27TH ANNUAL
SCIENTIFIC ASSEMBLY
JANUARY 14-18, 2014
PRELIMINARY SCHEDULE OF EVENTS & MEETING REGISTRATION INFORMATION
WALDORF ASTORIA NAPLES
NAPLES, FLORIDA

EASTERN ASSOCIATION FOR THE SURGERY OF TRAUMA

ANNUAL SCIENTIFIC ASSEMBLY INFORMATION:
https://www.east.org/scientific-assembly

REGISTER ONLINE:
https://www.east.org/scientific-assembly/registration
ACCOMMODATIONS – WALDORF ASTORIA NAPLES

The 27th EAST Annual Scientific Assembly will be held January 14-18, 2014 at the Waldorf Astoria Naples located in Naples, Florida. Experience the pure ease of the Waldorf Astoria Naples—a perfect blend of modern luxury and eco-friendly design. Here, style and substance exist in perfect balance, and impeccable service exceeds every expectation. A warm, effortless level of hospitality greets you at the Waldorf Astoria Naples. This inviting beach property sets the standard for treating guests and families to endless activities, incredible nearby sights, and an unmatched level of service and attention. Rediscover this unique Florida resort, and indulge in a truly special getaway.

Standard Guest Room Block – A guest room block at the group rate of $289 per night (plus applicable taxes – single or double occupancy) has been reserved for the Eastern Association for the Surgery of Trauma (EAST). To reserve your room at the special group rate, please make your reservation by December 20, 2013. The group rate is subject to room availability and is offered over the following dates: January 12-20, 2014. Reservations made after December 20, 2013 may not be eligible for the discounted EAST rate. As a reminder, EAST has a pre-determined number of rooms in its block. You are encouraged to book your hotel room early and not wait until the cut-off date. Go to the Scientific Assembly page of the EAST website to link to the online reservations page or call Waldorf Astoria Naples Reservations at 1-888-722-1270 (ask for the EAST group rate or reference group code EAST14).

Military Guest Room Block – EAST has secured a military room rate at the current prevailing military rate (plus applicable taxes – single or double occupancy) for individuals actively serving in the military. A limited number of rooms at the military rate are available on a first come, first served basis. The military rate is available for the dates of January 14-17, 2014 only. If your reservation includes dates other than January 14-17, 2014, the Standard Room Rate for those dates will apply. Go to the Scientific Assembly page of the EAST website to link to the government online reservations page or call Waldorf Astoria Naples Reservations at 1-888-722-1270 (ask for the EAST group rate or reference group code EASTGV).

AIRLINE AND TRANSPORTATION

AIRPORTS

Southwest Florida International Airport (RSW) is the primary airport servicing the Naples, Florida area. RSW is approximately 30-40 minutes from the Waldorf Astoria Naples. The next closest airport is Miami International Airport which is 2 ½ hours from the resort.

GROUND TRANSPORTATION

Dolphin Transportation Naples provides round trip ground transportation from RSW Airport to Waldorf Astoria Naples. Transportation options include private sedan, SUV and van service. To make a reservation please visit http://www.dolphinnaples.com or call 239-417-1648 and indicate you are with EAST. Enter user name EAST and password naples (all lower case).

DRIVING DIRECTIONS AND PARKING

Please contact the Waldorf Astoria Naples at 239-597-3232 for information or visit http://www.waldorfastorianaples.com/.

CANCELLATION/REFUND POLICY

Cancellations received in writing by Friday, January 3, 2014 will receive a full refund less a $75 administrative fee. Refunds will not be available for cancellations after this date. Please submit cancellations in writing to registration@facs.org

SECURITY

Badges must be worn to gain entry into the educational sessions, exhibit hall, and all other EAST sponsored events.

SPECIAL ASSISTANCE

If due to a disability, you will require any special accommodations while in attendance at this meeting, or have any dietary restrictions, please let us know by contacting Ms. Marisa Villalba, Senior Meeting Planner, at 312-202-5332 or mvialla@facs.org.

WHAT TO WEAR

Make the learning experience a comfortable one. Business casual (even if you are presenting) should be as formal as you get while joining your colleagues at the 27th Annual Scientific Assembly. In fact, a business dress free environment is preferred.
QUESTIONS?

EDUCATIONAL OR GENERAL QUESTIONS
EAST at managementoffice@east.org or 312-202-5508

HOTEL/HOUSING OR SPECIAL DIETARY NEEDS
Marisa Villalba, mvillalba@facs.org or 312-202-5332

REGISTRATION
Registration Services: registration@facs.org or 312-202-5244

IMPORTANT DATES
December 20, 2013 – EAST Hotel Rate (based on availability) cut-off date
January 3, 2014 – Early Bird Registration Fee Deadline
January 3, 2014 – No refunds issued after this date. Refund requests must be submitted in writing.

ADDITIONAL INFORMATION

ANNUAL SCIENTIFIC ASSEMBLY CHECK-IN
All attendees and registered guests must check in at the meeting registration desk prior to attending any educational sessions or EAST sponsored events. Badges must be worn at all times to gain access to the educational sessions, exhibits, and EAST sponsored events.

MEETING REGISTRATION HOURS
Tuesday, January 14: 6:45 am-7:00 pm
Wednesday, January 15: 6:00 am-6:00 pm
Thursday, January 16: 6:00 am-6:00 pm
Friday, January 17: 6:00 am-1:30 pm
WORKSHOPS
Workshops will be held on Tuesday, January 14, 2014 and Thursday, January 16, 2014. Please refer to pages 18-24 for workshop details. Registration fees are in addition to the Primary Scientific Meeting registration fee.

SCIENTIFIC PAPERS
A total of 32 scientific paper presentations will be given during the 27th Annual Scientific Assembly over the dates of January 15-17, 2014. The Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation will take place on Wednesday, January 15th. The Cox-Templeton Injury Prevention Paper Competition of the EAST Foundation will be held on Thursday, January 16th.

SCIENTIFIC POSTERS
This year 41 scientific posters will be displayed and presented. Poster Rounds will be held on Thursday, January 16th from 4:30 pm-5:45 pm. During this reception you will be able to meet the authors and discuss the posters. In addition, EAST is introducing an interactive Scientific Poster Gallery which will allow you to view the actual posters online as they will be displayed at the meeting.

PLENARY SESSIONS
Two parallel plenary sessions will be held on Wednesday, January 15, 2014 as well as the Scott B. Frame, MD Memorial Lecture of the EAST Foundation on Thursday, January 16th. These sessions are included in the Primary Scientific Meeting registration fee.

SUNRISE SESSIONS
Sunrise Sessions have been organized into five areas of interest: Military Trauma, Acute Care Surgery, Pediatric Trauma, Issues of the Day, and Society of Trauma Nurses supported sessions. One session per area of interest, per day will be offered. Sunrise sessions are limited to 50 people per session. Additional registration fees apply.

EXHIBITS
Learn about the most current products and services from the companies exhibiting at the 27th Annual Scientific Assembly. A listing of the companies scheduled to exhibit is on page 6.

FELLOWS FRIENDLY REGISTRATION PACKAGE & PROGRAMMING
EAST is pleased to once again offer a Fellows Friendly Registration Package and Fellows Friendly programming. If you are currently in Fellowship training and will not complete your training prior to June 2014, your registration fee includes four full days of continuing medical education. Look for the Fellows Friendly Session symbol. See the first page of the Registration Form for additional details.
NO SUIT, NO TIE, NO PROBLEM: FOSTERING RELATIONSHIPS & BUILDING CAREERS

This newly added educational and networking opportunity will be held on Thursday, January 16, 2014 from 11:00 am-12:30 pm. This will be a lunch time forum for junior faculty to sit down with EAST Senior Members to discuss career pathways, research development, and skill sets.

EAST COMMUNITY OUTREACH BACK FOR A THIRD YEAR!

