

**east
news**

EASTERN ASSOCIATION
FOR THE SURGERY
OF TRAUMA

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Strategic Goals

1 LEADERSHIP

Prepare young surgeon to become leaders

2 DEVELOPMENT

Promote unique programs for the career development of young surgical leaders

3 SCHOLARSHIP

Provide education and training across the continuum of acute surgical care

4 FELLOWSHIP

Encourage a sense of community for personal professional growth

5 COLLABORATION

Work with our stakeholders to advance patient care and trauma systems

2013 ISSUE FOUR

Message from the President

Scott G. Segraves, MD, FACS



Dear Colleagues,

The leaves begin to turn colors in the Northeast. The clocks fall back signaling the end of daylight savings time. New faculty settles in with their respective new jobs. College football is in full swing and the first BCS rankings are published. EAST registration for the Annual Scientific Assembly at the Waldorf Astoria Naples is underway and Dr. Davis and Ms. Eme issue the call for volunteers for 2014 on the

EAST website. Isn't fall and the beginning of winter such a wonderful time?

Let me be the first to invite you all to attend the 2014 EAST Annual Scientific Assembly in Naples as EAST returns to Florida. The Waldorf Astoria is a beautiful venue with easy access to a wonderful swimming area and to warm gulf coast beaches after a short ride through the beautiful mangrove trees. The meeting this year has been shortened by a day with the hopes of the attendees planning to stay to celebrate the success of our Association at the Friday night barbecue. The dinner has been moved to earlier in the day to encourage people participate and support the EAST Foundation's Dodgeball tournament being played on Friday afternoon after a one-year hiatus. Please also attend the business meeting as some of the initiatives resulting from the hard work of the Strategic Planning Committees will be presented to the membership.

I cannot say enough about the hard work your volunteer leaders have continued to provide to the organization this year. The Program committee has outdone itself on the meeting science and overall meeting offerings. David A. Feliciano is the Scott B. Frame lecturer and Grace Rozycki will give the Orien's Award Keynote Address. The Careers in Trauma Committee has put together a strong set of workshop offerings and many committees as well as the Society of Trauma Nurses and the Pediatric Trauma Society have joined forces to provide you with a little bit of everything for the sunrise and plenary sessions. Take a look at the **Assembly brochure** online, I'm sure you'll find something of interest to you as the EAST Board

Continued on page 2

Message from the President (continued from page 1)

of Directors and their committees have attempted to get EAST back to its roots of providing leadership and support for the young trauma surgeon.

EAST, however, could not exist without the volunteer members of the organization who give freely of their time to make EAST a strong, vibrant, mentoring, and growing Association. Please revisit the website at www.east.org if you have not done so recently. Take a look around the site and see what the organization is doing to assure its continued growth. EAST provides you with the opportunity to participate in a national organization early in your career. EAST can only continue to grow with the participation of its membership. The Strategic Planning initiatives are being implemented to make it easier to participate and advance within EAST.

I look forward to seeing all of you in Naples, and I would like to thank you all for the honor of serving as your President this year.

Take care and enjoy the season!

Scott,



Scott G. Sagraves, MD, FACS
EAST President

**EAST
Mission Statement**

EAST is a scientific organization providing leadership and development for young surgeons active in the care of the injured patient through interdisciplinary collaboration, scholarship, and fellowship.

**EAST
Vision Statement**

EAST seeks to improve care of the injured by providing a forum for the exchange of knowledge in the practice of trauma surgery; to promote trauma prevention, research, and improved trauma systems design; to encourage investigation and teaching of the methods of preventing and treating trauma; and to stimulate future generations of surgeons to meet the challenge.

