

Message from the President

Elliott R. Haut, MD, PhD, FACS

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news

EASTERN ASSOCIATION
FOR THE SURGERY
OF TRAUMA

ADVANCING SCIENCE • FOSTERING RELATIONSHIPS • BUILDING CAREERS

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Strategic Goals

LEADERSHIP

Prepare young surgeons to become leaders

DEVELOPMENT

Promote unique programs for the career development of young surgical leaders

SCHOLARSHIP

Provide education and training across the continuum of acute surgical care

FELLOWSHIP

Encourage a sense of community for personal professional growth

COLLABORATION

Work with our stakeholders to advance patient care and trauma systems



Better Together

Professional organizations such as the Eastern Association for the Surgery of Trauma (EAST) continue to shape the landscape of American medicine. EAST's drive to improve the care of the injured patient has not wavered in more than 30 years. However, the way in which we approach our mission is reengineered, reconsidered, and reevaluated nearly every day. EAST's path forward has always focused on the young and early career surgeon as a key variable in the outcomes of trauma patients. Many EAST programs

fall exclusively under the sole purview of EAST and aim directly at these young surgeons. For example, our **leadership development workshop** and **mentoring program** are signature EAST items.

However, some endeavors we undertake rely on collaboration with other organizations to achieve our mission. We do not exist in a vacuum. There are dozens of professional societies whose work might overlap with EAST's. To truly change the world we need to work together under the overarching umbrella of trauma surgery—rather than splintering off into the **American Association for the Surgery of Trauma (AAST)**, the **American College of Surgeons Committee on Trauma (ACS-COT)**, or the **Western Trauma Association (WTA)**. We must not see these groups as direct competitors. We are working to change that landscape. The most vivid analogy I can provide is to the world of board games. There's a new style of non-competitive, cooperative games such as "Forbidden Desert" and "Pandemic" where the players don't try to beat each other but they try to work together to collectively beat the game. The **National Trauma Institute (NTI)** and **Coalition of National Trauma Research (CNTR)** are ideal examples of this type of collaboration. A single individual trauma organization could never have done what we have been able to do together; by using one collective voice we convinced the federal government to provide tens of millions of dollars for trauma research. Next up, a dedicated trauma research institute in the **National Institute of Health (NIH)**.

Our ongoing decade-long relationship with the **Society of Trauma Nurses (STN)** reemphasizes the multidisciplinary nature of trauma care. We collaborate with nurses every day in the trauma bay, ICU, and operating room. Why wouldn't this relationship flow over to our respective professional organizations? We continue to build alliances and create practice management **guidelines** in collaboration with sister organizations such as the **Pediatric Trauma Society (PTS)**, the **Chest Wall Injury Society (CWIS)**, the **Trauma Anesthesiology Society (TAS)** and the **Society of Critical Care Medicine (SCCM)**. Most recently we have been

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growing our connections with other organizations, expanding beyond the traditional scope of trauma surgery. Our new relationships with the **Society of American Gastrointestinal and Endoscopic Surgeons (SAGES)**, the **American College of Emergency Physicians (ACEP)**, the **American Burn Association (ABA)** are bringing EAST expertise and programming to their national meetings and hosting their members to present at the EAST Annual Scientific Assembly. We have partnered with the **Society of University Surgeons (SUS)** to fund and enroll participants in the “**Promising Leaders Program.**”

Finally, EAST is growing our affiliations to reach out to the public regarding injury prevention, one of our most important roles, especially in this time of heated debate about gun safety. Earlier this year I had the honor of representing EAST in Chicago at a collaborative meeting of nearly 50 professional organizations for a **Medical Summit on Firearm Injury Prevention**. Our collective voices will remind the country that gun violence and firearm safety are matters of public health rather than partisan or political issues. #ThisIsOurLane Just this month, a new **public service announcement** co-sponsored by EAST, alongside three leading national organizations (**Brady, Giffords, and End Family Fire**) debuted to improve awareness of safe storage of firearms. By working together, we have the opportunity to reach a wider audience and make a larger impact on the public locally, nationally, and around the world.

Please contact me any time via email (ehaut1@jhmi.edu) or Twitter (@[elliotthaut](https://twitter.com/elliotthaut)) about EAST-related matters.



Elliott R. Haut, MD, PhD, FACS
EAST President

EAST Mission Statement

EAST is a scientific organization providing leadership and development for young surgeons active in the care of the injured patient through interdisciplinary collaboration, scholarship, and fellowship.

EAST Vision Statement

EAST seeks to improve care of the injured by providing a forum for the exchange of knowledge in the practice of trauma surgery; to promote trauma prevention, research, and improved trauma systems design; to encourage investigation and teaching of the methods of preventing and treating trauma; and to stimulate future generations of surgeons to meet the challenge.