EAST recognizes and thanks the EAST Foundation for once again supporting EAST’s Community Outreach on Distracted Driving. This event, now in its third year, is being coordinated by the EAST Injury Control and Violence Prevention Committee. The event will be held on Tuesday, January 14, 2014 from 7:30 am-3:00 pm.

If you aren’t familiar with this event and the positive impact it has had on the community, see the YouTube videos from the last two events on the EAST website at: http://www.east.org/resources/injury-control-and-violence-prevention

EAST ICVP COMMUNITY OUTREACH - DANGERS OF DISTRACTED DRIVING

EAST Community Outreach held during the 25th EAST Annual Scientific Assembly. See the YouTube Video.

INTERESTED IN VOLUNTEERING FOR THE 2014 EVENT?

The 2014 Community Outreach event will be held at the Gulf Coast High School in Naples, Florida on Tuesday, January 14, 2014 from 7:30 am-3:00 pm. EAST will provide transportation to/from the Waldorf Astoria Naples Resort on the day of the event. If you are interested in volunteering, please contact the EAST offices at managementoffice@east.org or call 312-202-5508.

COLLABORATIVE PARTNERS

The Society of Trauma Nurses and the Pediatric Trauma Society are collaborative partners with EAST for the 27th EAST Annual Scientific Assembly.
Thank you to those exhibitors who have confirmed exhibit space for the 27th EAST Annual Scientific Assembly.

EXHIBITORS AS OF OCTOBER 8, 2013
ACell Inc.
Acute Innovations
Applied Medical Technologies, Inc.
Cincinnati Children’s Hospital Medical Center
DAXOR Corporation
DePuy Synthes CMF
EAST Foundation, Inc.
Emergency Surgical Staffing, LLC
Össur Americas
Society of Trauma Nurses
TEM Systems, Inc.
Trauma Center Association of America
United Regional Health Care System
Z-Medica
WORKSHOPS AND COURSES
See pages 18-24 for workshop/course descriptions and schedules. Pre-registration required; additional registration fees apply.

TUESDAY, JANUARY 14, 2014

6:45 am – 7:00 pm
Registration

7:45 am – 3:30 pm
Optimal Trauma Center Organization & Management Course
Presented by the Society of Trauma Nurses

8:00 am – 12:00 pm
Grant Writing for Young Faculty Members and Early Stage Investigators
Presented by the EAST Research-Scholarship Committee
✓Fellows Friendly Session

8:30 am – 5:00 pm
EAST Leadership Development Workshop Part II
A Formula for Success – Leadership, Finances, and Career Development
Presented by the EAST Careers in Trauma Committee and supported in part by an educational grant from Z-Medica established through the EAST Foundation
✓Fellows Friendly Session

1:00 pm – 5:00 pm
Basic Endovascular Skills for Trauma - Workshop
This is a half-day workshop. Be sure to register early; space is limited to 24 registrants. Fees are in addition to the Primary Scientific Meeting registration fee.

THURSDAY, JANUARY 16, 2014

1:30 pm – 6:00 pm
Advanced Practitioners in Trauma
Presented by the EAST Advanced Practitioners Ad Hoc Committee

3:00 pm – 5:30 pm
EAST Masters Course Part V: This is How I Do It
Presented by the EAST Careers in Trauma Committee

1:00 pm – 5:30 pm
So You Want to Write a Practice Management Guideline
Presented by the EAST Guidelines Committee
✓Fellows Friendly Session
**Primary Scientific Meeting**

**WEDNESDAY, JANUARY 15, 2014**

6:00 am – 6:00 pm  
Registration

7:30 am – 9:00 am  
Continental Breakfast in Exhibit Hall

7:00 am – 7:50 am  
Sunrise Sessions 1-5 (pre-registration required; additional registration fees apply)

Sunrise Session 1 – Presented by the EAST Military Ad Hoc Committee

**Improvied Explosive Devices: Immediate Care and Resuscitation**

Over the last four years, the Military Ad Hoc Committee has brought EAST general concepts on care of the combat injured patient exposed to dismounted IED blasts. In the Continental US, injuries from IEDs would more likely be in the form of suicide IED, vehicle born IED, or mounted IED blasts. Through a series of interactive case studies/presentations, we will show how injury patterns from the various types of IEDs differ and how military trauma practically employs its Clinical Practice Guidelines from point of injury to the goals of initial surgical stabilization to endpoints of resuscitation. Topics of discussion will include pre-hospital transfusion, tourniquet usage, junctional hemorrhage control, ratio driven resuscitation; thromboelastography and thromboelastogram guided resuscitation, and goals of initial surgical therapy.

**Moderator:** CDR Carlos J. Rodriguez, DO, MBA, FACS  
**Speaker:** Col Matthew Martin, MD, USA

Sunrise Session 2 – Presented by the EAST Acute Care Surgery Ad Hoc Committee

**The Pregnant Surgical Patient**

The Pregnant Surgical Patient fosters a multidisciplinary approach to patient care addressing the issues associated with all aspects of care including anesthesia, surgery and OB.

**Moderator:** Therese M. Duane, MD, FACS, FCCM  
**Speakers:** Heather MacNew, MD – The Altered Anatomy/Physiology of the Pregnant Patient and its Impact on Diagnosis and Treatment  
Oliver L. Gunter, Jr., MD, FACS – The Role of Radiographs in Diagnosis and Treatment

Sunrise Session 3 – Presented by the EAST Pediatric Ad Hoc Committee

**Oh No an Injured Child! How Can We be More Prepared and Who Needs to be Transferred?**

This session will describe innovative approaches by which Pediatric trauma centers can support, collaborate with, and educate those with less pediatric expertise in order to improve the quality of care for injured children. It will also review guidelines for transfer of pediatric trauma patients and resources. An innovative collaborative model including performance improvement support, simulation training, on-line education and 24/7 phone consultation availability will be described including evidence of its effectiveness. Exciting utilization of telemedicine to support rural institutions in the early management and triage of the injured child will be described and benefits demonstrated. Resources to assist in the triage and transfer of pediatric trauma patients will be reviewed. Finally, an exciting outreach program to support education and create partnerships between Level II pediatric centers and rural hospitals in their regions will be described.

**Moderator:** Lisa Gray, RN, MSN  
**Speakers:** Lisa Gray, RN, MSN – Improved regional pediatric injury care through outreach to rural providers  
Richard A. Falcone, Jr., MD, MPH – Collaborative approaches to improving pediatric injury care: telemedicine and beyond,  
Mary Hilfker, MD - Pediatric transfer triage guideline
Sunrise Session 4 – Presented by the EAST Program Committee
Current Controversies in Prehospital Trauma Care
This session will review three controversial issues in prehospital trauma care: the role of helicopter transport for trauma, goals of prehospital fluid resuscitation, and the ongoing debate on the need for prehospital spine immobilization.
Moderator: Lance E. Stuke, MD, MPH, FACS
Speakers:
Joshua B. Brown, MD – Helicopter Transport for Trauma: Are We Setting Our Sights on the Right Issue?
Jeffrey P. Salomone, MD, FACS, NREMT-P – Prehospital Fluid Resuscitation: Beneficial or Harmful?
Lance E. Stuke, MD, MPH, FACS – Spine Immobilization of the Injured Patient: Where is the Data?

