



Eastern Association for the Surgery of Trauma
Advancing Science, Fostering Relationships, and Building Careers

EAST Annual Scientific Assembly Visual Abstract Instructions

What is a Visual Abstract?

The “Visual Abstract” is a graphic summary of key points from the manuscript to help disseminate the science from your article. It is easy to share via social media. Early studies on use of the #VisualAbstract on social media suggests that use of this tool to disseminate an article can lead to increased article views and increased citations. The Visual Abstract is NOT a substitute for the full manuscript.

Resources:

The best resources are from Andrew Ibrahim, who developed the format for the Annals of Surgery. These include:

- Visual Abstract Open Source Primer, available at <http://surgeryredesign.com>
- YouTube video at <https://www.youtube.com/watch?v=CzSvC6ZtS1I>

Tips:

- 1) Read the above Primer to become familiar with general format/principles
- 2) Think about your message
- 3) Sketch out several layouts on paper before moving to PowerPoint
 - a. Layouts based on study design are presented in the Primer referenced above
- 4) Minimize words on the slide
- 5) Minimize colors on the slide
- 6) Use arrows to denote processes or time
- 7) If possible, use simple icons or graphics that can clearly illustrate principles. Possible places to obtain these include [The Noun Project](#) or [Flaticon](#). **DO NOT use graphics without copyright permission.**

EAST Annual Scientific Assembly Instructions:


Use the EAST template provided to allow uniformity. Several layouts and information about suggested color schemes are provided for your convenience.




Submit 2 slides:

1) Table of information for authors


2) Visual Abstract

Visual Abstract Submission Information	
Paper #	
Presenter Name	
Presenter Twitter Handle	@
Additional Authors/Institutions to be tagged on the post	@
Title of Paper	

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Title of Project		
Study Population 	Results 	Conclusions 
	Data of outcome P Value if Present	Data of outcome P Value if Present

Lead author et al.
EAST Annual Scientific Assembly
January 2020

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- Submit your visual abstract to EAST using the EAST visual abstract template to came@east.org. **The Submission deadline is December 1, 2023.**
- **Note** JTACS has a separate Visual Abstract submission requirement (and separate Visual Abstract Template) when submitting your manuscript.