and adequacy of staff support in concordance with the mission of EAST to foster new leaders.

Many ideas are being generated through the hard work of these task forces. The membership should anticipate a broad sweeping membership survey in the coming months to help the task forces focus on the needs of the membership and maintain its relevance

Continued on page 2

**Message from the President (continued from page 1)**

to the Association. Please participate in the survey when you receive it. In addition, if you are planning on attending the Annual Scientific Assembly, please make time to join the EAST Board of Directors at the Business meeting and learn about the other ideas to improve our organization that these task forces have developed.

I would also encourage all the members of EAST to consider joining me in Naples in January 2014 for our Annual Scientific Assembly. It is a great place to discover new scientific ideas and review some of the latest scientific material from our members. The annual meeting also affords members a chance to network, meet potential mentors, rekindle friendships and celebrate our Association. One of the highlights of this year's meeting is the Scott B. Frame, MD Memorial Lecture of the EAST Foundation. This year's speaker is Dr. David V. Feliciano, a master surgeon and co-editor of the *Trauma* textbook, who will discuss trauma surgery as a career. I appreciate Dr. Feliciano's continued support of EAST and I look forward to hearing him speak.

Thank you all for YOUR continued support of EAST and the EAST Foundation by renewing your membership and graciously making a donation to the EAST Foundation, which supports your Association.

Sincerely,



Scott G. Sagraves, MD, FACS  
EAST President

**EAST  
Mission Statement**

EAST is a scientific organization providing leadership and development for young surgeons active in the care of the injured patient through interdisciplinary collaboration, scholarship, and fellowship.

**EAST  
Vision Statement**

EAST seeks to improve care of the injured by providing a forum for the exchange of knowledge in the practice of trauma surgery; to promote trauma prevention, research, and improved trauma systems design; to encourage investigation and teaching of the methods of preventing and treating trauma; and to stimulate future generations of surgeons to meet the challenge.