Sunrise Session 5 – Presented by the Society of Trauma Nurses
The Golden Circle: How to Inspire Action by Moving from What to Why
As managers, we are challenged every day to motivate employees, peers and decision makers toward desired outcomes. Fear, money and other “carrot and stick” approaches are not sustainable methods of “motivation” but what can we change today to successfully engage our team for the future? This sunrise session will show trauma program leaders how to create passion and inspire action by changing the focus from “what” they do to “why” they do it. We will introduce the Golden Circle concept and use video vignettes to illustrate key points. Attendees will have the opportunity to articulate their “whys” during this interactive session.
Moderator: Amber Kyle, MSN, RN
Speaker: Stephanie Czuhajewski, CAE, Executive Director, Society of Trauma Nurses

8:00 am – 2:30 pm
Exhibits
8:00 am – 8:45 am
Flag Presentation and Opening Remarks
8:50 am – 10:30 am
Scientific Session I: Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation
Scientific Papers 1-5 will be presented during this session.
10:30 am – 10:50 am
Break
10:50 am – 12:30 pm
Scientific Session II: Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation
Scientific Papers 6-10 will be presented during this session.
12:30 pm – 1:30 pm
EAST Marketplace Lunch – provided in the Exhibit Hall

EAST COMMITTEE & AD HOC COMMITTEE MEETINGS
12:30 pm – 1:30 pm
Advanced Practitioners Ad Hoc Committee
12:30 pm – 1:30 pm
Careers in Trauma Committee
12:30 pm – 1:30 pm
Injury Control & Violence Prevention Committee
12:30 pm – 1:30 pm
Membership-Bylaws Committee
12:30 pm – 1:30 pm
Seniors Committee
12:30 pm – 1:30 pm
Research-Scholarship Committee
1:00 pm – 5:00 pm
Scientific Posters Set Up

1:30 pm – 2:30 pm
Plenary Session – Presented by the EAST Program Committee
26.2 Lessons Learned: The Medical Response to the Boston Marathon Bombings

Speaker: David R King, MD, FACS, LTC, MC, USAR

This session will describe, in detail, the city-wide medical response to the Boston Marathon bombing, with particular attention to prehospital and early in-hospital care, resuscitation, and initial damage control. The presentation will be given from a first-person perspective since I was a runner who completed the marathon shortly before the first blast. The session will focus on what was done well, and will also identify lessons learned and opportunities for improvement as a trauma system.

2:30 pm – 4:00 pm
EAST Annual Business Meeting – Open to All EAST Members

4:00 pm – 5:30 pm
Parallel Plenary Session – Presented by the EAST Program Committee
Scientific Papers That Should Have Changed Your Practice Part IV

Moderator: Jeffrey Claridge, MD & Deborah Stein, MD
Speakers:
Amy McDonald, MD – Critical Care Surgery
Thomas J. Esposito, MD, MPH, FACS – Emergency General Surgery
Bryan Cotton, MD, MPH – Trauma Surgery

4:00 pm – 5:30 pm
Parallel Plenary Session – Presented by the Society of Trauma Nurses

Strategies to Improve and Optimize Trauma Finances

Documentation has a direct impact on billing and coding. In order for trauma services to survive in today’s economic environment, it is imperative that all clinicians understand their role in financial sustainment of the service. This session will cover the basics of healthcare economics and costs, provide an overview of challenges and opportunities to improve billing, and review strategies to increase trauma revenue.

Moderator: Rebecca Lofthouse, MS, BSN, RN
Speakers:
Samir Fakhry, MD, FACS & Elizabeth Seislove MSN, RN, CCRN – Challenges and Opportunities Associated with Trauma Billing and Coding
Samir Fakhry, MD, FACS – Healthcare Economics and Costs
Elizabeth Seislove, MSN, RN, CCRN – Strategies to Increase Trauma Revenue in Partnership with Hospital Finance/Senior Leadership

WEDNESDAY, JANUARY 15, 2014
RECEPTIONS AND SPECIAL EVENTS

5:45 pm – 7:00 pm
EAST Foundation Donor and EAST Exhibitor Appreciation Reception (by invitation)

6:30 pm – 8:30 pm
Opening Reception – Open to Registered Attendees, Registered Guests, and Registered Exhibitors (RSVP/ticket required)
THURSDAY, JANUARY 16, 2014

6:00 am – 6:00 pm
Registration

7:30 am – 9:00 am in Exhibit Hall
Continental Breakfast

7:00 am – 7:50 am
Sunrise Sessions 6-10 – (pre-registration required; additional registration fees apply)

Sunrise Session 6 – Presented by the EAST Military Ad Hoc Committee
Improvised Explosive Devices: Care of Patients from Day 2 Onward

With the patient physiologically stabilized and initial surgical therapies concluded, now what? Blast injury affects the entire body; some injuries are difficult to identify. A focused, multidisciplinary approach to the care of the blast victim is essential for optimal outcome. We aim to discuss a blast patient’s progression from post-injury day 2 through discharge. Following initial resuscitation, blast patient’s progress through three additional phases of care- wound stabilization, wound reconstruction, and rehabilitation. We will break down each stage discussing important considerations and implications. Topics will include infection, VTE, hospital resource usage, necessary “blast” related consults, pain control techniques, surgical reconstruction and functional outcomes, and advances in prosthetics.

Moderator: CDR Carlos J. Rodriguez, DO, MBA, FACS
Speakers:
Col Debra L. Malone, MD, USAF – Blast Injuries: Wound Stabilization
CDR Carlos J. Rodriguez, DO, USN – Blast Injuries: Hospital Wide Effects
LCDR Albert Chi, MD, USNR – Blast Injuries: Wound Reconstruction and Rehab

Sunrise Session 7 – Presented by the EAST Careers in Trauma Committee
Engaging all Members of the Acute Care Surgery Team

The session will cover the role of advanced practitioners and emergency physicians and the unique role they can serve in caring for trauma and acute care surgery patients. Specific, practical staffing models that are currently used in centers that employ advanced practitioners, specifically in Level I trauma centers, and how they complement the house staff will be discussed. A physician practicing in a Level II center, will highlight the growing role that advanced practitioners will play in Level II and Level III centers and describe specific needs that this workforce may require in the realm of continuing education and training. An emergency medicine physician, who is a full time member of a trauma and acute care surgery team, will describe a growing role for non-surgeon traumatologists, specifically with regard to how to optimize training and practice of these specialists.

Moderator: Julie Mayglothling, MD, FACEP
Speakers:
A. Britton Christmas, MD, FACS – Staffing Models to Optimize the Quality and Efficiency of Care in an Age with Increasingly Limited Resources
Elizabeth Crawford, MS, PA-C – Maximizing the Use of Advanced Practitioners in Level II and Level III Trauma Centers
Marc Portner, MD – Emergency Physicians as Partners in Acute Care Surgery-How to Make the Best Use of the New Two Year Training Program and Beyond
Sunrise Session 8 – Presented by the Pediatric Trauma Society

To Scan or Not to Scan - That is the Question

The Sunrise Session Faculty will take the learner through several scenarios in a case-based fashion. The mechanism of injury, chief complaint, vital signs and physical exam findings will be identified and potential injuries will be discussed. Then the most appropriate diagnostic work-up will be initiated and evaluated. Ultrasound, MRI, CT scans, plain films and blood tests as potential markers for occult trauma will be discussed.

Moderator: Diane Hochstuhl, MSN, RN, NP-C
Speaker: Robert Letton, Jr., MD, FAAP, FACS
Scenarios Reviewed:
An Infant with Altered Mental Status
A Toddler with Vomiting and Abdominal Distention and Bruising
A 7 yr involved in a MVC, Hemodynamically stable, with a seat belt sign

Sunrise Session 9 – Presented by the EAST Guidelines Committee

Using Practice Management Guidelines to Standardize Care and Obtain Trauma Center Verification

Do you want to learn how experienced trauma directors use guidelines at their trauma centers? This session will cover the important role guidelines have in improving quality of trauma care. Various speakers with different experiences will discuss many opportunities to use guidelines to optimize clinical care. Dr. Sarani will share his experience of using guidelines to standardize care amongst residents and advanced practitioners (NPs/PAs) as a new division chief at a university teaching hospital and Level 1 trauma center. Dr. Morgan will tell us how he used EAST guidelines in the American College of Surgeons verification process at his non-teaching Level II trauma center in Idaho. Fred Rogers (author of the EAST venous thromboembolism PMG) will cover his use of EAST PMGs over the past 20 years. He will talk about how he incorporated PMGs at his university, academic Level 1 center and how it differs from how he now uses them as trauma director of a busy, Level II trauma center without residents.