2013 EAST Board of Directors

Scott G. Sagraves, MD, FACS,
President

Kimberly A. Davis, MD, MBA,
FACS, **President-Elect**

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Secretary/Treasurer

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Director

2013 Committee & Ad Hoc Committee Chairs

Committee Chairs

Careers in Trauma Committee – Nicole Stassen, MD, FACS

Information Management & Technology Committee –

Joseph DuBose, MD, FACS

Injury Control & Violence Prevention Committee –

A. Britton Christmas, MD, FACS

Guidelines Committee – Elliott Haut, MD, FACS

Membership-Bylaws Committee – Oscar Guillamondegui, MD, FACS

Nominating Committee – Jeffrey Salomone, MD, FACS, NREMT-P

Program Committee – Stanley J. Kurek, Jr. DO, FACS

Publications Committee – Juan Duchesne, MD, FACS

Research-Scholarship Committee – Shahid Shafi, MD, MPH, FACS

Seniors Committee – Samir Fakhry, MD, FACS

Ad Hoc Committee Chairs

Acute Care Surgery Ad Hoc Committee – Therese Duane, MD, FACS

Advanced Practitioners Ad Hoc Committee –

Martin Zielinski, MD, FACS

Military Ad Hoc Committee – Carlos Rodriguez, DO, MBA, FACS

Online Education Ad Hoc Committee – Andrew Bernard, MD, FACS

Pediatric Trauma Ad Hoc Committee –

Richard Falcone, Jr., MD, MPH, FACS

Task Force Chairs

Research – Bryan Cotton, MD, MPH, FACS

Outreach – Wendy Greene, MD, FACS

Committee & Ad Hoc Committee appointments are made annually by the EAST President. A Call for Volunteers is also conducted annually in the fall. Information is available on the EAST website and the call is announced via email and electronic communication. Please contact the EAST administrative offices at 312.202.5508 or by email at managementoffice@east.org if you are interested in serving.

EAST Foundation Update

By Fred A. Luchette, MD, President, EAST Foundation



During 2013, the Foundation has experienced exciting activity and growth! This has been possible only through support from you, our members, and from our corporate partners with whom

we have formed invaluable relationships.

As many members of the Eastern Association for the Surgery of Trauma (EAST) have made generous contributions to the EAST Foundation, the Foundation is a mere \$4,000 away from achieving a record-setting year in 2013 for new, single year, member contributions! With your help we can make 2013 a record-setting year!

I invite you to join us in making a gift to the EAST Foundation to help fund the future initiatives of EAST. If you have not already made a multi-year pledge or a single year contribution to the Foundation in 2013, an **EAST Foundation Contribution Form** was mailed with your 2014 EAST Membership Dues Invoice. You may contribute to the Foundation by returning this form with a check or credit card information. You may also visit the EAST Foundation's website, and click on the "**Campaign Contribution Form**" or contribute online by clicking on the "**Donate**" button on EAST's homepage. When visiting our webpage, please take a moment to visit the **Member Partner's Honor Roll** that recognizes those members who have contributed this year.

If you have already pledged or donated in 2013, on behalf of the Foundation Board of Trustees, thank you for your generosity and grandiose support. Because the EAST Foundation is a 501c(3) organization, there is an end-of-year tax benefit and all contributions received by December 31, 2013 are tax-deductible.

Contribute by the 27th EAST Annual Scientific Assembly and become eligible for a raffle!

Sponsored by: EAST Foundation

Make a suggested minimum contribution of \$100 between now and the 27th EAST Annual Scientific Assembly and qualify for raffle drawings that will take place during the conference. Donors who contribute more than the \$100 suggested minimum contribution will also be entered into a separate raffle drawing held by the Foundation! To find out more about the raffle, the listing of prizes donated so far, and how to make a contribution, visit the **EAST Foundation's website**. You may also stop by the EAST Foundation table during the EAST

Annual Scientific Assembly to make a donation and qualify for the raffle. You do not need to be present to win a prize.

(Please see Raffle Rules for further instruction regarding raffle entry)

The Foundation is welcoming raffle prize gift donations, if you would like to donate a raffle prize for the drawing, please contact the EAST Foundation at eastfoundation@east.org.

7th Annual Dodgeball Tournament of the EAST Foundation – Calling all Teams!

Sponsored by: Emergency Surgical Staffing, LLC

The 7th Annual Dodgeball Tournament is scheduled for Friday, January 17, 2014, in conjunction with the 27th EAST Annual Scientific Assembly at the Waldorf Astoria Naples in Naples, Florida. The Dodgeball Tournament is a fundraising event for the EAST Foundation and all proceeds are donated to the Foundation. To register your team, please click on the EAST Foundation page within the “**News & Special Events**” section. We would like to thank our official sponsor of this year’s tournament, **Emergency Surgical Staffing, LLC**. We would also like to extend our thanks to the **EAST Injury Control & Violence Prevention Committee** and Dr. Glen Tinkoff and Dr. Erik Barquist for organizing and participating in this special event!

2014 STN - EAST Foundation Nurse Fellow Program Recipient

STN and the EAST Foundation are pleased to announce Sarah L. Mattocks, RN, BSN, a Trauma Program Manager with UPMC Hamot, in Erie, Pennsylvania, as the 2014 STN - EAST Foundation Nurse Fellow Program recipient. The purpose of the program is to provide exposure of trauma nurses at the EAST Annual Scientific Assembly and gain access to key leaders in trauma care. Travel, lodging, and registration fees for the meeting are made possible by donations to the EAST Foundation and the Nurse Fellow Program. Sarah will be assigned a mentor who will assist her in developing a plan for sessions and programs to attend and interviews with leaders. She will write a “news brief” daily that will be sent out electronically and highlight programs and events from the day. Sarah will also compose an editorial that will be run in the Journal of Trauma Nursing following the conference that will summarize her experience and include a call for future Nurse

Donor Raffle

The EAST Foundation will again hold its annual raffle during the 2014 EAST Annual Scientific Assembly. Contributions up to \$100 are eligible for items from EAST’s Gift Store and contributions of \$100 or more are eligible for other donated prizes.