## 2013 EAST Board of Directors

Scott G. Sagraves, MD, FACS,  
**President**

Kimberly A. Davis, MD, MBA,  
FACS, **President-Elect**

Bruce A. Crookes, MD, FACS,  
**Secretary/Treasurer**

Stanley J. Kurek, Jr., DO, FACS,  
**Recorder**

Jeffrey P. Salomone, MD, FACS,  
NREMT-P, **Past President**

A. Britton Christmas, MD, FACS,  
**Director**

Therese M. Duane, MD, FACS,  
**Director**

Joseph DuBose, MD, FACS,  
**Director**

Juan C. Duchesne, MD, FACS,  
**Director**

Samir Fakhry, MD, FACS,  
**Director**

Oscar Guillamondegui, MD,  
FACS, **Director**

Elliott R. Haut, MD, FACS,  
**Director**

Shahid Shafi, MD, MPH, FACS,  
**Director**

Nicole A. Stassen, MD, FACS,  
**Director**

## 2013 Committee & Ad Hoc Committee Chairs

### Committee Chairs

**Careers in Trauma Committee** – Nicole Stassen, MD, FACS

**Information Management & Technology Committee** –

Joseph DuBose, MD, FACS

**Injury Control & Violence Prevention Committee** –

A. Britton Christmas, MD, FACS

**Guidelines Committee** – Elliott Haut, MD, FACS

**Membership-Bylaws Committee** – Oscar Guillamondegui, MD, FACS

**Nominating Committee** – Jeffrey Salomone, MD, FACS, NREMT-P

**Program Committee** – Stanley J. Kurek, Jr. DO, FACS

**Publications Committee** – Juan Duchesne, MD, FACS

**Research-Scholarship Committee** – Shahid Shafi, MD, MPH, FACS

**Seniors Committee** – Samir Fakhry, MD, FACS

### Ad Hoc Committee Chairs

**Acute Care Surgery Ad Hoc Committee** – Therese Duane, MD, FACS

**Advanced Practitioners Ad Hoc Committee** –

Martin Zielinski, MD, FACS

**Military Ad Hoc Committee** – Carlos Rodriguez, DO, MBA, FACS

**Online Education Ad Hoc Committee** – Andrew Bernard, MD, FACS

**Pediatric Trauma Ad Hoc Committee** –

Richard Falcone, Jr., MD, MPH, FACS

### Task Force Chairs

**Research** – Bryan Cotton, MD, MPH, FACS

**Outreach** – Wendy Greene, MD, FACS

Committee & Ad Hoc Committee appointments are made annually by the EAST President. A Call for Volunteers is also conducted annually in the fall. Information is available on the EAST website and the call is announced via email and electronic communication. Please contact the EAST administrative offices at 312.202.5508 or by email at [managementoffice@east.org](mailto:managementoffice@east.org) if you are interested in serving on a committee or ad hoc committee.

## EAST Foundation Update

*By Fred A. Luchette, MD, President, EAST Foundation*



The Board of Trustees continues with an ambitious Annual Appeal for the EAST Foundation. Since the onset of the first ever multi-year fundraising Campaign in 2011, and through our continued efforts, we are close to achieving

a record-setting year in 2013 for new, single year, member contributions! As many members of the Eastern Association for the Surgery of Trauma (EAST) have made generous contributions to the EAST Foundation, together, we have set a wonderful example in supporting the mission of EAST. We have also been building strategic and meaningful partnerships with companies who are investing in the future of EAST – and they are supporting EAST at unprecedented levels.

At this crucial time of year, I ask for your support of the work of the EAST Foundation. As you know, the EAST Foundation is committed to supporting EAST and its members in achieving their goals as young Trauma and Acute Care Surgeons. Through the generous support of the EAST membership and our corporate partners, the EAST Foundation works to secure funding assistance for the following programs and activities:

- EAST Education Center
- Raymond H. Alexander, MD Resident Paper Competition
- GRADE Workshop Scholarships
- GRADE Retreat Scholarships
- Medical Student Scientific Poster Competition
- Scott B. Frame, MD Memorial Lecture
- Cox-Templeton Injury Prevention Paper Competition
- John M. Templeton, Jr., MD Injury Prevention Research Scholarship
- Trauma Research Scholarship
- EAST Leadership Development Workshop
- EAST Orients Award
- Brandeis University Leadership Conference in Health Policy and Management Scholarship
- Society of Trauma Nurses - EAST Foundation Nurse Fellow Program
- EAST Trauma Bay Social Media Platform
- EAST News – Quarterly Electronic Newsletter
- EAST Foundation Annual Dodgeball Tournament
- EAST's Practice Management Guidelines Website Platform
- EAST Injury Control and Violence Prevention Committee Community Outreach Program

At this time I invite you to join us in making a gift to the EAST Foundation to help fund the future initiatives of EAST. If you have not already made a multi-year pledge or a single year contribution to the Foundation in 2013, simply visit the EAST Foundation's website, and click on the **"Campaign Contribution Form."** You may also contribute online by clicking on the **"Donate"** button on EAST's homepage.

Last, a contribution/pledge form will arrive with your dues renewal notice in early November 2013.

If you have already pledged or donated in 2013, on behalf of the Foundation Board of Trustees, thank you for your generosity and visionary support. Because the EAST Foundation is a 501c (3) organization, there is an end-of-year tax benefit and all contributions received by December 31, 2013 are tax-deductible.

To show our deep appreciation for your generous gift, the EAST Foundation will be recognizing and acknowledging your commitment in the following ways:

- Recognition of participation in the spring Newsletter
- Recognition in the Program Book and on signage at the 27th EAST Annual Scientific Assembly
- Acknowledgement on the EAST Foundation website
- EAST Annual Scientific Assembly Donor Ribbons
- Invitation to the combined EAST Foundation Donor and EAST Exhibitor Welcome Reception at the 27th EAST Annual Scientific Assembly

Please take a moment to recognize the 2013 contributors of the EAST Foundation; our updated **Member Donor Honor Roll** is posted on the EAST Foundation's website. We cannot express how grateful we are to our member contributors for their generous support! We look forward to your continued commitment and involvement with the **EAST Foundation** and **EAST!**

### 2013 Development Committee

The following volunteers have been supporting the Foundation in cultivating corporate relationships, thank you to you all for your time and dedication to the EAST Foundation and EAST. If you are interested in joining the 2014 EAST Foundation Development Committee please visit our **website** or contact the Foundation at eastfoundation@east.org.