Moderator: Melissa A. Harte, MS, RN
Speakers:
Karen Macauley, DHA, RN, Med – Games Children Play: Children to Pre-Teen
Janice K. Delgiorno, MSN, ACNP-BC, CCRN, CNS, RRT – Games Children Play: Adolescents

Sunrise Session 10 – Presented by the Society of Trauma Nurses

Games Children Play: What Starts as Fun Leads to Tragedy

This sunrise session will assist the healthcare provider in understanding the developmental reasons for certain behaviors from a very young age through adolescent years that lead to traumatic injuries. Actions that lead to tragic illness/injuries include ingestion of household foreign bodies, the use of inhalants, games such as choking games, and the use of club drugs and over the counter medications to achieve a high.

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8:00 am – 1:00 pm
Exhibits
8:00 am – 9:40 am
Scientific Session III-A: Clinical Science
Scientific Papers 11-15 will be presented during this session.
8:00 am – 9:40 am
Scientific Session III-B: Cox-Templeton Injury Prevention Paper Competition of the EAST Foundation
Scientific Papers 16-20 will be presented during this session.
9:40 am – 10:00 am
Break

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Moderator: Elliott Haut, MD, FACS
Speakers:
Elliott Haut, MD, FACS – The Use of Guidelines in Trauma Care – An Introduction
Babak Sarani, MD, FACS – How I Used EAST Guidelines to Standardize Care at My Teaching Hospital
Billy Morgan, MD, FACS – How I Used EAST Guidelines in My Trauma Center Verification - The Non-Teaching Hospital Perspective
Fred Rogers, MD, FACS – My 20 year Experience with EAST PMGs

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Break
10:00 am – 11:00 am
Scott B. Frame, MD Memorial Lecture of the EAST Foundation – So, You Want to be a Trauma Surgeon?
David V. Feliciano, MD, FACS
Battersby Professor and Chief, Division of General Surgery
Attending Surgeon, Indiana University and IU Methodist Hospitals
Department of Surgery, Indiana University Medical Center
Indianapolis, Indiana
Clinical Professor of Surgery, Mercer University School of Medicine, Macon, Georgia
Adjunct Professor of Surgery, Uniformed Services University of the Health Sciences, Bethesda, Maryland

11:00 am – 12:30 pm
No Suit, No Tie, No Problem: Fostering Relationships and Building Careers
A special networking event for Residents and Fellows brought to you by the EAST Careers in Trauma and Seniors Committees.

EAST COMMITTEE & AD HOC COMMITTEE MEETINGS
12:30 pm – 1:30 pm
Acute Care Surgery Ad Hoc Committee
Information Management & Technology Committee
Guidelines Committee
Program Committee
Pediatric Trauma Ad Hoc Committee
Online Education Ad Hoc Committee

1:30 pm – 2:30 pm
EAST Annual Oriens Presentation
Keynote Address – Grace Rozycki, MD, MBA, FACS
2014 EAST Oriens Award Essay Presentation
Fellows Friendly Session

2:00 pm – 4:30 pm
EAST Practice Management Guidelines Plenary Session
Presented by the EAST Guidelines Committee
Fellows Friendly Session
Moderator: Elliott R. Haut, MD, FACS

PMGs scheduled to be presented (subject to change):
Acute Cholecystitis – Douglas J.E. Schuerer, MD
All-Terrain Vehicle (ATV) Safety – Terence O’Keeffe, MD, MSPH
Cervical Spine Immobilization in Penetrating Trauma – Catherine Velopulos, MD
Damage Control Resuscitation/Anti-Fibrinolytic Practice Management – Juan C. Duchesne, MD, FACS, TCCP, FCCM
Diagnosis and Treatment of Injury in Pregnancy – Stephanie Goldberg, MD
Genitourinary (GU) Trauma – Lawrence Yeung, MD
Gun Violence Injury Prevention – Marie Crandall, MD, MPH
Long Bone Stabilization in Polytrauma – Rajesh R. Gandhi, MD, PhD, FACS, FCCM
Pain Management in Blunt Thoracic Trauma – Michael Ditillo, DO
Pancreatitis – Nathan T. Mowery, MD
Spinal Clearance in the Obtunded Patient – Mayur Patel, MD, MPH
Tourniquet Use in Extremity Trauma – David King, MD

4:30 pm – 5:45 pm
Scientific Poster Rounds Reception – NEW DAY, NEW TIME!
THURSDAY, JANUARY 16, 2014
WORKSHOPS AND COURSES
Pre-registration required; additional fees apply – see pages 18-24 for details

1:30 pm – 6:00 pm  
Advanced Practitioners in Trauma  
Presented by the EAST Advanced Practitioners Ad Hoc Committee

3:00 pm – 5:30 pm  
EAST Masters Course Part V: This is How I Do It  
Presented by the EAST Careers in Trauma Committee

THURSDAY, JANUARY 16, 2014
RECEPTIONS AND SPECIAL EVENTS

5:30 pm – 6:45 pm  
Society of Trauma Nurses Networking Reception (by invitation)

6:30 pm – 9:30 pm  
EAST President’s Reception and Dinner (by invitation)

6:00 pm – 10:00 pm  
Kids Klub Party – Open to All Registered Children  
(Pre-registration Required!)
FRIDAY, JANUARY 17, 2014

6:00 am – 1:30 pm  
Registration

7:30 am – 8:30 am  
Continental Breakfast

7:00 am – 7:50 am  
Sunrise Sessions 11-15 (pre-registration required; additional registration fees apply)

Sunrise Session 11 – Presented by the EAST Military Ad Hoc Committee

Burns for the Non-Burn Surgeon

Burns are a common component of trauma. This session will focus on care of the trauma patient who also has experienced significant burn injury. From fluid management to escharotomy to early excision and grafting, this session will provide a basic framework from which the non-burn surgeon can build in order to provide optimal outcomes for their patients. From a military and Homeland Security perspective, we will discuss burns and associated injuries from blasts.

Moderator: CDR Carlos J. Rodriguez, DO, MBA, FACS

Speakers:  
Gary Vercruysse, MD, FACS – Thermal, Chemical, and Electrical Burns: Approaches to Management  
Col Lee Cancio, MD, FACS– Blast Associated Burns: Approaches to Management

Sunrise Session 12 – Presented by the EAST Acute Care Surgery Ad Hoc Committee

Billing and Coding Update Using ICD-10

ICD-10 is coming. The website for the Centers for Medicare & Medicaid Services reports, “On October 1, 2014, the ICD-9 code sets used to report medical diagnoses and inpatient procedures will be replaced by ICD-10 code sets.” ICD-10 will be used for diagnosis and inpatient coding purposes for any patient covered by HIPAA. As such, ICD-10 will affect a great majority of health care providers. ICD-10 will provide a more “robust and descriptive” system for categorizing diagnoses and inpatient procedures. Providers need to begin training for a new era in healthcare. This session will provide a thorough review of the ICD-10 changes to billing and coding.

Moderator: Therese M. Duane, MD, FACS, FCCM

Speakers:  
Garth H. Utter, MD, MSc – ICD-IO – CM/PCS: What do I need to Know  
Samir Fakhry, MD, FACS – How to Put ICD-10 into Practice: Case Based Examples

Sunrise Session 13 – Presented by the EAST Pediatric Trauma Ad Hoc Committee

Screening, Recognition and Reporting of Child Abuse and Neglect

At the end of this session the participant will have knowledge of the epidemiology of bruising in infants and young children as well as recognize bruising patterns worrisome for physical abuse.