EAST is on LinkedIn!

EAST is on LinkedIn! EAST is dedicated to advancing science, fostering relationships, and building careers through education, research, and fellowship. Build your network, connect with your peers, and stay updated on the latest EAST news by following along at [linkedin.org](https://www.linkedin.org). Search for Eastern Association for the Surgery of Trauma and stay “in” touch!



2019 EAST Board of Directors

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Committee appointments are made by the EAST President. A Call for Volunteers is conducted annually. Information is available on the EAST website and the call is announced via email and electronic communication. Please contact the EAST administrative offices at 312.202.5508 or by email at managementoffice@east.org if you are interested in serving.

33rd Annual Scientific Assembly Preview

Matthew Martin, MD, FACS, EAST Annual Scientific Assembly Committee Chair

This year's meeting will bring back key scientific sessions, practical workshops, topical plenary sessions, and plenty of opportunities for networking, continuing professional education, and career development. In addition, we are continuing and expanding the new and highly popular EAST Short Courses that were started at the 2019 meeting.

EAST's Annual Scientific Assembly Section is working towards another remarkable line up for attendees. The EAST Annual Scientific Assembly continues to offer one of the best returns on investment and can serve as your one destination to earn the required CME and Self-Assessment Credit for the year. With one registration fee you get:

- 34 papers and 40 quick shot presentations
- 11 plenary sessions on a wide variety of topics and presented in a number of formats
- 4 EAST Short Courses that are included in the registration fee, but are "first come, first serve" so register early!
- Networking Sessions, including the always popular "No Suit, No Tie" career advice and development program
- Continuing Education (up to 19 hours of eligible credit)
- Workshops including the ABLS Course and a new full day Minimally Invasive Surgery workshop in partnership with SAGES, AAST, and ASCRS (additional fees apply)
- And more. . .

Social media will again play a large roll leading up to and during the meeting, so be sure to stay tuned to the EAST pages. The EAST mobile app will launch in December to help guide you through the meeting schedule. Keep an eye out for the hashtag #EAST2020!

Dates to Remember

Visit the **News and Events** section of the EAST website for the most up-to-date news and listing of upcoming events.

Oct 2-4, 2019

Midwest Region Burn Conference

Oct 11, 2019

7th Annual Norman McSwain International Prehospital Trauma Symposium

Location: University Medical Center

Nov 7-8, 2019

The 67th Annual Detroit Trauma Symposium

Location: MGM Grand Hotel

Nov 13-16, 2019

32nd Annual Panamerican Congress of Trauma, Critical Care & Emergency Surgery

Nov 13-16, 2019

6th Annual Meeting of the Pediatric Trauma Society

Location: Sheraton San Diego Hotel & Marina

Members, It's Time to Renew

As we approach the last quarter of 2019, we reflect on what's been accomplished thus far at EAST, what more we can undertake, and start making plans for next year. It is also a time to make sure our membership continues. This is the chance to stay current and take advantage of what EAST has to offer and ensure you don't miss a minute.

Thank you for being part of this thriving association. It is

because of our vibrant members that we continue to push forward and provide an enriching experience for our members.

We appreciate your commitment to EAST and hope we can continue to allow such collegial discussions through our Twitter Journal Club, leadership opportunities at all levels, access to education, a home for mentors and mentees, superior networking and serving as a leader in guideline development and best practices.

Log in and renew today and prepare for a great 2020 with new advancement, opportunities and growth.



Know someone who is interested in joining EAST? The membership application cycle will re-open July 1 and run through November 15. Interested candidates can sign up to be notified once the membership application system opens again. Encourage your colleagues to learn more and sign up to be notified by sharing the **Join EAST** page with them.

Share Your Speaking & Research Interests with EAST Members

Interested in sharing your speaking and research interests with other EAST members? You can now add these to your EAST member profile and join the growing list of members who regularly speak at local, national, and international conferences.

Need a speaker? Visit the EAST Membership Directory to search for members by speaking and research interests and connect with your next presenter today.

To add your speaking and/or research interests:

1. **Sign-in** to your EAST member profile.
2. Select "Profile" from the drop-down menu under your name.
3. Select "Manage Profile" under "Member Services" on the right-hand side of the page.
4. Click on "Speaking & Research." Add up to two

Share Your Speaking & Research Interests with EAST Members!



speaking and/or research interests to your profile and hit save. Your interests will appear in your member profile and be visible to other EAST members in the EAST Membership Directory.