#### Co-Chairs:

Andrew C. Bernard, MD

Vicente H. Gracias, MD

#### Committee Members:

Fred A. Luchette, MD, FACS, FCCM

Suresh K. Agarwal, Jr., MD

Stephen L. Barnes, MD

Mark D. Cipolle, MD, PhD

Bryan A. Cotton, MD, MHP

David Kashmer, MD, MBA, MBB

Sidney F. Miller, MD

Babak Sarani, MD

### Donor Raffle

The EAST Foundation will again hold its annual raffle during the 2014 EAST Annual Scientific Assembly. Contributions up to \$100 are eligible for items from EAST's Gift Store and contributions of \$100 or more are eligible for other donated prizes.

To qualify for the raffle:

\$100 - \$250: One Entry

\$250 - \$500: Two Entries

\$500 - \$750: Three Entries

\$750 - \$1,000: Four Entries

Over \$1,000: Five Entries

*\*Donations up to \$100 will receive one entry into the raffle.*

### Raffle prizes to include:

- EAST Gift Store items
- One registration to EAST's 2015 Annual Scientific Assembly, January 13-17, 2015 at Disney's Contemporary Resort, Lake Buena Vista, Florida
- One Sunrise Session Package: one session per day for 3 days during EAST's 2015 Annual Scientific Assembly, January 13-17, 2015 at Disney's Contemporary Resort, Lake Buena Vista, Florida

The Foundation welcomes raffle prize donations, if you would like to donate a prize to the raffle, please contact the EAST Foundation at eastfoundation@east.org. Continue to watch the Foundation's web page for more information about the raffle.

Continued on page 6

EAST Foundation Update (continued from page 5)

### Annual EAST Foundation Dodgeball Tournament

We are excited to announce that the annual EAST Foundation Dodgeball Tournament will be held at the 2014 EAST Annual Scientific Assembly! This event is organized with the assistance of **EAST's Injury Control and Violence Prevention Committee** and all proceeds are donated to the Foundation. The event is scheduled for Friday, January 17, 2014 in the afternoon. More details will be available in the coming weeks on the **EAST Foundation website**.

### Brandeis University's Leadership Program in Health Policy and Management Scholarship

We are pleased to announce that funding has been secured for the 2014 Leadership Program in Health Policy and Management at Brandeis University in Waltham, Massachusetts. The Dorothy K. Commanday Foundation in conjunction with Mr. Edward Yelon, and EAST member, Dr. Jay Yelon, most generously provided funding for the scholarship. This is a collaborative program with the American College of Surgeons and allows surgeons who are interested in health policy issues and their effects on surgical practice to participate. We are excited to offer this scholarship opportunity again to an EAST member. More details about the scholarship and how to apply will be announced towards the end of the year.

Please contact the EAST Foundation at [eastfoundation@east.org](mailto:eastfoundation@east.org) with any questions or feedback you may have. We hope you and your family have a great fall and we look forward to seeing you in January, 2014, in Naples, Florida!

Sincerely,



Fred A. Luchette, MD, President, EAST Foundation

### 2013 Campaign Corporate Partners:

We would also like to extend our sincere thanks to our **corporate partners** for their support of EAST and the EAST Foundation during the 2013-2014 year:

#### Leadership Level (\$200,000+)

**Z-MEDICA**

#### Leadership Level (\$100,000+)



#### Platinum Level (\$75,000+)



#### Silver Level (\$25,000+)



#### Bronze Level (\$10,000+)



#### Level (\$2,500+)





## A Call to Serve: Guidelines Committee

By Elliot Haut, MD, FACS, Guidelines Committee Chair

**Do you have an interest in guideline development and/or implementation?**

**Are you looking to find a way to put your systematic review or clinical research methodology skills to good use?**

**Do you want to help EAST maintain our leadership role in PMG development?**

**Do you want to stay on the cutting edge of evidence-based medicine?**

**Do you want a free four-day trip to New York City to learn about the GRADE methodology?**

If so, please volunteer your skills, expertise, and time to assist the Guidelines Committee. We are responsible for EAST's role as the premier provider of evidence-based guidelines in all aspects of acute care surgery (trauma, critical care, emergency general surgery) as well as injury prevention. This committee supervises the creation of Practice Management Guidelines (PMGs) on topics in close collaboration with other EAST committees (i.e. Injury Prevention, Acute Care Surgery) and the general EAST membership. As EAST moves to using the Grading of Recommendations, Assessment, Development, and Evaluation (GRADE) methodology for PMG development, our committee is also tasked to ensure EAST members are educated on this topic.

**Check out the EAST Guidelines page for all current EAST PMGs, a list of PMGs under development, and our newest PMG methodology.** Please be on look for the call for volunteers for EAST committees. Or contact **Elliott Haut**, Guidelines Committee Chair to see how you can get involved.

## What's the Buzz? Keep EAST in the loop.

What have you done lately? Keep EAST informed of your latest achievements or news-worthy moments. Space permitting, we'd like to share member achievements with your colleagues. E-mail Katie Dwyer, [kdwyer@east.org](mailto:kdwyer@east.org) with your latest buzz-worthy moments.

Make sure to see the latest buzz on the EAST Facebook page and Twitter feed. If you have not already be sure to **"LIKE" our page**, or follow us on Twitter **@EAST\_TRAUMA**.

## Online Education

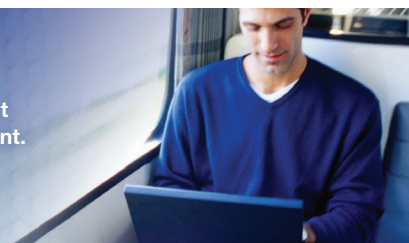
Earn CME credit right on your laptop. EAST offers more than 18 hours of continuing education. Through our partnership with CE Central, we're able to offer top education with the click of a button. Keep up on your CME hours with EAST and CE Central.

**Log on to read** about the most recent additions, Using Technology to Enhance Trauma Service Efficiency, Geriatric Trauma, and Child Abuse: Identification and Evaluation.

## EAST Education Center

Watch webcasts, listen to Traumacasts and earn CME for each webcast and Traumacast completed. It only takes a minute to set up your account.

[Click here to learn more.](#)



## Award and Scholarship Deadlines Approaching – October 31, 2013

### Oriens Award

Fellows and Residents are invited to apply for the EAST Oriens Award for Careers in Trauma. Applicants must currently be in

Fellowship or Residency (not to be completed before June 2014) to be eligible to apply. All applicants must submit a personal statement (one page maximum) on “This is why I want a Career in Trauma.” Essays must be anonymous. **Click here for more details.**

### Leadership Development Workshop

The application system for the 2014 for the Eastern Association for the Surgery of Trauma’s (EAST) Leadership Development Workshop Scholarship is now open. In an effort to recognize young trauma leaders, EAST is seeking members who are interested in becoming future leaders in trauma and acute care surgery. To aid in the development of these leaders, EAST selects up to five individuals each year to sponsor their course tuition for the three-year Leadership Development Workshop series. **Click here to apply online.**

### John P. Pryor, MD Distinguished Service Award

Nominations for the 2014 Award are now being accepted. The John P. Pryor, MD Distinguished Service Award in Military Casualty Care is an annual award presented at the EAST Annual Scientific Assembly. The award recognizes EAST members who have distinguished themselves in the field of military casualty care. All members of EAST (civilian and military) are eligible for this award. EAST members, who either through a singular advancement or a body of work in the field of military casualty care and who have demonstrated a commitment to improving outcomes for those who sustain injury in modern military theaters of conflict will be considered for this award.