Moderator: Pina Violano, MSPH, RN-BC, CCRN, CPS-T

Speakers:  
John Petty, MD – What is Child Abuse and Who are the Offenders  
Stephen Kaminski, MD, FACS – Fracture, Head Injuries, and Bruising…Oh My!  
Pina Violano, MSPH, RN-BC, CCRN, CPS-T – PROMPTS: Child Abuse Recognition Made Easy  
Pina Violano, MSPH, RN-BC, CCRN, CPS-T – Key Elements to Decreasing Child Maltreatment–Public Service Announcements and Advocacy
Sunrise Session 14 – Presented by the EAST Careers in Trauma Committee

Transitions at Different Stages of Career Development

“Change the changeable, accept the unchangeable, and remove yourself from the unacceptable.” This quote by D. Waitley describes the metamorphosis of needs and aspirations which frequently occurs over the career of an acute care surgeon. These transition points occur regardless if the surgeon stays at the same institution or moves to a new one and are encountered by both university-based and non-university based surgeons. In this session interactive case-based learning will be utilized to capitalize on the collective experiences of the participants. Three specific transition points in career development will be discussed. Each discussion will be led by a surgeon who has recently undergone a specific period of transition and hence will be able to enhance the discussion based on personal lessons learned. The focus of the early career discussion will be the transition from fellowship and beginning academic as well as professional advancement. The mid-career discussion will center on maturing into senior leadership positions. The final transition point discussion will be focused on how to remain relevant as the surgeon’s career starts to slow.

Moderator: Paul J. Schenarts, MD, FACS
Speakers:
David Skarupa, MD, FACS – Early: Your Early Jobs “What to Look for, What to Ask”
Paul J. Schenarts, MD, FACS – Middle: Shifting Jobs Mid-Career “Pitfalls and Pearls”
Kimberly Nagy, MD, FACS – Late: Been There, Done That, Now What?

Sunrise Session 15 – Presented by the Society of Trauma Nurses

Practical Application of Radiographic Images to Trauma Clinical Care: EAST/STN Case Presentations

The final interpretation of radiographic images is performed by the radiologist. However, immediate decision making in a trauma resuscitation or better knowledge of the injury involves viewing radiographic images. Therefore, all clinicians would benefit from understanding how to interpret and treat a finding on a radiographic film. This sunrise session will focus on the basics of reading radiographic images through a case-based approach. Typical traumatic injuries, incidental findings and unusual findings on x-rays, ultrasounds and CT scans will be discussed in an interactive format.

Moderator: Joan Pirrung, MSN, APRN-BC
Speakers:
Martin D. Zielinski, MD, FACS
Corinna Sicoutris, CRNP, FCCM

Case Presentations:
Specific Case #1 – X-ray
Specific Case #2 – Ultrasound
Specific Case #3 – Chest CT
Specific Case #4 – Abdomen/Pelvis CT
Specific Case #5 – Quiz/other/audience participation

8:00 am – 12:00 pm
Exhibits

8:00 am – 10:00 am
Scientific Session IV-A: Education and Basic Science
Scientific Papers 21-26 will be presented during this session

8:00 am – 10:00 am
Scientific Session IV-B: Trauma Systems and Performance Improvement
Scientific Papers 27-32 will be presented during this session

10:00 am – 11:00 am
Presidential Address:
Maintaining Relevance in a Revolving Trauma World
Scott G. Sagraves, MD, FACS

11:00 am – 11:15 am
Gavel Exchange

11:15 am – 11:30 am
EAST Member Survey Report – Kimberly A. Davis, MD, MBA, FACS, FCCM
11:30 am – 12:00 pm
EAST & EAST Foundation Awards & Recognition Ceremony
Raymond H. Alexander, MD Resident Paper Competition of the EAST Foundation
Best Manuscript Award
EAST Oriens Award
John P. Pryor, MD Distinguished Service in Military Casualty Care Award
Cox-Templeton Injury Prevention Paper Award of the EAST Foundation
John M. Templeton, Jr., MD Injury Prevention Research Grant of the EAST Foundation
Trauma Research Scholarship of the EAST Foundation
2014 Leadership Development Workshop Scholars Recognition

12:15 pm – 1:30 pm
EAST New Member Lunch – Class of 2013 Welcome

1:30 pm – 5:00 pm
EAST Foundation Dodgeball Tournament
Information and Team registration are available on the EAST Foundation page or the Annual Scientific Assembly page of the EAST website.

5:00 pm – 7:00 pm
Family Reception/Barbeque
Open to All Registered Attendees, Registered Guests, and Registered Exhibitors (RSVP/ticket required)

SATURDAY, JANUARY 18, 2014

8:00 am – 10:30 am
EAST Board of Directors Meeting (by invitation)
Optimal Trauma Center Organization & Management Course
Tuesday, January 14, 2014 • 7:45 am – 3:30 pm
Presented by the Society of Trauma Nurses

Target Audience: Trauma Program Managers, Performance Improvement Coordinators, Trauma Program Medical and Associate Directors, and Trauma Staff involved in Performance Improvement

Needs Statement: Assessment was done through expert opinion and post ACS visit feedback from trauma center personnel in regards to improve understanding of ACS verification process and best practice models in trauma care.

Overview: The course is taught by physicians and nurses with the goal of enhancing a trauma center system of care and improving patient care through implementation of the ACS-COT Trauma Center Standards. Whether a verified mature trauma center or a hospital preparing for designation, this course is designed to assist participants to create strategies, processes, and operations to support trauma center systems based upon their own environments. The course is highly recommended for trauma medical directors, trauma program managers/ coordinators, and administrators.

Learner Objectives:
At the conclusion of this workshop, the participant should be better able to:
1. Describe the American College Surgeons (ACS) verification site visit process.
2. Discuss leadership roles and responsibilities of trauma center staff.
3. Identify performance improvement initiatives that demonstrate optimized trauma care.

Course Director: Amy Koestner, MSN, RN
Course Size: 50
Course Price: $350

Faculty: Amy Koestner, MSN, RN • Molly Lozada • Judy Mikhail, RN, MBA • Jeff Young, MD

SCHEDULE:
7:45 am–8:00 am
Registration/Check-In
8:00 am–8:10 am
Introduction to Optimal Course – Jeff Young, MD
8:10 am–9:05 am
Module I
8:10 am-8:35 am – Trauma System Review – Judy Mikhail, RN, MBA
8:35 am-9:05 am – Trauma Center Leadership – Amy Koestner, RN, MSN
9:05 am–9:35 am
Module II A – Clinical Functions – Surgical and Medical Specialists – Jeff Young, MD
9:35 am–9:50 am
Break
9:50 am–10:20 am
Module II B – Collaborative Clinical Services – Amy Koestner, RN, MSN
10:20 am–11:20 am
Module III – PIPS & Data – Judy Mikhail, RN, MBA
11:20 am–11:50 am
Module IV – Special Populations – Jeff Young, MD
11:50 am–12:40 pm
Lunch
12:40 pm–1:20 pm
Module IV – Program Responsibilities – Amy Koestner, RN, MSN
1:20 pm–2:20 pm
Module V – Trauma Program Pearls – Judy Mikhail, RN, MBA
2:20 pm–2:35 pm
Break
2:35 pm–3:30 pm
ACS Site Visit – Jeff Young, MD
3:30 pm
Summary and Closing Remarks

For additional information on this workshop, visit the STN website at www.traumanurses.org
Grant Writing Workshop for Young Faculty and Early Stage Investigators

Tuesday, January 14, 2014 • 8:00 am – 12:00 pm

Presented by the EAST Guidelines Committee

Fellows Friendly Session

Target Audience: Junior to Mid-Level Trauma and Acute Care Surgeons who are in the process of writing/submitting a Career Development Award or their first ROI Series Independent Investigator Award

Needs Statement: Extramural funding for research remains necessary to advance the science of trauma and acute care surgery. As competition for limited resources continues to rise, it is imperative that there remains a steady stream of investigators who can successfully compete and win extramural funding. This workshop will focus on early stage investigators and equip them with the knowledge, tools and resources that will help them write, submit and resubmit winning grant applications.