While in your EAST member profile, be sure to review your contact information and make changes as needed. A complete and accurate profile will get you the most out of your EAST membership experience and

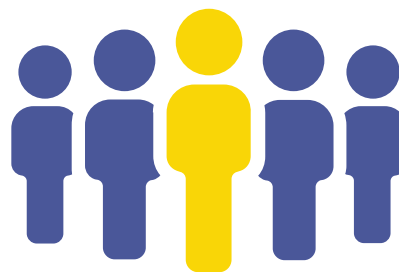
help foster opportunities for networking and collaboration.

If you have any questions updating your profile or have trouble recovering your username or password, call the EAST Administrative Office at 312-202-5508. You may also email managementoffice@east.org.

Thank you for taking the time to update your EAST member profile.

Leadership Development Workshop Deadline: October 31, 2019

The application system for the 2020 for the Eastern Association for the Surgery of Trauma's (EAST) Leadership Development Workshop Scholarship is now open. In an effort to recognize young trauma leaders, EAST is seeking members who are interested in becoming future leaders in trauma and acute care surgery. To aid in the development of these leaders, EAST selects up to five individuals each year to sponsor their course tuition for the three-year Leadership Development Workshop series. **Click here to apply online.**



EAST Development Fund

Dear Fellow EAST Members:

I would like to sincerely thank you for donating to the EAST Development Fund. Last year, we raised more than \$96,000 to fund life-saving research in the fields of trauma, injury control, and violence prevention. This year, we're hoping to raise \$100,000 to continue to support awards such as the EAST Multicenter Trials Junior Investigator Award and the EAST Trauma Research Scholarship among many others.

EAST holds a special place in the trauma community by giving young researchers a platform to advance science and educate others. Dr. Michael Cripps, MD, an EAST donor and the 2015 EAST Trauma Research Scholarship recipient, said it best:

"As an assistant professor with a desire to discover new methods of caring for the injured, I've found that in this era of limited resources, startup funding for novel investigators and projects is scarce. The EAST Research Scholarship has given me the phenomenal opportunity both to create a new project from the ground up and to build the foundation to become a funded, independent investigator in the future."

I contribute on an automatic basis. You can too. Even \$20 a month can make a difference in the long run. Visit www.east.org/development/donate and opt in for recurring donations on a monthly, quarterly, or annual basis. Opt out at any time. Gifts to EAST, a 501(c)(3) organization, are tax deductible (consult your tax advisor) and help fuel the innovation and life-learning critical to your profession while helping to change the lives of patients.

Thank you for your support!

Sincerely,

Babak Sarani, MD, FACS, FCCM
Chair of the EAST Development Committee

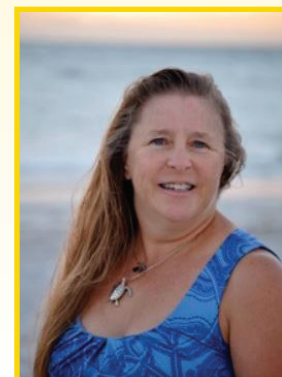


Donor Story

Donna A. Nayduch,
RN, MSN, ACNP,
TCRN, CAISS

It was 1997 when I was offered the opportunity to be the first nurse officially inducted into EAST as an Associate member in 1998. I jumped at the chance and was immediately involved in writing EAST Practice Management Guidelines and put on the EAST Membership Committee.

I'm still on the Membership Committee 20 years later and dedicated to this organization, which grows our young surgeons as well as provides a place for us "elders" who can oversee where we are going with our patients. I am grateful for the opportunity, and that's why I support EAST!



Interested in sharing your EAST **donor story** with our community? Please submit the following **form** online. If you have any questions, please **contact us**.

Amazon Smile

Did you know that every time you shop through Amazon you can support EAST by using AmazonSmile? You'll find the same prices and vast selection as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to EAST, at no cost to you. Simply visit smile.amazon.com, select EAST, and support us every time you shop.

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5. Practical Resources
(Traumacasts, Careercasts)
4. Volunteer Opportunities
3. Annual Scientific Assembly
2. Practice Management Guidelines
1. Networking

**Take advantage of these
EAST benefits and more!**

EAST gratefully acknowledges its Corporate Partners for their generous marketing support.

Thank you to the corporate partners listed below for their ongoing support of EAST. EAST truly values its relationship with these corporate partners and their commitment to EAST's development goals: **to assure the future for the care, investigation, and prevention of injury.**

PLATINUM (\$25,000+)



GOLD (\$15,000+)



SILVER (\$10,000+)



BRONZE (\$2,500-<\$10,000)



Interested in becoming a corporate partner? EAST offers a variety of marketing opportunities that allow companies to familiarize, educate, and inform trauma and acute care surgery healthcare providers about their products and services. To learn more, please visit our **website** and download our **marketing prospectus**. Contact us with any questions.

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can purchase a variety of items
all with the EAST logo.

[Click Here](#) to start shopping!