**Find nomination applications online now.**

### Visit EAST’s Online Store!

EAST’s online store is where you can purchase a variety of items all with the EAST logo.

**Click Here** to start shopping!

Visit the EAST website and **update your member profile** today!





## Naples Awaits: Preview the EAST 27th Annual Scientific Assembly

By Stanley J. Kurek, Jr., DO, FACS, EAST Program Committee Chair

EAST's Program Committee once again has crafted an exceptional meeting for those who will be attending the **27th Annual Scientific Assembly**. This year's sessions include 72 stellar scientific abstracts, 15 sunrise sessions, workshops and more.

Keep updated on all the sessions and plan your conference schedule while on-site with your EAST mobile App set to launch this December as well as preview updates through Facebook and Twitter. Keep an eye out for the hashtag #AnnualScientificAssembly for details leading up to this year's conference.

Things of note for the 27th Annual Scientific Assembly include:

- Leadership Development Workshop – Now expanded to a full day!
- Scientific Posters – A virtual gallery will be introduced and the session has been moved to Thursday evening with a reception format.
- Community Outreach Program – Now in its third year and supported by the EAST Foundation, students at local area high school will learn about the dangers of distracted driving from EAST members.
- EAST & EAST Foundation Award Ceremony

Housing is open, so book your stay today at the Waldorf Astoria, Naples, Florida. The EAST rate (based on availability) is available through December 20, 2013.

## Dates to Remember

Visit the News and Events section of the EAST website for the most up-to-date news and listing of upcoming events.

### September 18-21, 2013 October 31, 2013

AAST 72nd Annual Meeting and Clinical Congress of Acute Care Surgery. Visit the **AAST website** for details.

Leadership Development Workshop Deadline. Visit the **EAST website** for details.

### September 18-20, 2013

Gastrointestinal Hemorrhage Summit at the Ritz Carlton, Cleveland. Visit the **Cleveland Clinic Center for Continuing Education** for details.

### November 1, 2013

2013 San Diego Day of Trauma at the Hyatt San Diego Resort. Visit **www.Scripps.org** for details.

### November 5-6, 2013

2013 TCAA Annual Meeting. Visit the **Trauma Foundation** for details.

### October 3-5, 2013

2013 Steven R. Hall, MD, Trauma Symposium in Ridge-land, Missouri. Visit the **AAST website** for details.

### November 7-8, 2013

5th Annual Southwest Trauma and Acute Care Symposium (STACS) 2013 at Talking Stick Resort. Visit **www.AZTRACC.org** for details.

### October 31, 2013

John P. Pryor, MD Distinguished Service Nomination Deadline. Visit the **EAST website** for details.

### November 14-15, 2013

Detroit Trauma Symposium - details on the **Detroit Receiving Hospital page**.

### October 31, 2013

2014 Oriens Award Application Deadline. Visit the **EAST website** for details.

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 Ph: 312.202.5508  
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 Website: [www.east.org](http://www.east.org)



## Trauma Bay

Log In. Connect. Engage.

### Log in

Username

Password

Sign in →

[Forgot password or username?](#)



### Log in

to join the community and share information.



### Connect

with members to network, learn, and teach.



### Engage

with others to collaborate and innovate.

### Welcome to the EAST Trauma Bay!

Trauma Bay is a private social network for members of the Eastern Association for the Surgery of Trauma. In a members-only, password protected area, you can share interests and information and network with members regardless of geographic location. Share documents, events, and news-worthy updates with other EAST members.

## EAST Trauma Bay: Login. Connect. Engage.

**Trauma Bay** is a private social network for members of the Eastern Association for the Surgery of Trauma. In a members-only, password protected area, you can share interests and information and network with members regardless of geographic location. Share documents, events, and news-worthy updates with other EAST members.

Have you posted yet? Commented on a colleague's question? Share your thoughts today. Some of the most popular threads so far...

- **Splenic salvage in adult blunt trauma**
- **High dose steroids in penetrating spinal cord injury**
- **Global surgery**
- **Duplex ultrasound screening for deep vein thrombosis**

**Log in**

and connect with other members.