Overview: This workshop will be a hands-on interactive half day session, in which the participants will have an opportunity to immediately apply the concepts learned. The first 2.5 hours of the workshop will be geared towards didactic learning with a robust question and answer session. Important aspects of the grant application will be presented in detail and strategies for success will be discussed. This will be followed by a 2 hour mock study section in which participants will review grants with seasoned investigators, and get an insider’s view of how applications are typically reviewed by the National Institutes of Health and other extra-mural funders. Participants will also be allowed (and in fact encouraged) to circulate their own previously submitted grants or specific aims page to receive feedback from the group.

Learner Objectives:

At the conclusion of this workshop, the participant should be better able to:

1. Understand the various elements of a typical grant application and why the specific aims page is the most important part of the application.
2. Develop an understanding of the grant review process and how to write grants which are easy to review and lead to better scores.
3. Understand how to resubmit grant applications and what one can do to maximize their chances of funding.

Course Directors: Adil Haider, MD, MPH and Shahid Shafi, MD, MPH

Course Size: 50
Course Price: $300

Faculty: Justin Dimick, MD, MPH • Elliott Haut, MD • Shahid Shafi, MD, MPH • Ben Zarzaur, MD, MPH

SCHEDULE:

8:00 am–8:05 am
Introduction – Adil Haider, MD, MPH

8:05 am–8:30 am
Specific Aims: How to Make this Most Important Page Stand Out – Justin Dimick, MD, MPH

8:30 am–8:55 am
Significance, Innovation, and Approach: What You Need to Convey to Reviewers for a Higher Score – Shahid Shafi, MD, MPH

8:55 am–9:20 am
Career Development Awards: How To Present the Candidate, Mentors, and Career Development Plan – Ben Zarzaur, MD, MPH

9:20 am–9:45 am
Who Reviews Your Grants and Other Sources of Funding Beyond the NIH? – Elliott Haut, MD

9:45 am–10:00 am
Break

10:00 am–12:00 pm
Mock Study Sessions

Career Development Awards – Elliott Haut, MD and Ben Zarzaur, MD, MPH

Independent Investigator Grants – Justin Dimick, MD, MPH and Shahid Shafi, MD, MPH
EAST Leadership Development Workshop Part II: A Formula for Success – Leadership, Finances and Career Development
Tuesday, January 14, 2014 • 8:30 am – 5:00 pm
Presented by the EAST Careers in Trauma Committee
Supported in part by an educational grant from Z-Medica
established through the EAST Foundation
✓Fellows Friendly Session

Target Audience: Fellows-in-Training and Physicians

Needs Statement: A successful career as an acute care surgeon requires education, planning, and guidance. Not all young surgeons have experts in career development in their mentor pool. This workshop provides essential contacts and education to help acute care surgeons succeed.

Overview: This re-engineered workshop builds on the foundations for the previous multi-year EAST Leadership Development series. This year’s workshop will focus on fundamental financial concepts and definitions, expanding into their importance in the everyday life of the trauma surgeon. It will explore ways to make sure your organization is financially secure. It will also focus on leadership skills, negotiation techniques, planning skills, explore job contracts, and explore ways to achieve academic success. The knowledge and skills gained at the course can be applied not only at one’s own medical center, but also at an organizational level. The faculty members include distinguished trauma leaders known for excellence not only in the EAST organization but throughout the world.

Learner Objectives:
At the conclusion of the workshop, the participant should be better able to:
1. List those characteristics which promote successful leadership within an organization.
2. Describe the differences and similarities between academic and non-academic practices.
3. Recognize basic foundational principles of finance.
4. Gain insight into the application of financial tools in applied decision making.
5. Discuss interpreting the balance sheet and creating a business plan.
6. Achieve academic success within his/her institution.
7. Define how to set up and direct a trauma and surgical critical care practice.
8. Describe the critical tangible and intangible factors to consider in a new employment opportunity and list the advantages and disadvantages in contracting for services.
So You Want to Write a Practice Management Guideline

Tuesday, January 14, 2014 • 1:00 pm – 5:30 pm
Presented by the EAST Guidelines Committee

**Fellows Friendly Session**

**Target Audience:** Residents, Fellows-in-Training, Physicians, Nurses, Advanced Practitioners. Anyone interested in writing a Practice Management Guideline

**Needs Statement:** EAST is recognized worldwide as the leader in the construction of trauma practice management guidelines. In order to produce high quality guidelines, the potential authors need to understand the theory behind and the process of practice management creation. The goal of this workshop is to give the trauma practitioner with an interest in this field the necessary framework to construct accurate and effective guidelines.

**Overview:** The workshop will include lectures on the foundations of evidence-based medicine, how to conduct a systematic review, practical considerations in the construction of practice management guidelines, and the use of the GRADE (Grading of Recommendations, Assessment, Development and Evaluation) system. The workshop will also include a practical example and two small group sessions (grading evidence quality, and moving from evidence to recommendations) in which the participants will be shown the steps by which practice management guidelines are created.

**Learner Objectives:**
At the conclusion of this workshop, the participant should be better able to:
1. Understand the practical aspects behind practice management guideline construction.
2. Understand what a systematic review is and how to perform one.
3. Understand the use of the GRADE methodology in the creation of practice management guidelines.

**Course Directors:** John J. Como, MD, MPH & Elliott Haut, MD

**Course Size:** 45

**Course Price:** $300

**Faculty:** Philipp Dahm, MD • Yngve Falck-Ytter, MD • Mayur B. Patel, MD, MPH, FACS • Shahnaz Sultan, MD • Catherine G. Velopulos, MD

**SCHEDULE:**
1:00 pm–1:10 pm
Welcome and Introductions – Elliott Haut, MD

1:10 pm–1:30 pm
Foundations of Evidence-Based Medicine – Yngve Falck-Ytter, MD

1:30 pm–1:50 pm
Defining a PICO Question and Conducting a Literature Search – John Como, MD, MPH

1:50 pm–2:10 pm
What is a Systematic Review and How Do I Perform One? – Catherine Velopulos, MD

2:10 pm–2:50 pm
Use of the GRADE Methodology – Assessing Evidence Quality – Philipp Dahm, MD

2:50 pm–3:10 pm
Small Group Session 1 – Grading Evidence Quality

3:10 pm–3:25 pm
Break

3:25 pm–3:40 pm
Developing a Timeline for Guideline Development – Mayur B. Patel, MD, MPH

3:40 pm–4:20 pm
Moving from Evidence to Recommendations – Shahnaz Sultan, MD

4:20 pm–4:40 pm
Practical Example – Philipp Dahm, MD

4:40 pm–5:25 pm
Small Group Session 2 - Moving from Evidence to Recommendations

5:25 pm–5:30 pm
Wrap-up/Summary – John Como, MD, MPH
Basic Endovascular Skills for Trauma
Tuesday, January 14, 2014 • 1:00 pm – 5:00 pm
Pre-registration required. On-site registrations will not be accepted.

Target Audience: Physicians, Fellows, and Surgical Residents

Needs Statement: The use of interventional procedures in vascular trauma has increased steadily over the past ten years. The literature provides many examples of endovascular techniques successfully utilized in the setting of trauma, such as stent-graft deployment for aortic and great vessel injury, stent-graft deployment in peripheral arteries, and pelvic, splenic, and hepatic angiography with embolization. The use of aortic balloon occlusion has contributed to significant increases in survival in the setting of ruptured abdominal aortic aneurysms. Translational studies have noted the physiologic benefits of REBOA (resuscitative endovascular balloon occlusion of the aorta) in the setting of abdominal and pelvic hemorrhage. Recent case reports have demonstrated safe and effective control of hemorrhage using REBOA in trauma patients with life-threatening hemorrhage below the diaphragm. This skill set can be performed safely in the resuscitation suite using x-ray, or in the operating room under fluoroscopy. The advent of the hybrid operating room coupled with the potential benefits of endovascular techniques in the setting of trauma will likely result in an increasing number of patients being diagnosed and treated with catheter-based interventions.