To qualify for the raffle:

\$100 - \$250:	One Entry
\$250 - \$500:	Two Entries
\$500 - \$750:	Three Entries
\$750 - \$1,000:	Four Entries
Over \$1,000:	Five Entries

**Donations up to \$100 will receive one entry into the raffle.*

Raffle prizes to include:

- EAST Gift Store items
- One registration to EAST’s 2015 Annual Scientific Assembly, January 13-17, 2015 at Disney’s Contemporary Resort, Lake Buena Vista, Florida
- One Sunrise Session Package: one session per day for 3 days during EAST’s 2015 Annual Scientific Assembly, January 13-17, 2015 at Disney’s Contemporary Resort, Lake Buena Vista, Florida

The Foundation welcomes raffle prize donations, if you would like to donate a prize to the raffle, please contact the EAST Foundation at eastfoundation@east.org. Continue to watch the Foundation’s web page for more information about the raffle.

Naples Awaits: Highlights of the Upcoming Annual Scientific Assembly

By Stan Kurek, DO, FACS, Program Committee Chair

Enjoy your stay in Naples and partake in a packed few days of excellent programming— sunrise sessions, workshops, plenary sessions, scientific posters and exhibits. This year,

be sure to attend the newly added educational and networking opportunity, “No Suit, No Tie, No Problem: Fostering Relationships & Building Careers”. This will be held on Thursday at 11 am and structured as a lunch forum for junior faculty to sit down with EAST Senior Members to discuss career pathways, research development and skill sets.

Highlights of the conference also include:

- 32 oral presentations and 41 posters featuring original scientific work
- Presidential Address delivered by Scott G. Sagraves, MD, FACS
- Scott B. Frame, MD Memorial Lecture of the EAST Foundation delivered by David V. Feliciano, MD, FACS
- EAST Community Outreach
- Oriens Award presentation
- EAST Foundation Dodgeball Competition
- Four Plenary Sessions:
 - 26.2 Lessons Learned: The Medical Response to the Boston Marathon Bombings
 - Scientific Papers That Should Have Changed Your Practice, Part IV (Parallel Plenary)
 - Strategies to Improve and Optimize Trauma Finances (Parallel Plenary)
 - EAST Practice Management Guidelines
- Fifteen Sunrise Sessions organized into five (5) areas of interest:
 - Military Track
 - Acute Care Surgery Track
 - Pediatric Trauma Society (PTS) Track (sessions developed in collaboration with PTS)
 - Issues of the Day Track
 - Society of Trauma Nurses (STN) Track (sessions developed in collaboration with STN)
- Eight Surgical Skills and Professional Development focused Workshops

Pack your bags for Naples now!

Point/Counterpoint

The 33rd Point/Counterpoint Acute Care Surgery Conference will be held June 1-4, 2014 at the Gaylord National Resort in National Harbor, Maryland.

The Fellow winner of the EAST Oriens award will be invited to present with his/her sponsor at this conference next June.

Visit www.pointcounterpoint-acg.com for more information.

EAST Foundation Update (continued from page 5)

Fellows. Sarah will be introduced during the 27th EAST Annual Scientific Assembly at the EAST & EAST Foundation Awards Ceremony on Friday, January 17, 2014. Congratulations Sarah!

2014 Brandeis University's Executive Leadership Program in Health Policy and Management Scholarship Application Submission Process – Opening January 2014

The EAST Foundation and American College of Surgeons (ACS) are once again, pleased to announce, a shared scholarship in 2014 open to members in good standing of both the Eastern Association for the Surgery of Trauma (EAST) and ACS. This scholarship supports attendance and participation in the "Executive Leadership Program in Health Policy and Management," which will take place June 8-14, 2014 at Brandeis University, Waltham, Massachusetts. Requirements to apply for the scholarship will be posted on the EAST website at www.east.org. Applications will begin to be accepted after the 1st of January, the deadline for receipt of all application materials will be February 3, 2014. Applicants will be notified of the outcome of the selection committee's decision by March 31, 2014. The EAST Foundation's funding for this scholarship has been made possible by a generous donation from the Dorothy K. Commanday Foundation and Edward Yelon.

If you have any questions or comments regarding our efforts please contact the EAST Foundation at eastfoundation@east.org. I wish you and your family a safe, enjoyable, and festive holiday season and we look forward to seeing you in January at the 27th EAST Annual Scientific Assembly!

Sincerely,



Fred A. Luchette, MD, President, EAST Foundation

Happy Holidays

Happy Holidays from the EAST staff. We hope you enjoy a lovely holiday season. We're excited for the year ahead and the kick-off at this year's Annual Scientific Assembly. Please join us in Naples.

