**EAST Annual Scientific Assembly**

**Visual Abstract Instructions**

**What is a Visual Abstract?**
The "Visual Abstract" is a graphic summary of key points from the manuscript to help disseminate the science from your article. It is easy to share via social media. Early studies on use of the #VisualAbstract on social media suggests that use of this tool to disseminate an article can lead to increased article views and increased citations. The Visual Abstract is NOT a substitute for the full manuscript.

**Resources:**
The best resources are from Andrew Ibrahim, who developed the format for the Annals of Surgery. These include:
- YouTube video at [https://www.youtube.com/watch?v=Cz SvO6ZtS1](https://www.youtube.com/watch?v=CzSvO6ZtS1)

**Tips:**
1) Read the above Primer to become familiar with general format/principles
2) Think about your message
3) Sketch out several layouts on paper before moving to PowerPoint
   a. Layouts based on study design are presented in the Primer referenced above
4) Minimize words on the slide
5) Minimize colors on the slide
6) Use arrows to denote processes or time
7) If possible, use simple icons or graphics that can clearly illustrate principles. Possible places to obtain these include [The Noun Project](https://www.thenounproject.com) or [Flaticon](https://flaticon.com). **DO NOT use graphics without copyright permission.**

**EAST Annual Scientific Assembly Instructions:**
Use the template provided to allow uniformity. Several layouts and information about suggested color schemes are provided for your convenience.

Submit 2 slides:
1) Table of information for authors
2) Visual Abstract

**Visual Abstract Submission Information**

<table>
<thead>
<tr>
<th>Paper #</th>
<th>Presenter Name</th>
<th>Presenter Twitter Handle</th>
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</thead>
<tbody>
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**Title of Project**

<table>
<thead>
<tr>
<th>Study Population</th>
<th>Results</th>
<th>Conclusions</th>
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</thead>
<tbody>
<tr>
<td>Data of outcome</td>
<td>P Value if Present</td>
<td>Data of outcome P Value if Present</td>
</tr>
</tbody>
</table>

- Submit your visual abstract to EAST using the EAST visual abstract template to ceme@east.org. **The Submission deadline is December 1, 2021.**
- Abstracts will be reviewed by the Visual Abstracts Task Force of the Annual Scientific Assembly Committee and you will receive feedback and requests for revision
- **Final revised abstracts must be resubmitted by January 1, 2022 and emailed to Christine Eme at ceme@east.org by January 1, 2022.**