Overview: Didactics and hands on procedural skill acquisition of REBOA through virtual reality simulation

Learner Objectives:
At the conclusion of this workshop, the participant should be able to:
1. Demonstrate indications for REBOA.
2. Understand access and closure of common femoral artery.
3. Demonstrate tools required for REBOA.
4. Demonstrate technique of REBOA.

Course Director: Megan Brenner, MD, MS, FACS
Course Size: 24
Course Price: $300
Faculty: Thomas Scalea, MD, FACS • Lt. Col. Joseph DuBose, MD, FACS • Melanie Hoehn, MD • Jason Pasley DO • Laura Moore, MD

WORKSHOP SCHEDULE:
1:00 pm–1:15 pm
Introduction and Credentialing Faculty – Thomas Scalea, MD, FACS

1:15 pm–1:30 pm
History, Translational Research – Jason Pasley, DO

1:30 pm–1:45 pm
Indications for REBOA – Joseph DuBose, MD, FACS

1:45 pm–2:00 pm
Clinical Application and Case Series – Laura Moore, MD

2:00 pm–2:40 pm
REBOA Technique – Melanie Hoehn, MD

2:50 pm–4:45 pm
Hands-on Skills Demonstration and Proctored Participant Skill Performance and Assessment

4:45 pm–5:00 pm
Wrap-up Discussion
Advanced Practitioners in Trauma
Thursday, January 16, 2014 • 1:30 pm – 6:00 pm
Presented by the EAST Advanced Practitioners Ad Hoc Committee

Target Audience: Advanced Practitioners and Physician Assistants

Needs Statement: Trauma NPs and PAs order and review radiology studies on a daily basis in their practice. Program evaluations of the Advanced Practice workshops over the past three years have identified radiology as a topic NPs and PAs would like some dedicated education on. We have infused the topic into case presentations and individual sessions in past workshops, and have decided to focus this year on a comprehensive review.

Overview: The primary target audience for this workshop is advanced practitioners who participate in all phases of care for trauma patients. The workshop is intended to provide an overview of radiology for both the novice and experienced AP, including general principles of radiology interpretation, review of utility and appropriateness of imaging studies, as well as more sophisticated interpretation of trauma plain film, CT scan imaging, and ultrasonography across the spectrum of care (Trauma Bay, ICU, and surgical ward) for critically ill and injured patients. Content will be presented in an interactive case based format, and utilize audience participation methodology.

Learner Objectives:
At the conclusion of this workshop, the participant should be better able to:
1. Describe general principles of plain film and CT scan interpretation, including both normal and abnormal findings.
2. Discuss imaging options and indications for ordering, with emphasis on preferred study based on clinical presentation and diagnostic need.
3. Review common trauma radiologic findings (plain film and CT scan) across the trauma bay, ICU and surgical ward phases of care, in a case based format.
4. Review general physics of US, and illustrate how it can be utilized in traumatically injured and critically ill patients.
5. Discuss and illustrate unusual imaging findings in traumatically injured patients.
6. Review with audience clinical presentation and trauma imaging, in case based scenarios, and allow audience to develop interpretations and impressions.

Course Directors: Martin Zielinski, MD & Corinna Sicoutris, MSN, CRNP, FCCM

Course Size: 50
Course Price: $250

Faculty: William Bowling, MD • Michael Pisa, CRNP • Benjamin Reynolds, PA-C • Babak Sarani, MD

SCHEDULE:
1:30 pm–1:35 pm
Introduction – Martin Zielinski, MD & Corinna Sicoutris, CRNP
1:35 pm–2:25 pm
Fundamentals of Radiology – Benjamin Reynolds, PA-C
2:25 pm–3:15 pm
What Test Should I Order? – William Bowling, MD
3:15 pm–3:30 pm
Break
3:30 pm–4:20 pm
The Use of Ultrasound in Trauma – Babak Sarani, MD
4:20 pm–5:10 pm
The Zebras – Martin Zielinski, MD
5:10 pm–6:00 pm
You’re the Radiologist – Michael Pisa, CRNP
6:00 pm
Adjourn
Fellows Friendly Session

Target Audience: Residents, fellows, and acute care surgeons

Needs Statement: Complex trauma cases are less and less frequent for individual trauma practitioners. Learning about management of these cases from masters in the field are invaluable. As time progresses from training, trauma practitioners are dependent on CME activities to assist them in honing their skills and expanding their knowledge of new technology.

Overview: This course is an exciting didactic and interactive discussion forum with distinguished experts, focusing on clinical and technical strategies and approaches to complex patient presentations. The Masters faculty will present their own personal perspective and expertise on a clinical scenario and discuss their management style at their own institutions. A Q&A with the panel will be held at the conclusion of the course.

Learner Objectives:
At the conclusion of this course, the participant should be better able to:
1. Describe the management of complex pelvis fractures.
2. Describe the management of a poly trauma patient with a complex neurologic injury.
3. Describe the management of complex traumatic hernias.
4. Describe the management of an injured child.

Course Directors: Nicole Stassen, MD & Joseph Sakran, MD, MPH

Course Size: 150

Course Price: $85

Course Price for Fellows-In-Training/Residents: $0 (must be registered for the primary scientific meeting)

Faculty: Thomas Esposito, MD • Lawrence Lottenberg, MD • Scott Norwood, MD • David Wesson, MD

SCHEDULE:

3:00 pm–3:10 pm
Introduction – Nicole Stassen, MD & Joseph Sakran, MD

3:10 pm–3:40 pm
This is How I Treat Complex Pelvis Fractures in Gainesville – Lawrence Lottenberg, MD

3:40 pm–4:10 pm
This is How I Manage a Poly Trauma Patient with a Complex Neurological Injury in Hudson – Scott Norwood, MD

4:10 pm–4:40 pm
This is How I Manage Complex Traumatic Hernias in Chicago – Thomas Esposito, MD

4:40 pm–5:10 pm
This is When I Operate on the Injured Child in Houston – David Wesson, MD

5:10 pm–5:30 pm
Masters Panel Q&A

5:30 pm
Adjourn
Please type or print clearly.

First  Middle  Last

Professional Degree(s)/Designation/Credentials  Position/Title

Institution

Preferred Mailing Address  ☐ Home  ☐ Office

City  State  Zip  Country

Phone  Fax  Mobile (optional)

Email (Confirmation and CME credit information will be sent to this email address.)  ACS Member ID (to be used for CME purposes only)

Emergency Contact Name  Relationship to Attendee  Emergency Contact Phone/Cell

Americans with Disabilities Act. Please indicate if an ADA accommodation is required. If required, an EAST staff member will contact you.

☐ Audio  ☐ Mobile  ☐ Visual  ☐ Other, please specify: ____________________________

Please indicate if you have a dietary restriction: ____________________________

☐ I do not want to receive promotional material from exhibitors prior to or after the Annual Scientific Assembly.

Military Affiliation:  ☐ Active  ☐ Reserve  ☐ Guard  ☐ Retired

Primary Registration Fee: Fee includes admission to the scientific sessions; lunch on Wednesday; continental breakfast on Wednesday, Thursday, and Friday morning; the Opening Reception* on Wednesday evening; and the Family Reception* on Friday evening. *These will be ticketed events. Registration/RSVP required, and appropriate fees must be paid to attend.

Early Registration Deadline: All registrations must be received/postmarked on or before Friday, January 3, 2014 to receive the early registration rate. Online registrations must also be received by 11:59 pm CT on Friday, January 3, 2014. After this deadline, the Regular/On-site Fees will apply.