Dates to Remember

Visit the News and Events section of the EAST website for the most up-to-date news and listing of upcoming events.

Jan 3, 2014

EAST Annual Scientific Assembly -
Early Registration Fee Deadline

Jan 14-18, 2014

27th EAST Annual Scientific Assembly.
Location: Waldorf Astoria Naples

Feb 13-15, 2014

21st Annual Trauma Symposium.
Location: The Westin Diplomat Resort & Spa Beach Location

Mar 2-7, 2014

WTA 2014 Annual Meeting.
Location: Sheraton Steamboat Resort

Mar 7-8, 2014

14th Annual John M. Templeton Jr. Pediatric Trauma Symposium.
Location: Union League of Philadelphia

EAST Survey Summary

Kimberly A. Davis, MD, MBA, FACS, FCCM EAST President-Elect (2013)



Under the leadership of President Sagraves, and as EAST enters its second quarter century, a strategic planning session was convened to define a direction for the organization going forward. EAST has long been committed to the development of tomorrow's leaders in the field of trauma, and as we approach our third decade, questions arose regarding relevance of the organization and how to provide added value to its membership. To that end, the Branding Taskforce was created to define the focus of the organization so as to best service its members.

A survey was designed with the help of a consulting organization, to assess the needs of EAST's members. The results of the survey will be presented in detail at the Annual Scientific Assembly in Naples, but I thought a brief preview of the findings would be of interest. The survey results reinforce our focus on the young surgeon, our desire to continuously improve our existing programs, and to create new opportunities. Specifically, you, our membership, placed great importance on collegial interactions, both at and outside of the annual meeting, and on mentorship, and the importance of the continued engagement of our more senior membership.

In the next year, I hope we can work together to strengthen our nascent mentorship program and to continue to identify unique and creative strategies to add value to members. We plan to incorporate suggestions for the Annual Scientific Assembly structure and website design to meet the needs of the membership as we understand them.

Have a wonderful holiday season, and I look forward to the meeting in Naples, where I hope you will continue to share your visions for the future of EAST.

Kim

A handwritten signature in black ink that reads "Kimberly A. Davis". The signature is fluid and cursive.

Kimberly A. Davis, MD, MBA, FACS, FCCM
EAST President-Elect (2013)

EAST Foundation 2013 Campaign

Corporate Partners:

We would like to express our sincere gratitude for the support of our Corporate Partners, your contributions are truly valued and we are excited about continuing our relationship in the future, thank you!

Leadership Level (\$200,000+)

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Leadership Level (\$100,000+)



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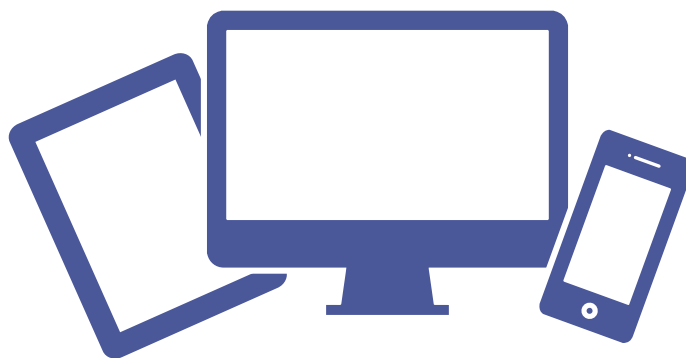
Bronze Level (\$10,000+)



Bronze Level (\$2,500+)



Visit the EAST website and
update your member profile today!

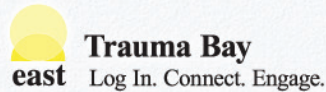


VISIT EAST'S ONLINE STORE!

EAST's online store is where you can purchase a variety of items all with the EAST logo.

[Click Here](#) to start shopping!

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Log in

to join the community and share information.



Connect

with members to network, learn, and teach.



Engage

with others to collaborate and innovate.

Welcome to the EAST Trauma Bay!

Trauma Bay is a private social network for members of the Eastern Association for the Surgery of Trauma. In a members-only, password protected area, you can share interests and information and network with members regardless of geographic location. Share documents, events, and news-worthy updates with other EAST members.

EAST Trauma Bay: Login. Connect. Engage.

Trauma Bay is a private social network for members of the Eastern Association for the Surgery of Trauma. In a members-only, password protected area, you can share interests and information and network with members regardless of geographic location. Share documents, events, and news-worthy updates with other EAST members.

Have you posted yet? Commented on a colleague's question? Share your thoughts today. Some of the most popular threads so far...

- **Splenic salvage in adult blunt trauma**
- **High dose steroids in penetrating spinal cord injury**
- **Global surgery**
- **Duplex ultrasound screening for deep vein thrombosis**

Log in

and connect with other members.