If you have applied for EAST membership, the non-member registration fee applies.

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</table>

*Requires letter verifying your current status as a fellow-in-training/resident or medical student.

ACTIVE DUTY MILITARY** ☐ Active Duty Military | $275 | $350 |

**Requires letter verifying active duty status. This reduced registration fee applies to members and non-members. Only those who are active duty are eligible.
**REGISTRATION FORM**

<table>
<thead>
<tr>
<th>FELLOW-IN-TRAINING PACKAGE*</th>
<th>Early (On or Before Jan 3)</th>
<th>Regular/On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Fellow-in-Training</td>
<td>$600</td>
<td>$700</td>
</tr>
</tbody>
</table>

*To qualify, you must currently be in a Fellowship and not complete your training prior to June, 2014. A letter from your Fellowship Director verifying your training and completion date must be submitted with your registration. The package is as presented and cannot be modified.

Package includes:
- One pre-meeting full-day workshop OR two half-day workshops (cannot be two half-day workshops taking place on the same day at the same time – space is limited for workshops/courses and sunrise sessions and is subject to availability;
- All scientific sessions;
- Lunch on Wednesday;
- Three sunrise sessions (one per day on Wednesday, Thursday, and Friday);
- Masters Course on Thursday afternoon;
- Opening Reception on Wednesday evening (RSVP/ticket required) and the Family Reception on Friday evening (RSVP/ticket required).

**Spouse/Guest Registration Fee**

Fee includes admission to the Opening Reception* on Wednesday evening and the Family Reception* on Friday evening. *These will be ticketed events. Nametags are required for admittance to all social functions. Registration/RSVP required, and appropriate fees must be paid to attend.

**SPOUSE/GUEST: $100 PER PERSON**

| First Name: ___________________________ Last Name: ___________________________|
| First Name: ___________________________ Last Name: ___________________________|
| First Name: ___________________________ Last Name: ___________________________|
| First Name: ___________________________ Last Name: ___________________________|

**CHILDREN:**

☐ Ages 6 through 17 years: $50 per person
☐ Ages birth through 5 years: No Charge/$0

Fee includes the Opening Reception* on Wednesday evening; the Kids Klub Party* on Thursday evening; and the Family Reception* on Friday evening. *These will be ticketed events. Nametags are required for admittance to all social functions. Registration/RSVP required, and appropriate fees must be paid to attend.

| First Name: ___________________________ Last Name: ___________________________ | Age ___ | ___ Yes ___ No | __ Kids Klub Only |
| First Name: ___________________________ Last Name: ___________________________ | Age ___ | ___ Yes ___ No | __ Kids Klub Only |
| First Name: ___________________________ Last Name: ___________________________ | Age ___ | ___ Yes ___ No | __ Kids Klub Only |
| First Name: ___________________________ Last Name: ___________________________ | Age ___ | ___ Yes ___ No | __ Kids Klub Only |
| First Name: ___________________________ Last Name: ___________________________ | Age ___ | ___ Yes ___ No | __ Kids Klub Only |

*Kids Klub – Thursday, January 16, 2014

EAST is pleased to host its annual Kids Klub Party on Thursday evening (6:00 pm-10:00 pm). There is not a separate fee for Kids Klub, but children must be pre-registered to attend this event. To ensure appropriate child-care staffing, enough food and beverage, and a variety of age-appropriate planned activities, pre-registration is required. On-site registration will not be available.
Special Programming Attendance
To ensure we have adequate seating and enough food and beverage ordered for these events, please indicate if you will attend. Space is limited.

January 16, 2014 – 11:00 am-12:30 pm
No Suit, No Tie, No Problem: Fostering Relationships & Building Careers
This newly added educational and networking opportunity will be held on Thursday, January 16, 2014 from 11:00 am-12:30 pm. This will be a lunch time forum for junior faculty to sit down with EAST Senior Members to discuss career pathways, research development, and skill sets.
☐ Yes, I will attend

Lunch - Wednesday, January 15, 2014
☐ Yes, I will attend
☐ Will not attend

January 17, 2014 – 12:15 pm-1:30 pm
New Members Luncheon – Open to EAST members elected January, 2013.
Welcome to EAST! Please plan to attend this luncheon and meet the EAST leadership and learn about EAST, how to become involved, and the resources available to you as a member.
☐ Yes, I will attend

EAST Social Event Attendance
Please RSVP! To ensure we have adequate seating and enough food and beverage ordered for these events, please indicate if you and how many in your party (spouse/guests/children) will be attending. Tickets will be issued and will need to be presented for admittance. All spouse, guests, and children must be registered and the appropriate fees paid to attend these events.

Opening Reception – Wednesday, January 15, 2014
☐ Will attend  # in your party (including self) = _______
☐ Will not attend

Family Reception – Friday, January 17, 2014
☐ Will attend  # in your party (including self) = _______
☐ Will not attend

Sunrise Sessions
Fees are in addition to primary registration fee and includes full breakfast.
Please check the appropriate box for your 1st and 2nd choices. Each session is $60 and is limited to 50 participants. If the session you want is full, you will automatically be placed in your 2nd choice, space permitting. If you do not want to attend an alternative session, do not list a 2nd choice.

REGISTRATION FEE: $60 PER SESSION

Wednesday, January 15, 2014:
SS #1 – Improvised Explosive Devices: Immediate Care and Resuscitation
SS #2 – The Pregnant Surgical Patient
SS #3 – Oh No an Injured Child! How Can We be More Prepared and Who Needs to be Transferred
SS #4 – Current Controversies in Prehospital Trauma Care
SS #5 – The Golden Circle: How to Inspire Action by Moving from What to Why

1st Choice 2nd Choice

Thursday, January 16, 2014:
SS #6 – Improvised Explosive Devices: Care of Patients from Day 2 Onward
SS #7 – Engaging All Members of the Acute Care Surgery Team
SS #8 – To Scan or Not To Scan – That is the Question
SS #9 – Using Practice Management Guidelines to Standardize Care…
SS #10 – Games Children Play: What Starts as Fun Leads to Tragedy

1st Choice 2nd Choice

Friday, January 17, 2014:
SS #11 – Burns for the Non-Burn Surgeon
SS #12 – Billing and Coding Update Using ICD-10
SS #13 – Screening, Recognition and Reporting of Child Abuse and Neglect
SS #14 – Transitions at Different Stages of Career Development
SS #15 – Practical Application of Radiographic Images to Trauma Clinical Care: EAST/STN Case Presentations

1st Choice 2nd Choice
Workshops & Courses

Fees are in addition to primary registration fee.

Please check the workshops/courses you want to attend.

**Tuesday, January 14, 2014 (Pre-Conference)**
- $350
- $300
- $450
- $300
- $300

**Thursday, January 16, 2014**
- $250
- $85
- $0* (*Must be registered for the primary scientific meeting to attend course at no charge.)

Summary & Payment Information

**REGISTRATION FEE TOTALS**
- $___________________
- $___________________
- $___________________
- $___________________

**TOTAL:** $___________________

*All spouses/guests/children must be registered and appropriate fees paid for admittance to Opening Reception, Kids Klub, and the Family Reception/Barbeque.

**METHOD OF PAYMENT (U.S. FUNDS ONLY)**
- Check: Payable to “EAST” (EAST Tax ID#: 62-1310842)
- Credit Card: [ ] Visa [ ] Mastercard [ ] American Express

Name on Card: ____________________ Card # ____________________ Expiration Date ____________________

Signature: ____________________

**REGISTRATION QUESTIONS:**
For registration questions, cancellations, registration edits, and any other miscellaneous registration related items, please contact EAST Registration Services.

EAST Registration Services
Phone: 312-202-5244
Fax: 312-202-5003
Email: registration@facs.org